

**Goldman School of Public Policy Alumni Association
Call for Nominations, 2018-2021 Board Term**

The Goldman School of Public Policy Alumni Association (GSPPAA) seeks GSPP alumni to serve on the GSPP Alumni Association Board of Directors. The GSPPAA provides professional support and opportunities to alumni, and engages alumni in the life of the School and in the success of its students. GSPPAA is run by a Board of Directors comprised of 15 alumni members who volunteer their time. Every year, the entire GSPP alumni community participates in an election to select new alumni for open GSPPAA board positions. Board positions are held for a three-year term.

This document provides you with information about the Board so that you can decide if running for an opening on the Board is right for you.

Overview

The GSPPAA Board is a working board. Board members actively support the school, planning and carrying out projects that serve GSPP alumni, current students and the School. While the Board directs its own activities, it is not an advisory board nor a policy-making board to the School; instead it is a group of dedicated alumni who themselves work and/or utilize their professional and personal resources towards activities that support GSPP alumni, current students, and the School.

The Board is guided by a Strategic Plan developed by the Board and a Call to Action document developed by the School administration. While there is room for creativity and new ideas from new board members, there is also a sound structure to work within so that the Board and its committees are always moving forward on tangible action items.

Board Needs

Given its current roster and gaps in expertise, the GSPPAA Board is looking for:

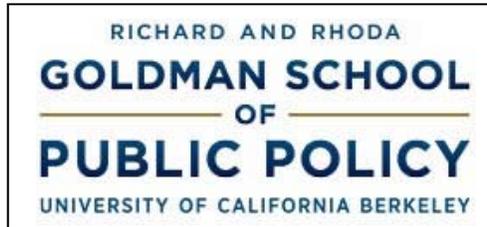
- Development and fundraising experience, particularly expertise raising funds from individuals or via events (as opposed to grant writing experience);
- Communications and social media experience;
- Alumni from regions where we lack representation: the Northeast, Midwest, South, and Southwest (currently heavy on members from California and the DC area);
- Alumni who graduated in classes before the year 2000, to help re-engage alumni from earlier years; and
- Alumni who work in the private sector and at foundations.

Upcoming Board Work and Activities

The GSPPAA Board works primarily through three committees, each of which has an ongoing workload.

Alumni Activities Committee

- Regional Coordinators: The committee identifies regional alumni leaders and supports them in holding networking and social events for the GSPP alumni in their areas.



- Reunions: The committee helps classes celebrating a special anniversary (5, 10, 15 year, etc.) hold events to commemorate their Goldman experience. 2018 is a year with an alumni dinner so the committee will be reaching out to encourage reunion classes to hold events that weekend.
- Social Media: The Board had outside consultants look at the School's social media presence and make recommendations on how to improve it; the committee will now move to implementation.

Student Services Committee

- Calling Admitted Students: The committee works to match each new MPP admit with one alumni volunteer so the admitted student gets a personal call answering any questions he or she may have and encouraging him or her to choose Goldman.
- Supporting Student Success: The committee works to help the school build greater visibility with prospective employers by encouraging their networks (both GSPP and non-GSPP) to submit APA, CAP, IPA, internship, and full-time job opportunities to the School. The committee also explores models for student mentoring by alumni and meets with student class representatives to see how the Board can enhance the student experience.

Governance Committee

- Strategic Plan: The Governance Committee is currently leading a Board process to devise a new three-year strategic plan.
- Fundraising: The committee leads the Board as members fundraise from among their peers in the alumni community and encourages contributions from Board members themselves.
- Diversity: The committee supports the School in recruiting applicants from communities historically underrepresented in higher education. It hosts events at the School to connect students of diverse backgrounds with alumni who can provide support to students in their academic and professional lives.
- Elections: The committee recruits Board candidates and facilitates Board elections.