About the Seminar: We now have 25 years of experience with corporate climate change risk management (the first corporate carbon offset project was implemented by energy provider AES in 1988). 25 years of anticipating federal climate policy, usually assumed to be just around the corner. 25 years of expansion in the gap between climate science and climate policy. Why? It comes down to the subject of risk. Climate risk is almost uniquely difficult for our “risk brains” to internalize and respond to, and to communicate to others. As a result, the conventional model of policy analysis leading to public policy simply hasn’t applied to climate change. In fact, we’re increasingly unlikely to see material climate policy until we hit the Climate Response Tipping Point (CRTP). This talk will explore the topics of risk perception and communication, and the CRTP, with the goal of illustrating that we need to follow a fundamentally different action model going forward.

About the Speaker: Dr. Mark C. Trexler (GSPP ’82 and ’90) is Chief Climatographer at the website The Climatographers. Mark has 25 years of experience with climate policy, carbon markets, and business climate change risk management. He founded Trexler Climate + Energy Services in 1991, which was acquired by UK-based EcoSecurities in 2007. He was Director of Climate risk for Det Norske Veritas from 2009 through 2012. Mark is co-author of "The Changing Profile of Corporate Climate Change Risk," published in September by Dō Sustainability Publishers, and of the just finished "Adapting to Climate Change: 2.0 Enterprise Risk Management," also soon to be published by Dō Sustainability Publishers (www.dosustainability.com).

About CEPP: The Center for Environmental Public Policy (CEPP) at the Goldman School of Public Policy (GSPP) aims to bridge the gap between environmental theory and policy implementation. It integrates interdisciplinary environmental theory and policy implementation through its seminars, workshops, and conferences. CEPP's programs seek to educate, direct and motivate those in environmental public policy. In particular, CEPP activities are geared to help fill the local and global need for competent environmental managers who are adept at policy-making within the context of limited and varying resources.