Veronica Irastroza
Undersecretary of Energy Planning and Technological Development
Ministry of Energy – Mexico (SENER)

“Challenges to the Mexican Energy Sector”

Date: Monday, August 27, 2012
Time: 12:00pm - 1:30pm
Place: Room 250 at Goldman School of Public Policy
1893 Le Roy & Hearst Ave
Lunch will be served. Please RSVP to cepp@berkeley.edu by Friday, August 24, 2012.

About the Seminar: This presentation will look at the policy and technology challenges that faces Mexico’s energy sector as it transitions to a low carbon future. On April 19, 2012, Mexico passed a climate change law, setting legally binding emissions goals aimed at stemming the effects of climate change, including a mandate to reduce emissions of carbon dioxide by 30% below business-as-usual levels by 2020, and by 50% below 2000 levels by 2050.

About the Speaker: Undersecretary Irastroza is an alumna of the Goldman School (MPP ’99). She also holds a degree in Economics from Mexico’s Universidad Iberoamericana. As Undersecretary of Energy Planning and Technological Development at SENER, she helps oversee the Mexican Ministry’s renewable energy and energy efficiency policies, fossil energy planning, nuclear energy, and electricity delivery programs. Prior to being confirmed as Undersecretary, Mrs. Irastorza was appointed Advisor to the Energy Minister and Planning Deputy Director for PEMEX corporate division, working for its subsidiaries Gas (PEMEX-Gas) and Basic Petrochemicals (PEMEX-PGPB). Mrs. Irastorza acquired vast experience in energy planning policy as Director General for Energy Planning and has written widely on energy and environmental policy.

About CEPP: The Center for Environmental Public Policy (CEPP) at the Goldman School of Public Policy (GSPP) aims to bridge the gap between environmental theory and policy implementation. It integrates interdisciplinary environmental theory and policy implementation through its seminars, workshops, and conferences. CEPP’s programs seek to educate, direct and motivate those in environmental public policy. In particular, CEPP activities are geared to help fill the local and global need for competent environmental managers who are adept at policy-making within the context of limited and varying resources.