Goldman School of Public Policy Alumni Association
Call for Nominations, 2019-2022 Board Term

The Goldman School of Public Policy Alumni Association (Alumni Association) seeks GSPP alumni to serve on the GSPP Alumni Association Board of Directors. The Alumni Association provides professional support and opportunities to alumni, and engages alumni in the life of the School and success of its students. Leadership is provided by a Board of Directors comprised of 15 alumni members who volunteer their time. Every year, the entire GSPP alumni community participates in an election to select new alumni for open Alumni Association board positions. Board positions are held for a three-year term.

This document provides you with information about the Board so that you can decide if running for an opening on the Board is right for you.

Overview

The Alumni Association Board is a working board. Board members actively support the school, planning and carrying out projects that serve GSPP alumni, current students and the School. While the Board directs its own activities, it is not an advisory board nor a policy-making board to the School; instead it is a group of dedicated alumni who themselves work and/or utilize their professional and personal resources towards activities that support GSPP alumni, current students, and the School.

The Board is guided by a Strategic Plan developed by the Board and a Priorities document developed by the School administration. While there is room for creativity and new ideas from new board members, there is also a sound structure to work within so that the Board and its committees are always moving forward on tangible action items.

Board Needs

Given its current roster and gaps in expertise, the GSPPAA Board is looking for:

- Fundraising experience, particularly expertise raising funds from individuals or via events (as opposed to grant writing experience);
- Communications and social media experience;
- Alumni from the PhD program, one of GSPP’s joint degree programs and/or the MPA program.
- Alumni from regions where we lack representation: the Northeast, Midwest, South, and Southwest (we are currently heavy on members from California);
- Alumni who graduated in classes before the year 2000, to help re-engage alumni from earlier years; and
- Alumni who work in the private sector and at foundations.

Upcoming Board Work and Activities

The Alumni Association Board meets four times each school year, twice in person in Berkeley, and twice via conference calls. The Board works primarily through three committees, each of which has an ongoing workload.
Alumni Activities Committee

- **Regional Coordinators:** The committee identifies regional alumni leaders and supports them in holding networking and social events for the GSPP alumni in their area.
- **Reunions:** The committee helps classes celebrating a special anniversary (5, 10, 15 year, etc.) hold events to commemorate their Goldman experience. GSPP is celebrating its 50th Anniversary in October 2019, so the committee will be reaching out to encourage reunion classes to hold events that weekend.
- **Social Media:** The Board had outside consultants look at the School’s social media presence and make recommendations on how to improve it; the committee will now move to implementation.

Alumni-to-Student Services Committee

- **Calling Admitted Students:** The committee works to match each new MPP admit with one alumni volunteer so the admitted student gets a personal call answering any questions he or she may have and encouraging him or her to choose Goldman.
- **Supporting Student Success:** The committee works to enlist alumni to use their networks (both GSPP and non-GSPP) to solicit and submit APA, CAP, IPA, internship, and full-time job opportunities to the School.
- **Diversity and Inclusion:** The committee (and other board members as well) responds to staff requests to share contact information for organizations and individuals who can disseminate notices and invitations to nontraditional students and encourage them to apply.

Governance Committee

- **Strategic Plan:** The Governance Committee completed a Board process to develop a new three-year strategic plan. Each year, this committee requests committee to revisit and revise its work plan as needed.
- **Fundraising:** The committee leads the Board as members fundraise from among their peers in the alumni community and encourages contributions from Board members themselves.
- **Elections:** The committee recruits Board candidates and facilitates Board elections.