

Big Ideas to Fix the Golden State

How do we cut California's Gordian knot? UC Berkeley faculty and noted alumni will discuss realistic solutions for intractable problems such as deficits, education, taxes, budgeting, and pensions to get the state back on track and restore civility in politics. Sponsored by the Class of 1968 and the Goldman School of Public Policy.



Henry E. Brady *Dean of the Goldman School of Public Policy and Class of 1941 Monroe Deutsch Professor of Political Science and Public Policy*

Henry Brady received his PhD in Economics and Political Science from MIT and has published scores of articles and books on political science. He is president of the American Political Science Association, and was director of the University of California's Survey Research Center from 1998 to 2009. His interests include electoral politics and political participation, social welfare policy, and political polling and policy-oriented surveys.



Bruce E. Cain *Heller Professor of Political Science and Director of the UC Washington Center*

Bruce Cain has authored, co-authored and co-edited numerous books, including *Constitutional Reform in California*, with Roger Noll, based on their work with the revision commission in the early 90's. He has also authored two articles on the decline of the revision process. Professor Cain has been a consultant to the LA Times and serves as a political commentator for numerous radio and television stations in Los Angeles and the San Francisco Bay Area.



Sunne Wright McPeak *President and CEO of the California Emerging Technology Fund (CETF)*

Sunne McPeak (MPH '71) is President and CEO of the California Emerging Technology Fund (CETF), a statewide non-profit organization whose mission is to close the Digital Divide by accelerating the deployment and adoption of broadband. She served for three years as Secretary of the California Business, Transportation and Housing Agency for Governor Arnold Schwarzenegger, responsible for more than 42,000 employees and a budget in excess of \$11 billion. Prior to that, she was President and CEO of the Bay Area Council for seven years, and served for more than fifteen years as a member of the Contra Costa County Board of Supervisors. She is a member of the California Forward Leadership Council, whose mission is to improve the quality of life for all Californians by creating more responsive, representative and cost-effective government.



Richard H. Beahrs *Senior Advisor for Revolution Foods, UC Berkeley Foundation Trustee*

-Moderator

Dick Beahrs (BA '68) had a 35-year career as a media executive with Time Warner, during which he served as the president of Court TV and the Comedy Channel and as an executive of HBO and Sports Illustrated. After retiring in 2004, he continued his lifelong commitment to environmental issues, launching the Beahrs Environmental Leadership Program at Cal, serving on the UN Hunger Task Force, and serving as chairman of the Arbor Day Foundation. He is currently chair of Expo communications and the minor league San Jose Giants. Mr. Beahrs has received the Trustees' Citation and the Wheeler Oak Meritorious Award. His current campus affiliations include the College of Natural Resources Advisory Board and the Big C Society.



Center on Civility & Democratic Engagement

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Mission

Public dialogue often lacks civility and efforts toward policy consensus rarely enjoy broad democratic engagement. Today's hardened lines of political division threaten to aggravate and perpetuate social problems.

The *Center on Civility & Democratic Engagement* at UC Berkeley's Goldman School of Public Policy focuses on preparing current and future leaders to successfully engage people of diverse backgrounds and viewpoints in the resolution of public policy issues.

The need for more effective and successful democratic engagement is clearly seen in the paralysis and acrimony in our state and national governments and violence worldwide. Through research, teaching, fellowships/internships and public events, students and the wider public learn about the range of deep beliefs and values which drive human social behavior. Along with acquiring expertise in democratic engagement, this knowledge is essential in helping diverse stakeholders achieve productive and enduring resolutions to pressing issues facing societies today.

The Center, led by Co-directors [Dean Henry E. Brady](#) and [Professor Bruce E. Cain](#), [Senior Fellow Robert B. Reich](#), and a volunteer [Advisory Board](#) sponsors programs and events on the UC Berkeley campus and beyond.

History

The Center was founded by the Cal Class of '68 to explore the legacy and advance the aspirations that characterize the spirit of the Class and their time at Cal. It is an exciting innovation in UC Berkeley alumni participation and relations with the University.

Please visit our new website to learn more about the Center
<http://gspp.berkeley.edu/ccde/>