

Daniel James Acland

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Education

University of California, Berkeley, B.S. 1993 Conservation and Resource Studies.
University of California, Berkeley, M.P.P. 2004 Public Policy.
University of California, Berkeley, PhD, 2009 Economics.

Employment

University of California, Berkeley

Lecturer, Goldman School of Public Policy and Department of Economics, fall 2010 – spring 2012.
Associate Professor of Practice, Goldman School of Public Policy, fall 2012 – present.

Research Interests

Behavioral Economics, Experimental Economics, Political Psychology, Philosophy of Welfare Economics, Benefit-Cost Analysis.

Fellowships and Awards

Professional Masters Fellowship, Institute for Labor and Employment, U.C. Berkeley, spring 2004.
Departmental Fellowship, Department of Economics, U.C. Berkeley, fall 2005-spring 2006.
Labor and Employment Research Fund, Graduate Student Mini-grant fall 2006.
Integrative Graduate Research and Education Traineeship Fellowship, U.C. Berkeley 2006-2008.

Grants

Do People Predict Habit Formation; Pilot Grant, Center on the Economics and Demography of Aging, U.C. Berkeley, 2008, Total award \$20,000.
Do Players of Online Games Overplay; Pilot Grant, Berkeley Population Center, U.C. Berkeley, 2009, Total award \$16,000.
Russell Sage Foundation Behavioral Economics Roundtable Small Grant, 2009, Total award \$5000.
Institute for Business and Economic Research Dissertation Research Award, U.C. Berkeley, 2009, Total award \$1,000.
Co-investigator, Advancing HIV Prevention and Linkage to Care Among MSM with Gamification; NIH 1R34MH106359; 9/1/2015 – 8/31/2017, Total award \$450,000.

Instructional Improvement Grant; U.C. Berkeley Center for Teaching and Learning, 2015, Total award \$3,000.

Instructional Improvement Grant; U.C. Berkeley Center for Teaching and Learning, 2016, Total award \$3,000.

Berkeley Institute for Young Americans research grant, U.C. Berkeley, 2021, Total award \$4,000.

Publications

Acland, Daniel. (2021) "Poverty, Irrationality, and the Value of Cash Transfers." *Journal of Benefit-Cost Analysis*, 1-31.

Acland, Daniel. (2021). "What's in, what's out? Towards a rigorous definition of the boundaries of benefit-cost analysis." *Economics & Philosophy*, 1-17.

Acland, Daniel. (2020). "An Investigation of Flow Theory in an Online Game." *Review of Behavioral Economics*, 7(4), 317-336.

Acland, Daniel and Amy Lerman. (2018) "United in States of Dissatisfaction: Confirmation Bias Across the Partisan Divide." *American Politics Research*, 48(2), 227-237

Acland, Daniel and Vinci Chow. (2018) "Self-control and Demand for Commitment in Online Game Playing: Evidence from a Field Experiment." *Journal of the Economic Science Association* 4(1), 48-62

Acland, Daniel. (2018) "The Case for Ends Paternalism: Extending Le Grand and New's Framework for Justification of Government Paternalism." *Review of Behavioral Economics* 5(1), 1-22.

Acland, Daniel and Matthew Levy. (2016) "Naiveté, Projection Bias, and Habit-Formation in Gym Attendance." *Management Science* 61(1), 146-160.

Working Papers

Research in Progress

"Psychological components of long-term and short-term discounting."

"Relative now: The effect of inter-reward delay on the experience of immediacy."

"Right for the wrong reason: A new principle on which to exclude existence value from benefit-cost analysis."

Invited Seminars and Presentations

"Behavioral Economics and Health-Related Behavior Change," Guest lecture, Theories of Health and Social Behavior (PH 203A), U.C. Berkeley, 2013.

"Naiveté, Projection Bias, and Habit-Formation in Gym Attendance," Health Economics Conference, Center for Effective Global Action, U.C. Berkeley 2014.

"Naiveté, Projection Bias, and Habit-Formation in Gym Attendance," Grant Recipient's Mini-Conference, Center on the Economics and Demography of Aging, U.C. Berkeley 2014.

"What are We Doing and Why?" Behavior Change Research Network, U.C. Berkeley 2014.

"Design: A Unifying Theme for Behavior Measurement and Change," Behavior Measurement and Change Seminar, Social Science Matrix, U.C. Berkeley, 2014.

"Behavioral Economics," Guest lecture, Survey of Economic Research (Econ 191), U.C. Berkeley, 2014-16.

"Implementation Infidelity Analysis: A New Way to Evaluate the Potential Consequences of Scale-up." Annual Meeting of the Society for Benefit Cost Analysis, 2016.

"Self-control Devices for Players of Casual Computer Games." Habit Driven Consumer Conference, 2016.

Panel member at NHTSA summit on "Driving Behavioral Change in Traffic Safety," 2016.

"What's In, What's Out? Towards a Rigorous Definition of the Boundaries of BCA." Society for Benefit Cost Analysis, 2018.

"Poverty, Irrationality and the Value of Cash Transfers." Society for Benefit Cost Analysis, 2019.

Teaching

Undergraduate:

Intermediate Microeconomic Analysis, fall 2010, spring 2012, fall 2018-19

Psychology and Economics, spring 2011, fall 2011, 2013, 2014

Graduate:

How to Conduct Cost-Benefit Analysis, fall 2010 – 2020

The Economics of Public Policy Analysis, Part 1, fall 2012

The Economics of Public Policy Analysis, Part 2, spring 2011, 2015-17

Advanced Policy Analysis, spring 2012-2014, 2018-21

Economics for Public Policy Makers, summer 2016-20

Principles of Benefit-Cost Analysis, spring 2017, 2019, fall 2017, 2019, 2020

Executive Programs:

Behavioral Economics and Willingness-To-Pay, Making Leadership Count Program, Goldman School of Public Policy, 2014-16.

Behavioral Economics for Negotiators, Negotiations for Public Leaders Program, Goldman School of Public Policy, 2014

Student Advising

Undergraduate:

Honor's thesis advisor to Evan Mason, Department of Economics, spring 2012.

Honor's thesis advisor to Kin Lam, Department of Economics, spring 2012.

Honor's thesis advisor to Muhammad Memon, Department of Economics, spring 2013

Honor's thesis advisor to Kent van Donge, Department of Economics, spring 2015

Honor's thesis advisor to Saul Rosen, Department of Economics, spring 2015

Graduate:

Independent study advisor to Victor Villalobos, School of Public Health, fall 2011.

Independent study advisor to Sally Smyth and Sarah Hanson, spring 2013.

Independent study advisor to Laura Gerhardt, summer 2015.

Visiting scholar supervisor to Darlena David, 2016-2017.

Thesis Co-advisor to Kimia Pakdaman, 2020.

Thesis Co-advisor to Takahito Tahano, 2020.

Thesis Co-advisor to Moses Mukami, 2020.

Service

Supervisor for collaborative analysis of ChinaSF for GSPP Global and Executive Programs, spring 2013.

Coordinator of GSPP Policy Research Seminar, fall 2013 – 2018.

Member, Committee for Adjuncts and Lecturers, Goldman School of Public Policy, fall 2014 – present.

Coordinator, Prospecting Seminar on Neuroeconometrics, Social Science Matrix, U.C. Berkeley, spring 2014.

Peer Observer, Teaching Development Program, Goldman School of Public Policy, fall 2014.

Chair, Outside Perspectives Committee, Goldman School of Public Policy, summer 2015 – spring 2016.

Member, Program Committee, Society for Benefit Cost Analysis, 2017 to present.

Member, Board of Directors, Society for Benefit Cost Analysis, 2019-20.

Mentor in Digital Pedagogy Fellows Program, Univ. of California, Berkeley, summer 2018-19.

Search Committee for Director of Teaching and Learning Excellence, Univ. of California, Berkeley, spring 2019.

Member, Contingency Planning Committee, Goldman School of Public Policy, spring 2020-present.

Co-chair, Thesis COVID Response Committee, Goldman School of Public Policy, spring 2020.

Co-chair, Online Instruction Preparation Committee, Goldman School of Public Policy, spring 2020-present.

Chair, APA/Capstone Committee, Goldman School of Public Policy, summer 2020-present.