# Eugene Bardach Professor of Public Policy April 2018

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### Education

University of California, Berkeley, M.A., 1964; Ph.D., 1969. Columbia College, New York, B.A., 1961.

### **Publications**

## Books and Monographs

- A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving, fifth edition, Sage Publications/CQ Press, 2016. (Editions in Spanish, Japanese, Ukrainian, Armenian, Georgian, Rumanian, Polish; French, in progress.) (With Eric M. Patashnik.)
- North Richmond Gets Its Buses Back: How a Poor Community and an Urban Transit Agency Struck Up a Partnership, Berkeley, CA: Institute of Governmental Studies (University of California), 1999. (With Timothy Deal and Mary Walther.)
- Getting Agencies to Work Together: The Practice and Theory of Managerial Craftsmanship, Washington DC: Brookings Institution, 1998.
- *Improving the Productivity of JOBS Programs*, New York: Manpower Demonstration Research Corporation, 1993.
- Going By The Book: The Problem of Regulatory Unreasonableness (with Robert Kagan) (Philadelphia: Temple University Press, 1982).
- Editor (with Robert A. Kagan) *Social Regulation: Strategies for Reform* (San Francisco: Institute for Contemporary Studies, 1982).
- The Implementation Game: What Happens After a Bill Becomes Law (Cambridge, MA: MIT Press, 1977).

The Skill Factor in Politics: Repealing the Mental Commitment Laws in California (Berkeley and Los Angeles: University of California Press, 1972).

# Articles, Monographs, Book Chapters, and Selected Working Papers

- "Disappointing Outcomes: Can Implementation Modeling Help?" (with I. David Wheat), in Elio Borgonovi, Eugenio Anessi-Pessina, and Carmine Bianchi, eds., *Outcome-Based Performance Management in the Public Sector*, Cham, Switzerland: Springer, 2017, pp. 179-200.
- "Networks, Hierarchies, and Hybrids," *International Public Management Journal*, 20:4, 2017, pp. 560-585.
- "Weapons of Mass Destruction: Are Our Policy Institutions Adapting?" in Stephen Maurer, ed., WMD Terrorism: Science and Policy Choices, MIT Press, 2008, pp. 211-250.
- "The Ritual Self: Reaching for the Sacred with No Help from God," presented at "Ciudad de las Ideas," Puebla, Mexico, November 6-8, 2008.
- "The Ritual Self," "Developmental Processes: A Conceptual Exploration," in Sandford Borins, ed., Innovations in Government: Research, Recognition, and Replication, Washington DC: Brookings Institution Press, 2008, pp. 113-137.
- "Smart Practice' and the Problems of Interagency Collaboration," Comparative Trends in Public Management: Smart Practices Toward Blending Policy and Administration, Ottawa, Canada: Canada School of Public Service, 2006, pp. 28-47.
- "Two Perspectives on Governmental Under-Performance," in Alan Gerber and Eric Patashnik, eds., *Promoting the General Welfare: New Perspectives on Government Performance*, Washington, DC: Brookings Institution Press, 2006, pp. 309-323.
- "Why Deregulation Succeeds or Fails," in Martin A. Levin, Marc Landy, and Martin Shapiro, eds., *Creating Competitive Markets: The Politics of Regulatory Reform*, Washington, DC: Brookings Institution Press, forthcoming 2007.
- "Policy Dynamics," in Michael Moran, Martin Rein, and Robert E. Goodin, *The Oxford Handbook of Public Policy*, Oxford UK: Oxford University Press, 2006, pp. 336-366.
- "Policy Implementation," in Neil J. Smelser and Paul B. Baltes, eds., *The Encyclopedia of the Social & Behavioral Sciences*, Amsterdam: Elsevier, 2001, pp. 7234-7237.
- "How Do They Stack Up? The 9/11 Commission Report and the Management Literature," *International Public Management Journal*, vol. 8, no. 3, 2005, pp. 351-364.

- "Developmental Dynamics: Interagency Collaboration as an Emergent Phenomenon," *Journal of Public Administration Research and Theory*, vol. 11, no. 2, 2001, pp. 149-164.
- "Implementing a Paternalist Welfare-to-Work Program," in Lawrence Mead, ed., *The New Paternalism: Supervisory Approaches to Poverty*, Washington, DC: The Brookings Institution, pp. 248-278, 1997.
- "Accountability in Human Services Collaboratives -- For What? and To Whom?" (with Cara Lesser), *Journal of Public Administration Research and Theory*, vol. 6 no. 2, 1996, pp. 197-224.
- "Turf Barriers to Interagency Cooperation," in Donald F. Kettl and H. Brinton Milward, eds., *The State of Public Management*, Baltimore: Johns Hopkins University Press, 1996, pp. 168-192.
- The Problem of "Best Practice" Research: Comment on "Laurence E. Lynn, Jr., "Public Mangement Research: The Triumph of Art over Science," *Journal of Policy Analysis and Management*, vol. 13, no. 2 (Spring 1994), pp. 260-268.
- "Social Regulation as a Generic Policy Implement," in Lester Salamon, ed., *Beyond Privatization: The Tools of Government Action*, Washington, D.C.: Urban Institute Press, 1989.
- "How a Bill Becomes a Law: A Dynamic Model of the Legislative Process," Working Paper #164, Graduate School of Public Policy, University of California at Berkeley, March 1989.
- "Moral Suasion and Taxpayer Compliance," *Law and Policy*, vol. 11, no. 1, January 1989, pp. 49-69.
- "Moralizing for Moderns," Working Paper, Graduate School of Public Policy, University of California at Berkeley, October 1986.
- "From Practitioner Wisdom to Scholarly Knowledge and Back Again," *Journal of Policy Analysis and Management*, vol. 7, no. 4, Fall 1987, pp. 188-199.
- "Educational Paperwork," in David L. Kirp and Donald N. Jensen, eds., *School Day, Rule Days*, London: Falmer, pp. 124-144, 1986. (Also reprinted and summarized as "How to Reduce Educational Paperwork," *Perspective* 5:2 (June 1985) pp. 25-29.)
- "Public Management -- The Pedagogical Challenge," in Richard Elmore, ed., *Teaching Public Management*, Boston University Public Policy and Management Program (1985), pp. 13-23.
- "The Dissemination of Policy Research to Policymakers," *Knowledge: Creation, Diffusion, Utilization* 6:2 (December 1984) pp. 125-144.

- "Implementing Industrial Policy," in Chalmers Johnson, ed., *The Industrial Policy Debate*, (San Francisco: Institute for Contemporary Studies, 1984) pp. 91-114.
- "The Wall Socket Theory of Learning," *Journal of Policy Analysis and Management* 2:4 (1983) pp. 589-598.
- "Encouraging Solar Water Heating: Some Implementation Issues" (with Karl Hausker), in Max Neiman and Barbara J. Burt, eds., *The Social Constraints on Energy-Policy Implementation* (Lexington, MA: D.C. Heath, 1983) pp. 63-87.
- "Self-Regulation and Regulatory Paperwork," in Eugene Bardach and Robert A. Kagan, eds., New Directions in Social Regulation (San Francisco: Institute for Contemporary Studies, 1982) pp. 315-340.
- "On Representing the Public Interest," Ethics 91 (April 1981) pp. 486-490.
- "Problems of Problem Definition in Policy Analysis," in John P. Crecine, ed., *Research in Public Policy Analysis and Management* 1 (Greenwich, Conn.: JAI Press, 1981) pp. 161-171.
- "Pluralism Reconsidered," in Robert Hessen, ed., *Does Big Business Rule America?* (Washington, D.C.: Ethics and Public Policy Center, 1981) pp. 11-16.
- "Why We Should Remove Transportation Control Measures from the Clear Air Act," Institute for Transportation Studies Working Paper #81-55, University of California, Berkeley (1981).
- "Afterword" to Michael J. BeVier, *Politics Backstage: Inside the California Legislature* (Philadelphia: Temple University Press, 1979) pp. 237-249.
- "The Truth About `The Spending Service Cliche'," U.C. Berkeley, Graduate School of Public Policy, Working Paper No. 51 (October 1979).
- "On Designing Implementable Programs," in G. Majone and E. Quade, eds., *Pitfalls of Systems Analysis* (New York: John Wiley, 1979).
- "The Buyback Strategy: An Alternative to Container Deposit Legislation" (with Curtis Gibbs and Elliott Marseille) *Resource Recovery and Conservation* 3 (1978) pp. 151-164.
- "Reason, Responsibility, and the New Social Regulation," in Walter Dean Burhnam and Martha Weinberg, eds., *American Politics and Public Policy* (Cambridge, MA: MIT Press, 1978).
- "Water Banking: How to Stop Wasting Agricultural Water" (with Stephen P. Angelides) Institute for Contemporary Studies, San Francisco (January 1978).

- "The Environmental-Impact Statement vs. The Real World" (with Lucian Pugliaresi), *The Public Interest* (Fall 1977) pp. 22-38.
- "Preparing for the Next Oil Embargo," *The Alternative: An American Spectator* (October 1977) pp. 21-23.
- "Where to Get a Good Fix," Policy Analysis 3:2 (1977) pp. 273-275.
- Essay on California Department of Corrections Community Treatment Program, based on a review of Paul Lerman, Community Treatment and Social Control, in *Policy Analysis* 3:1 (1977) pp. 129-136.
- "Quality of Community Residential Care for the Long Term Mentally Ill: An Alternative to Licensing," *Psychosocial Rehabilitation Journal* 1:1 (1976) pp. 37-43.
- Editor, Special Issue on Termination of Policies, Programs, and Organizations, *Policy Sciences* 7 (June 1976).
- "Policy Termination as a Political Process," *Policy Sciences* 7 (1976) pp. 123-131.
- "The California Coastal Plan as a Constitution," in Institute for Contemporary Studies, *The California Coastal Plan*, San Francisco (1976).
- "Save Energy, Save a Soul," Commentary (May 1976) pp. 54-60.
- "Federal Oversight of Highway Safety Programs" (with John Mendeloff), a report to the Illinois Department of Transportation (April 1976).
- "Subformal Warning Systems in the Species *Homo Politicus*," *Policy Sciences*, vol. 5, 1974, pp. 415-436.
- "Gathering Data for Policy Research," Journal of Urban Analysis 2 (1974) pp. 117-144.
- "'Born to an Era of Insecurity': Career Patterns of Law Review Editors, 1918-1941" (with Jerold S. Auerbach) *The American Journal of Legal History* 17 (1973) pp. 3-26.
- "Philosemitism and the Resettlement of the Jews in England," *King's Crown Essays*, Columbia College (1960).
- <u>Management and Policy Analysis Teaching Cases and Teaching Notes</u> (Available through The Electronic Hallway of the Public Service Curriculum Exchange, University of Washington)
- "Bread for the World," Graduate School of Public Policy, 1988.

- "California Adoption Assistance Program," Graduate School of Public Policy, 1989.
- "San Francisco MUNI Equipment Maintenance," 1992.
- "Contract Teaching Exercise," 1996.

## Selected Presentations, Unpublished Papers, and Other Activities

- "Public Policy Implementation Modeling: The Classic Case of EDA in Oakland," with David Wheat, paper presented at the annual meeting of the System Dynamics Society, Cambridge MA, July 2016.
- "But Can Networks Produce?" paper presented at the Workshop on Network Analysis and Innovations in Public Programs, LaFollette Institute of Public Affairs, University of Wisconsin-Madison, Sept. 29-Oct. 1, 1994.
- "Generic Models in the Study of Public Management," paper presented at the 1993 Research Conference of the Association of Policy Analysis and Management, Institute of Governmental Studies Working Paper 93-26, UC Berkeley.
- "Journalists on the Eight-Fold Path: What Does the Craft of Policy Analysis Offer Journalists" (with David L. Weimer), symposium paper at the Gordon Public Policy Center, Brandeis University, April 1992.
- Co-convener (with John Ellwood), Conference on Replicating Innovations in State and Local Government (co-sponsored by the Ford Foundation/Kennedy School of Government State and Local Innovations Project and the Graduate School of Public Policy), May 1992.
- Convener, Workshop on "Problem-Solving in Policy Analysis and Management: Integrating Theory and Practice," GSPP, January 1990.
- Convener and organizer, (with David Kirp), Workshop on Moral Reasoning, May 1987.
- Convener and organizer (with Jack Citrin), "Public Management in a Goldfish Bowl," Workshop, Graduate School of Public Policy, April 1984.
- "Implementation Strategy: More Lessons from Ira Jackson, Tax Collector," presented at the annual research conference of the Association for Public Policy and Management, Seattle, October 27-29, 1988.
- "Regulating Child Care," presented at the Workshop on Standards and Regulations, for the National Research Council Panel on Child Care Policy, Washington, D.C., April 4, 1988.
- "The Political Entrepreneur Amidst the Flux," presented at the annual research conference of the Association for Public Policy and Management, Washington, D.C., October 29-31, 1987.

- "Implementation Studies and the Study of Implements," presented at the meeting of the American Political Science Association, Washington, D.C., 1980.
- "Preventive Detention of the Mentally Ill" (with Christopher Bellavita), paper presented at the Regional Institute in Law and Mental Health, sponsored by the University of Southern California, March 31, 1978.
- "Dynamic Aspects of the Policy Process: Six Perspectives," paper presented at the Annual Meeting of the American Political Science Association, Chicago, Illinois, September 1971.
- "The Political Vulnerability of State Mental Hospitals" (with Alfred Auerback), paper presented at the Annual Meeting of the American Psychiatric Association, Boston, May 1968.

#### **Awards**

Fellow of the American Academy of Arts and Sciences (elected 2017)

Donald T. Campbell award of the Policy Studies Organization for creative contribution to the methodology of policy analysis, 1998.

# **Courses Taught**

Advanced Policy Analysis (current).

Policy Analysis and Public Management (a customized course for Hong Kong civil servants)

Freshman Seminar on Steven Pinker book *The Better Angels of Our Nature* (current)

Introduction to Policy Analysis ("Workshop").

Strategic Management in the Public Sector.

Introduction to Public and Nonprofit Management (with Professor John Ellwood)

Implementation and the Policy Process.

Voluntarism, Cooperation, and Enlightened Self-Interest.

Contemporary Issues in Public Policy.

Political and Organizational Analysis.

Political Skill in the Making of Public Policy.

Approaches to Public Policy Design.

Issues in Mental Health Policy.

Compliance: Public and Private Law Enforcement (with Professor Robert

Kagan).

#### **Public and Professional Service**

Executive training modules for officials from: India, Mexico, Hong Kong, Israel, Norway, New Zealand, Australia, Nigeria, Kazakhstan, Azerbaijan, China, California state and local government.

Consultant to Government of Indonesia and Knowledge Sector Initiative (Australia) joint project on training of policy analysts for Indonesian government (current).

Manuscript reviewer, National Research Council, 2014.

Member, visiting committee to review Israel graduate programs in public policy, Israel Committee for Higher Education, 2011-13

Chair, Nominating Committee, Association for Public Policy Analysis and Management, 1999.

Editor, "Insights" Department, Journal of Policy Analysis and Management, 1999 - .

Policy Council, Association for Public Policy Analysis and Management, 1986-1991, 1995-1998.

Consultant, MIT Project on Military Base Closure and Reuse (Prof. Bernard Frieden, director), 1995-97.

Member, Executive Advisory Board, Center for Policy Research in Education, 1986-present.

Director, State and Local Executive Institute, 1988-1991.

Co-Editor, Journal of Policy Analysis and Management, 1988-1993.

Member, Executive Board, Public Service Curriculum Exchange and Electronic Hallway, 1992-present.

Member, Board of Directors, California Association of Scholars, 1991-1993.

Member, Panel on Taxpayer Compliance Research, National Research Council, National Academy of Science, 1984-1988.

Member, Committee on Child Development Research and Public Policy, National Research Council/National Academy of Sciences, 1983-1988.

Member, Legal Issues subcommittee, California Governor's Task Force on Hazardous Waste Management, 1985-6.

Visiting Professor of Political Science and Public Policy, University of Chicago, 1984-5.

Visiting Professor of Political Science, Hebrew University, Jerusalem, 1978-9.

Consultant to the Water Commissioner, Israel (on urban drought management), 1979-1980.

Consultant to the Israel Department of Labor and Social Welfare (on worker safety and health), 1979.

- Member, Advisory Task Force to California State Senate Judiciary Committee (on auto repair services) 1978.
- Consultant to California State Assembly on Ways and Means, Subcommittee on Mental Health Services, 1975-1976.
- Policy Analyst, U.S. Department of Interior, September 1974 August 1975 (while on leave from the University of California).

Consultant to Alameda County Mental Health Services, 1971-1972.

Consultant to (California) State Citizens Advisory Council on Mental Health, 1971-1972.

## **University Service**

Acting Dean, Graduate School of Public Policy, 1987-1988, Fall 1997.

Faculty Advisory Committee, Institute for Urban and Regional Development (UC Berkeley), 1997-present.

Faculty Advisory Committee, Program in Health Services and Policy Analysis.

Graduate Adviser, Graduate School of Public Policy, 1985-1987.

Faculty Search Committee, School of Public Health, 1988-1989.

Dean Search Committee, School of Public Health, 1990-1991.

Coordinator, Academic Program in Public and Non-Profit Management, 1985-1988.

Delegate, Representative Assembly, 1973-1974 and 1981-1982.

Member, Council on Ethnic Studies Curriculum, 1979-1980.

Member, Campus Committee for the Protection of Human Subjects, 1973-1974.

### **Community Service**

Member, Tehiyah Day School, Board of Trustees, 1986-Present.

Board Member, B'nai Brith Hillel, University of California, Berkeley, 1988-1990.

Member, Board of Directors, Tehiyah Day School, 1985-86.

Board Member, Agency for Jewish Education, Greater East Bay, 1985-86.

Member, Allocation Committee, Jewish Federation of the East Bay, 1981-83.