

**GOLDMAN SCHOOL OF PUBLIC POLICY  
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**March 2004 eDigest**

**Dear Friend:**

**This updated eDigest includes upcoming events and recent examples of GSPP alumni, faculty and students in the news. Summaries of the articles follow a quick reference list.**

**eDIGEST FEATURES**

**Upcoming Events  
Quick Reference List  
Alumni and Student Newsmakers  
Faculty in the News  
Recent Faculty Speaking Engagements  
Board Of Advisors in the News  
UCTV Listings & Archive**

**Thank you for your active interest in and support of GSPP.**

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**UPCOMING EVENTS AND MEDIA COVERAGE**  
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- 1. Perspectives on "Outsourcing" by GSPP Board of Advisors member JOSEPH EPSTEIN  
Will be broadcast on KQED Radio 88.5 FM  
Thursday, March 11, 2004 at 6:37 am, 7:37 am, and 11:37 pm.**
- 2. DAVID KIRP will be featured guest on "Forum" hosted by Michael Krasny - KQED Radio 88.5 FM  
March 15, 2004, 10:00 a.m.**
- 3. "The Impacts and Management of Genetically Modified Varieties in Developing Countries"  
Prof. David Zilberman - (College of Natural Resources - UCB)  
March 15, 5:45 - 7:30pm  
GSPP Living Room  
Presented by the Goldman School's Environmental Policy Seminar Speaker Series**
- 4. SPECIAL AARON WILDAVSKY FORUM FOR PUBLIC POLICY  
"Information and Political Processes"  
Professor Joseph Stiglitz  
Nobel Laureate in Economics (2001) and Professor of Economics and Finance, Columbia**

**University**

**March 16, 2004, 7:30 to 9:00 p.m.**

**2050 Valley Life Sciences Bldg (VLSB), UC Berkeley.**

**All are welcome at this public lecture. Public reception to follow.**

**(There will be a discussion session at GSPP the next morning, 8:30-10:00 a.m.)**

**Directions: <http://www.berkeley.edu/map/>**

**5. "Stopping the Next Generation of Terrorists"**

**March 17, 2004, 11:30-12:30 pm - Room 105**

**Prof. Malcolm Potts of the School of Public Health will give this talk hosted by GSPP.**

**6. "Careers in Community/Economic Development" GSPP Alumni Panel**

**March 17, 12:30-2:00 pm - Rm 250**

**Alumni JULIA LOPEZ (MPP 1980), NANCY MACKLE (MPP 1990), JASON MOODY (MPP 1995), and SUSIE WONG (MPP 1986) will discuss their experiences in this field.**

**7. "The Marketing Of Higher Education"**

**Commonwealth Club of California forum.**

**DAVID KIRP, Professor of Public Policy, UC Berkeley, will talk about marketing incursions into places as diverse as NYU's philosophy department and UVA's business school. He will describe how universities brand themselves for appeal in the competition for top students; how academic superstars are wooed at outsized salaries; how taxpayer-supported academic research gets turned into profitable patents; and how the liberal arts shrink under pressure to be self-supporting.**

**March 17, 2004, 5:30 p.m. Reception; 6:00 p.m. Program**

**Club Office, 595 Market St, 2nd floor, San Francisco. Free for Members, \$12 for Non-members, \$3 for Students | Directions to the Club. <http://www.commonwealthclub.org/mlf.html#kirp>**

**8. "Building the Promise: Housing Assistance as Social Investment," the Fifth Annual Berkeley Conference on Housing and Urban Policy.**

**March 25, 2004, 8:00 a.m.-2:30 p.m.**

**Andersen Auditorium, Haas School of Business, UC Berkeley campus.**

**For on-line registration information, visit the conference website at**

**<http://urbanpolicy.berkeley.edu/2004conference.htm>**

**Kevin Johnson, former NBA All-Star and now president of Sacramento's St. HOPE Corporation, will keynote. Panels will examine various aspects of housing assistance as social investment, including investment in facilities and services for the homeless. Prof. EUGENE SMOLENSKY will be a moderator. Among presenters will be AMY LEMLEY (MPP 1998).**

**Pre-registration is necessary for all attendees. The cost is reasonable and includes lunch. Early Registration is \$60 per person; General Registration after February 27th will cost \$75.**

**Admission is free for UCBkly students, faculty and staff [lunch not included], but pre-registration is still required. Special reserved fee parking is \$25; but public transportation and carpooling strongly recommend.**

**Sponsored by UC Berkeley's Program on Housing and Urban Policy, a research program affiliated with the Institute of Business and Economic Research and the Fisher Center for Real Estate and Urban Economics, and receiving institutional support from Berkeley's Haas School of Business, College of Environmental Design, and GOLDMAN SCHOOL OF PUBLIC POLICY.**

**9. "Berkeley Writers at Work Series: DAVID KIRP"**

**March 30, 2004, 1:30-3:30 p.m.**

**Morrison Library at Doe Library**

Professor DAVID KIRP will read from his new book, "Shakespeare, Einstein, and the Bottom Line: The Marketing of Higher Education" and be interviewed about his writing process. His writing has been published in The Chronicle of Higher Education, The Nation, and Commonweal. This event, sponsored by College Writing Programs, is free and open to the public.

**10. "The Real Digital Divide" -- by ROBERT REICH**

Keynote address for Conference on Bridging the Digital Divide, UC Berkeley and United Nations  
April 1, 4 pm  
Anderson Auditorium, Haas School, UC Berkeley campus

**11. "Jobs, Trade, and Aging: The Problems of Advanced Economies" -- by ROBERT REICH**

Lecture sponsored by Institute for European Studies  
April 13, 12 noon  
201 Moses, UC Berkeley campus

**12. "Why a Massachusetts Liberal Will Be the Next President (and Other Amazing Prophecies)"**

-- Featuring ROBERT REICH in a public lecture  
April 13, 2004, 6:00-7:15 p.m.  
Wheeler Auditorium, UC Berkeley campus

**13. "Taking Politics Back" -- by ROBERT REICH**

Bay Area League of Women Voters Annual Community Luncheon  
April 27, 12 noon - 2:00 p.m.  
Doubletree Hotel, Berkeley Marina.

**14. THE 10th ANNUAL AARON WILDAVSKY FORUM FOR PUBLIC POLICY**

**"Theories of Bounded Rationality and Their Policy Implications"**

Professor Jonathan Bendor  
Political Economist for the Graduate School of Business, Stanford University  
April 21, 2004  
Rm. 250, GSPP  
There will be a discussion session at GSPP the next morning 9-11 a.m.

**15. "The Vanishing Middle Class and Why We Should Care" -- by ROBERT REICH**

Berkeley Center for the Development of Peace and Well-Being  
May 4, 2004, 4 pm  
Location TBA

**16. "Future Car" in 'Scientific American Frontiers'**

Premieres nationally on PBS TV May 19, 2004  
Check local listing of your PBS station for exact times  
Host Alan Alda investigates prospects for a quiet, fast, safe, exciting and non-polluting fuel cell car we can drive 20 years from now. He'll talk with members of the auto industry and with energy experts, including Professor DAN KAMMEN. URL <http://www.pbs.org/saf/>

**17. MPP CLASS of 2004 COMMENCEMENT**

ROBERT REICH will deliver Commencement Address  
May 22, 2004, 10 a.m.-noon  
Faculty Glade, UCB campus

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## QUICK REFERENCE LIST

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In addition to the print media referenced below, broadcast media coverage includes numerous interviews with DEAN NACHT by KRON TV, KGO TV and KTVU, among others.

### ALUMNI AND STUDENT NEWSMAKERS

1. "4-year wait after injury Kelly Nichols seeks closure in a workers' comp saga of dueling medical opinions and mounting bills" (Sacramento Bee, March 8, 2004); article citing FRANK NEUHAUSER (MPP 1993); <http://www.sacbee.com/content/news/story/8451662p-9380791c.html>
2. "Analyst says bond plan not enough. Revenue projection \$1 billion less than earlier estimated" (San Francisco Chronicle, February 19, 2004); article citing ELIZABETH HILL (MPP 1975); URL: [sfgate.com/article.cgi?file=/c/a/2004/02/19/MNGH253N311.DTL](http://sfgate.com/article.cgi?file=/c/a/2004/02/19/MNGH253N311.DTL)
3. "Report on budget urges tax increases. Legislative analyst says governor's proposed spending plan alone won't solve deficit" (Oakland Tribune, February 19, 2004) article citing ELIZABETH HILL (MPP 1975); <http://www.oaklandtribune.com/Stories/0,1413,82%257E1865%257E1965727,00.html>
4. "Gas Tax Hike for Roadwork Urged. Analyst calls for 6 more cents a gallon and says the Legislature should reject the governor's bid to cut transportation funds by \$2 billion" (Los Angeles Times, February 19, 2004); article citing ELIZABETH HILL (MPP 1975); [requires registration] [http://www.latimes.com/news/local/la-me-analyst19\\_send.rtffeb19,1,490111.story?coll=la-headlines-california](http://www.latimes.com/news/local/la-me-analyst19_send.rtffeb19,1,490111.story?coll=la-headlines-california)
5. "Growing budget gap seen. Governor's plan is a 'good start' but fixes are needed, analyst says" (Sacramento Bee, February 19, 2004); article citing ELIZABETH HILL (MPP 1975); <http://www.sacbee.com/content/politics/story/8291689p-9222107c.html>
6. "State deficit trumps school bond issue," (Oakland Tribune, February 11, 2004); editorial citing ELIZABETH HILL (MPP 1975); <http://www.oaklandtribune.com/Stories/0,1413,82%257E1761%257E1949213,00.html?search=filter#>

### FACULTY IN THE NEWS

1. "7,000 Orange County Voters Were Given Bad Ballots" (Los Angeles Times, March 9, 2004); article citing HENRY BRADY; <http://www.latimes.com/la-me-machines9mar09,1,1813209,print.story>
2. "Runoff set for 'underdog,' incumbent" (Contra Costa Times, Mar. 04, 2004); article citing HENRY BRADY; [http://www.contracostatimes.com/mld/cctimes/content\\_syndication/local\\_news/8102945.htm?template=contentModules/printstory.jsp](http://www.contracostatimes.com/mld/cctimes/content_syndication/local_news/8102945.htm?template=contentModules/printstory.jsp)
3. "Other views: A marriage, gay or straight, is first a civil union" (Sacramento Bee, February 29, 2004); op-ed by PROF. KIRP;

<http://www.sacbee.com/content/opinion/story/8363136p-9292882c.html>

4. "'Offshoring' Can Create Jobs, Too" (Los Angeles Times, February 29, 2004); column citing Visiting Professor ROBERT REICH;  
<http://www.latimes.com/business/la-fi-flan29feb29,1,5762690,print.column>

5. "Battle over outsourcing heats up" (Contra Costa Times, February 29, 2004); article citing Visiting Professor ROBERT REICH;  
<http://www.contracostatimes.com/mld/cctimes/business/8070791.htm?template=contentModules/printstory.jsp>

6. "Meet the Zippies" (New York Times, Feb. 22, 2004); op-ed citing Visiting Professor ROBERT REICH;  
<http://query.nytimes.com/gst/abstract.html?res=F4081FFF34590C718EDDAB0894DC404482>

7. "Cal's 'genius' political professor is often ahead of his time" (Contra Costa Times, Feb. 20, 2004); article citing AARON WILDAVSKY;  
[http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda\\_county/cities\\_neighborhoods/berkeley/7998879.htm?template=contentModules/printstory.jsp](http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda_county/cities_neighborhoods/berkeley/7998879.htm?template=contentModules/printstory.jsp)

8. "Case Study: Cellphones. The Bright Side of Sending Jobs Overseas" (New York Times [\*requires registration], February 15, 2004); article citing Visiting Professor ROBERT REICH;  
<http://www.nytimes.com/2004/02/15/weekinreview/15porter.html?pagewanted=print&position=>

9. "Halliburton accused of wasting tax dollars. Ex-employee: Firm overspends in Iraq" (San Francisco Chronicle, February 14, 2004); article citing HENRY BRADY;  
<http://www.sfgate.com/cgi-bin/article.cgi?file=/chronicle/archive/2004/02/14/MNG3R517C81.DTL&type=printable>

10. "Bush clammers aboard a convenient political bandwagon" (San Francisco Chronicle, February 13, 2004); news analysis citing Prof. ROB MACCOUN;  
<http://www.sfgate.com/cgi-bin/article.cgi?file=/chronicle/archive/2004/02/13/MNG8J4VK8N35.DTL&type=printable>

11. "Bush's Budgets to Add \$10 Trillion to U.S. Debt" (© Featurewell, Berkeley Daily Planet, February 10, 2004); op-ed by Visiting Professor Robert Reich;  
<http://www.berkeleydaily.org/article.cfm?issue=02-10-04&storyID=18245>

12. "Advocacy group seeks signatures for measure to decriminalize prostitution" (Contra Costa Times and wire service sources, January 30, 2004); article citing Prof. ROB MACCOUN; [the full article will be available on the Web for a limited time]  
[http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda\\_county/cities\\_neighborhoods/berkeley/7833861.htm](http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda_county/cities_neighborhoods/berkeley/7833861.htm)

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## ALUMNI AND STUDENT NEWSMAKERS

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1. "4-year wait after injury Kelly Nichols seeks closure in a workers' comp saga of dueling medical opinions and mounting bills" (Sacramento Bee, March 8, 2004); article citing FRANK

NEUHAUSER (MPP 1993); <http://www.sacbee.com/content/news/story/8451662p-9380791c.html>

By Andy Furillo and Dale Kasler -- Bee Staff Writers

Bakersfield - Kelly Nichols stood five feet in the air, rearranging the lingerie display at the Bakersfield J.C. Penney, when the ladder buckled beneath her....

So began Nichols' painful and protracted journey through California's workers' compensation system - a dysfunctional program whose \$24 billion annual price tag has driven businesses to the brink and sent Gov. Arnold Schwarzenegger and the Legislature into a wrestling match over his plan to cut costs by \$11 billion....

Researchers from the RAND Corp. and the UNIVERSITY OF CALIFORNIA, BERKELEY, say a mere 15 percent of the cases - the most serious and complex injuries - are responsible for roughly 85 percent of all the dollars spent on workers' comp in California.

Nichols' case was a whopper. Doctors eventually found that in addition to her initial tumble, she suffered from "cumulative trauma," a gradually worsening injury brought on by repetitive motion. It was the kind of ailment that brings out the worst in the system. Unlike a broken arm or a severed finger, cumulative trauma cases - especially back injuries - are hard to diagnose, difficult to treat and often prompt litigation over whether they are work-related, said UC BERKELEY RESEARCHER FRANK NEUHAUSER, one of the state's foremost experts on workers' comp....

2. "Analyst says bond plan not enough. Revenue projection \$1 billion less than earlier estimated" (San Francisco Chronicle, February 19, 2004); article citing ELIZABETH HILL (MPP 1975); URL: [sfgate.com/article.cgi?file=/c/a/2004/02/19/MNGH253N311.DTL](http://sfgate.com/article.cgi?file=/c/a/2004/02/19/MNGH253N311.DTL)

By Lynda Gledhill

Sacramento -- The state's independent legislative analyst said Wednesday that the state's projected revenue is \$1 billion less than earlier estimates and warned that California will face large deficits for years without more radical budget solutions by the governor and lawmakers.

ELIZABETH HILL, a nonpartisan analyst who has advised lawmakers on the budget for 18 years, said the state is facing a \$17 billion budget deficit, which is \$3 billion more than Gov. Arnold Schwarzenegger projected in his January budget proposal. The problem has grown, HILL said, in part because of weaker than expected wages, which will lead to less in personal income tax receipts.

But the problems don't end there, HILL said. Even if the \$15 billion deficit bond measure passes, the state's budget gap the following year will be \$7 billion. In addition, the state maintains a deficit of at least \$5 billion through 2008-09, she said, because of a consistent imbalance between revenues and expenditures.

"The economy will not solve this problem for us," HILL said. "Even with the type of revenue growth that we are estimating -- which is moderate economic growth, no recession -- we cannot grow our way out of this problem."...

3. "Report on budget urges tax increases. Legislative analyst says governor's proposed spending plan alone won't solve deficit" (Oakland Tribune, February 19, 2004) article citing

**ELIZABETH HILL (MPP 1975);**

<http://www.oaklandtribune.com/Stories/0,1413,82%257E1865%257E1965727,00.html>

**By Steve Geissinger  
SACRAMENTO BUREAU**

**SACRAMENTO -- The Legislature's nonpartisan analyst Wednesday criticized Republican Gov. Arnold Schwarzenegger's cut-and-borrow budget as billions short of solving fiscal woes -- a development that boosts the likelihood of a showdown with Democrats over tax hikes.**

**Legislative analyst ELIZABETH HILL urged lawmakers to consider tax increases as part of the deficit solution even as Assembly fiscal troubleshooter John Dutra of Fremont confirmed that majority Democrats have begun eyeing an array of potential tax-hike proposals. ...**

**"We believe the Legislature should consider whether (deficit) solutions involving taxes, such as the elimination of selected tax expenditures (breaks) or increased tax rates -- should be part of the 2004-05 budget plan," HILL said....**

**4. "Gas Tax Hike for Roadwork Urged. Analyst calls for 6 more cents a gallon and says the Legislature should reject the governor's bid to cut transportation funds by \$2 billion" (Los Angeles Times, February 19, 2004); article citing ELIZABETH HILL (MPP 1975); [requires registration]**

**[http://www.latimes.com/news/local/la-me-analyst19\\_send.rtf](http://www.latimes.com/news/local/la-me-analyst19_send.rtf)feb19,1,490111.story?coll=la-headlines-california**

**By Evan Halper and Jeffrey L. Rabin  
Times Staff Writers**

**SACRAMENTO - California's roads and highways have fallen into such disrepair that the state's legislative analyst urged lawmakers Wednesday to reject Gov. Arnold Schwarzenegger's proposed \$2-billion cut in transportation funding and increase the gas tax.**

**In her annual review of the state budget, analyst ELIZABETH G. HILL again cautioned lawmakers, as she did in a preliminary report last month, that the governor's \$99-billion budget suffered from overly optimistic projections. Even if those projections came true, she said, the budget would still be \$780 million out of balance in the coming fiscal year and face a \$7-billion shortfall by mid-2005.**

**HILL criticized the governor's plan for not ending the state's chronic "structural imbalance" between what it spends and what it receives in revenue. ...**

**HILL'S firm warning Wednesday to lawmakers not to raid the transportation budget will probably resonate in the Capitol, because Democrats are already balking at the cuts even though the governor has been pressing legislators to pass the budget quickly. The constitutional deadline for budget passage is not until June 30.**

**HILL said the declining condition of California's roads is costing taxpayers billions of dollars in lost time, wasted gasoline and expensive vehicle repairs.**

**"We're very concerned that if you don't have a healthy transportation system, it is hard to keep the economy moving forward," she said.**

HILL said lawmakers have already taken \$2.2 billion out of transportation projects to help close budget deficits over the last three years.

"Transportation projects have been planned and started expecting these funds, but they have not materialized," her report said, noting also that the state has a backlog of \$587 million worth of pavement maintenance work.

Assembly Budget Committee Chairman Darrell Steinberg (D-Sacramento) said: "She recognizes there is a negative economic impact to many of these cuts. The conventional wisdom is that only increased taxes harm our economy. The truth of the matter is: Cutting back on strategic investments in our people and our infrastructure will also harm the economy." ...

5. "Growing budget gap seen. Governor's plan is a 'good start' but fixes are needed, analyst says" (Sacramento Bee, February 19, 2004); article citing ELIZABETH HILL (MPP 1975); <http://www.sacbee.com/content/politics/story/8291689p-9222107c.html>

By Alexa H. Bluth -- Bee Capitol Bureau

Even if enacted precisely as prescribed, Gov. Arnold Schwarzenegger's budget proposal would leave the state with a \$7 billion budget hole in the 2005-06 fiscal year and "large operating shortfalls" for the next half-decade, Legislative Analyst ELIZABETH HILL said Wednesday.

Although the governor's 2004-05 budget offers a "good start," it lacks sufficient permanent fixes, she said.

"The governor's budget, I think to its credit, provides a lot of ongoing solutions," said HILL, the Legislature's nonpartisan budget adviser. "But there are also a number of one-time solutions."

The \$99 billion plan also is "modestly out of balance" for the current and coming budget years, even if the Republican governor's \$15 billion bond proposal is approved by voters on March 2, HILL said.

The governor's budget assumes the state would end the coming fiscal year with a slight surplus if his proposals are all enacted. HILL said her office projects lower revenues and higher expenses that would leave the state slightly in the red come year's end.

Finally, she said the plan relies on some risky solutions that would saddle the state with an even wider gulf between spending and revenue if they failed to materialize. ...

6. "State deficit trumps school bond issue," (Oakland Tribune, February 11, 2004); editorial citing ELIZABETH HILL (MPP 1975); <http://www.oaklandtribune.com/Stories/0,1413,82%257E1761%257E1949213,00.html?search=filter#>

The March 2 primary ballot is overloaded with requests for much-needed funds from occupants of the statehouse to city hall. Voters, however, will not approve all of these requests for tax dollars. ...

If approved, the two state bond measures alone -- Propositions 55 and 57 -- would add a record \$27.3 billion to the state's general fund bond debt, which was \$36 billion in November with another \$21 million in authorized-but-not-yet-sold bonds waiting in the wings. If both

propositions pass, the state's debt-service ratio would soar past 6 percent, the benchmark beyond which many fiscal wizards say the state should not go. Legislative analyst ELIZABETH HILL's office projects it would climb to between 6.4 and 6.9 percent. ...

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## FACULTY IN THE NEWS

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1. "7,000 Orange County Voters Were Given Bad Ballots" (Los Angeles Times, March 9, 2004); article citing HENRY BRADY;  
<http://www.latimes.com/la-me-machines9mar09,1,1813209,print.story>

By Ray F. Herndon and Stuart Pfeifer, Times Staff Writers

Poll workers struggling with a new electronic voting system in last week's election gave thousands of Orange County voters the wrong ballots, according to a Times analysis of election records. In 21 precincts where the problem was most acute, there were more ballots cast than registered voters.

Wide margins in most races seem likely to spare the county the need for a costly revote. But the problems, which county officials have blamed on insufficient training for poll workers, are a strong indication of the pitfalls facing officials as they try to bring new election technology online statewide.

"The principal of democracy is every vote should count. That's why we need a better election system," said HENRY BRADY, A POLITICAL SCIENCE PROFESSOR AT UC BERKELEY AND AN EXPERT ON VOTING SYSTEMS....

"This is a procedures problem more than anything else. It's not a problem with a new kind of voting system," said BRADY, THE UC BERKELEY VOTING SYSTEMS EXPERT. "Every system is prone to this.... Poll workers are typically amateurs - well-meaning and hard-working, but amateurs - and they mess up unless the system is absolutely foolproof. And this one wasn't foolproof."...

2. "Runoff set for 'underdog,' incumbent" (Contra Costa Times, Mar. 04, 2004); article citing HENRY BRADY;  
[http://www.contracostatimes.com/mlid/cctimes/content\\_syndication/local\\_news/8102945.htm?template=contentModules/printstory.jsp](http://www.contracostatimes.com/mlid/cctimes/content_syndication/local_news/8102945.htm?template=contentModules/printstory.jsp)

By Peter Felsenfeld, Contra Costa Times

Everything up to now has been a warm-up. The real race to represent Contra Costa's 3rd Supervisorial District is about to begin.

After months of polite sparring, appointed incumbent Millie Greenberg of Danville and Byron school district trustee Mary Piepho were the top vote-getters in Tuesday's election.

Neither won a majority, so voters will choose a representative for the five-member Board of Supervisors in a runoff Nov. 2....

This year's no-shows make up a pool of more than 57,000 people for the candidates to court in the coming months. Greenberg edged Piepho by 1,394 votes.

Turnout typically spikes for November presidential races, said UC BERKELEY POLITICAL SCIENTIST HENRY BRADY. However, "it's hard to predict anything one way or another" as to the political bent of those did not vote in the primary, he said....

3. "Other views: A marriage, gay or straight, is first a civil union" (Sacramento Bee, February 29, 2004); op-ed by PROF. KIRP;  
<http://www.sacbee.com/content/opinion/story/8363136p-9292882c.html>

By David L. Kirp -- Special To The Bee

[DAVID L. KIRP, A PROFESSOR OF PUBLIC POLICY AT THE UNIVERSITY OF CALIFORNIA AT BERKELEY, is the author of *Almost Home: America's Love-Hate Relationship with Community*.]

"Our nation must defend the sanctity of marriage."

You'd be pardoned for assuming that this declamation, with its overtly theological overtones, had been lifted from a Sunday sermon, but it actually comes the recent State of the Union address. To President Bush, the implication was plain: Marriage must be the union of a man and a woman, because that is in "God's sight."...

As a private citizen, the president is of course entitled to his belief that he knows what is in God's sight. So are those who speak of holy matrimony or who venerate marriage as a sacred covenant and a sacrament. But the rhetoric used by opponents of same-sex marriage conflates private beliefs with public values, the church altar with the public square....

When it comes to marriage, the French have the right idea. There, every couple must first be married in a civil ceremony, which is usually held at the town hall and presided over by the mayor. Only after that event - and only if a couple opts for it - is there a religious ceremony. The theory is that the civil ceremony is a declaration of the couple's love before man, while the religious ceremony is a declaration before God.

Still, the French haven't authorized same-sex marriage, opting instead to craft a version of marriage lite called civil solidarity pacts. While we're unlikely to take our cue from Old Europe and turn matrimonial responsibilities over to mayors, we'd do well to unpack the double meaning of marriage as a word that carries both secular and sacred connotations. The logical way to accomplish this would be to call state-sanctioned marriage, whatever the gender of the partners, what it really is: a civil union.

4. "'Offshoring' Can Create Jobs, Too" (Los Angeles Times, February 29, 2004); column citing Visiting Professor ROBERT REICH;  
<http://www.latimes.com/business/la-fi-flan29feb29,1,5762690,print.column>

By James Flanigan

As a hot-button political issue, "offshoring" is off the charts.

White House economic advisor Gregory Mankiw sparked more than a little controversy when he

proclaimed that outsourcing jobs to other countries was "just a new way of doing international trade" and "a plus for the economy in the long run."

Roundly criticized by members of both parties in Congress, Mankiw later retreated, saying he was misinterpreted and that "concerns about job losses in the United States are important."...

**ROBERT REICH**, who served as Labor secretary in the Clinton administration and **TEACHES AT UC BERKELEY**, is among those who marvel at the adaptability of the U.S. economy.

"One quarter of the jobs we have today did not exist 25 years ago," he notes.

Of course, getting from here to there is not always so easy.

With that in mind, the government needs to do much more to help those displaced by offshoring. REICH and the consultants at McKinsey recommend wage insurance for workers whose lives are upended by global competition. Under such a system, a worker whose job heads overseas would be paid by private or government insurance half his salary for a year or two, easing the transition to new work....

5. "Battle over outsourcing heats up" (Contra Costa Times, February 29, 2004); article citing Visiting Professor **ROBERT REICH**;  
<http://www.contracostatimes.com/mld/cctimes/business/8070791.htm?template=contentModule/s/printstory.jsp>

**By Art Pine and Brendan Murray - BLOOMBERG NEWS**

Delta Air Lines Inc. created 1,000 call-center jobs last year in India. Hiring by Delta and other foreign employers is spurring the country's economy to the second-fastest growth rate in Asia behind China.

Atlanta-based Delta says the move also helped the U.S. economy. The Indian operations saved \$25 million in 2003, enabling the No. 3 U.S. air carrier to add 1,200 positions for reservations and sales agents at home, North America reservations director Debbie Siek said. "No Delta employee lost his or her job as a result of outsourcing," she said.

General Electric Co., which has created 20,000 jobs in India since 1997, and economists including Stephen S. Roach of Morgan Stanley & Co. also say such moves can benefit the United States over time. Yet any case they make for economic advantages of so-called outsourcing is turning out to be a tough sale this election year. ...

The debate intensified on Feb. 9, when Gregory Mankiw, chairman of the White House Council of Economic Advisers, said "outsourcing is just a new way of doing international trade" that may help the U.S. economy "in the long run." A White House economic forecast he presented to Congress that day said that "when a good or service is produced more cheaply abroad, it makes more sense to import it than make or provide it domestically." ...

Mankiw's comments drew criticism from Republican lawmakers as well, including Speaker of the House Dennis Hastert....

Kerry, who is leading the Democratic Party's race to become Bush's official opponent, promised "to repeal every tax break and loophole that rewards any Benedict Arnold CEO or corporation for shipping American jobs overseas." ...

The political rhetoric does ignore the economic reality, said ROBERT REICH, former labor secretary for Democratic President Bill Clinton and now a visiting professor at UC BERKELEY.

"Mankiw and the administration stated the economic theory correctly," REICH said in an interview Wednesday. "The problem is that theory is of little solace to workers who are losing their jobs or are in danger of losing their jobs."...

6. "Meet the Zippies" (New York Times, Feb. 22, 2004); op-ed citing Visiting Professor ROBERT REICH; [\* requires registration]

<http://query.nytimes.com/gst/abstract.html?res=F4081FFF34590C718EDDAB0894DC404482>

By Thomas L. Friedman

...[F]asten your seat belt, because you may soon lose your job to a "zippie" in the 2000's.

"The Zippies Are Here," declared the Indian weekly magazine Outlook. Zippies are this huge cohort of Indian youth who are the first to come of age since India shifted away from socialism and dived headfirst into global trade, the information revolution and turning itself into the world's service center. Outlook calls India's zippies "Liberalization's Children," .....

With 54 percent of India under the age of 25 -- that's 555 million people -- six out of 10 Indian households have at least one zippie, Outlook says. And a growing slice of them ... will be able to do your white-collar job as well as you for a fraction of the pay. Indian zippies are one reason outsourcing is becoming the hot issue in this year's U.S. presidential campaign....

"The fundamental question we have to ask as a society is, what do we do about it?" notes ROBERT REICH, the former labor secretary and now Brandeis University professor. "For starters, we're going to have to get serious about some of the things we just gab about -- job training, life-long learning, wage insurance. And perhaps we need to welcome more unionization in the personal services area -- retail, hotel, restaurant and hospital jobs which cannot be moved overseas -- in order to stabilize their wages and health care benefits." Maybe, as a transition measure, adds Mr. Reich, companies shouldn't be allowed to deduct the full cost of outsourcing, creating a small tax that could be used to help people adjust....

7. "Cal's 'genius' political professor is often ahead of his time" (Contra Costa Times, Feb. 20, 2004); article citing AARON WILDAVSKY;

[http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda\\_county/cities\\_neighborhoods/berkeley/7998879.htm?template=contentModules/printstory.jsp](http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda_county/cities_neighborhoods/berkeley/7998879.htm?template=contentModules/printstory.jsp)

By Martin Snapp, Staff Writer

Why is there a logjam in Congress? Why has the debate turned so partisan? Why did the South, which used to be solidly Democratic, become so staunchly Republican? It's all because of air conditioning.

That's the thesis of a new book, "How Congress Evolves," by UC Berkeley Professor Nelson Polsby, former director of the university's Institute Of Governmental Studies.

At the same time, Polsby's classic "Presidential Elections," which he co-authored in 1964 with the late AARON WILDAVSKY, DEAN OF THE UNIVERSITY'S GRADUATE SCHOOL OF PUBLIC

POLICY, has just been updated in an unprecedented 11th printing. It's the fourth update since WILDAVSKY died in 1993, but Polsby still keeps his name above the title, explaining simply, "He was my friend." ...

8. "Case Study: Cellphones. The Bright Side of Sending Jobs Overseas" (New York Times [\*requires registration], February 15, 2004); article citing Visiting Professor ROBERT REICH; <http://www.nytimes.com/2004/02/15/weekinreview/15porter.html?pagewanted=print&position=>

By Eduardo Porter

For most politicians - Democratic or Republican - the issue of outsourcing jobs to faraway countries is a no-brainer: It's bad for the United States economy and it's even worse for their careers, especially in an election year when the work force has just lost more than two million jobs. So it is unsurprising that politicians of both parties ripped into N. Gregory Mankiw, chairman of the president's Council of Economic Advisers, when his annual economic report on Tuesday made precisely the opposite point: that if services like software programming can be done more cheaply in India, it makes sense for companies to procure them there. Outsourcing will ultimately enhance their productivity.

Yet while debate is raging over globalization's costs and benefits, Mr. Mankiw's comments are based on solid, age-old economic arguments. Most economists agree that higher productivity - whether it comes from trade, outsourcing or technology - is good, even when it creates pain for many workers.

"Outsourcing does not reduce the total number of jobs in America," said ROBERT REICH [visiting professor at the GOLDMAN SCHOOL OF PUBLIC POLICY, UC BERKELEY] who served as labor secretary under President Bill Clinton. "If other countries can do something cheaper we ought to let them do it, and concentrate on what we can do best."...

Yet most economists agree that the impact on productivity, economic growth and jobs should be similar to that of the outsourcing of hardware in the late 1990's. Prices of technology services will fall, technology will become more pervasive, and jobs will be created as businesses find new things to do with the technology.

"We tend to keep the high end of the value chain," said Janet Yellen, an economist at the University Of California at Berkeley who was head of Mr. Clinton's Council of Economic Advisers. "We're outsourcing the more standardized part of high tech."...

What to do? Labor unions would support legislation that slowed globalization down. Others, like Mr. REICH, want more comprehensive employment insurance. ....

9. "Halliburton accused of wasting tax dollars. Ex-employee: Firm overspends in Iraq" (San Francisco Chronicle, February 14, 2004); article citing HENRY BRADY; <http://www.sfgate.com/cgi-bin/article.cgi?file=/chronicle/archive/2004/02/14/MNG3R517C81.DTL&type=printable>

By David R. Baker, Chronicle Staff Writer

For government contractor Halliburton, it was precisely the kind of federal attention the company didn't want....

**Now the mounting accusations are turning Halliburton into a campaign issue....**

**"The Democrats are, right now, at a moment when issues like Halliburton can get a hearing, and they're going to keep pushing and pushing," said HENRY BRADY, A PROFESSOR OF POLITICAL SCIENCE AND PUBLIC POLICY AT UC BERKELEY.**

**For Democrats, BRADY said, the very mention of Halliburton evokes two issues they hope will shape this year's presidential election: the Iraq war and Enron-style corporate scandals.**

**"It's a catch phrase for what is problematic with this administration," he said....**

**10. "Bush clammers aboard a convenient political bandwagon" (San Francisco Chronicle, February 13, 2004); news analysis citing Prof. ROB MACCOUN;  
<http://www.sfgate.com/cgi-bin/article.cgi?file=/chronicle/archive/2004/02/13/MNG8J4VK8N35.DTL&type=printable>**

**By Marc Sandalow, Washington Bureau Chief**

**Washington -- Not since Nancy Reagan urged America's youth to "just say no" has a White House so publicly thrust itself into an anti-drug campaign as the Bush administration has done in its crusade against steroid use among athletes.**

**Attorney General John Ashcroft made a rare appearance before television cameras Thursday to decry the "tragedy of so-called performance-enhancing drugs ... that foster the lie that excellence can be bought rather than earned. "**

**Three weeks earlier, President Bush called on team owners, coaches and players "to take the lead, to send the right signal, to get tough and to get rid of steroids now" in his State of the Union address.**

**With millions of Americans battling alcoholism and hard drug abuse, with Iraq in turmoil, Osama bin Laden at large and millions of Americans out of work, Democrats have ridiculed Bush's focus on steroids. Public health experts express surprise the matter has risen to a level of presidential concern. And even some Republican strategists wonder why Bush is using his bully pulpit at the start of an election year to promote an issue of such seemingly narrow concern. ...**

**White House spokesman Ken Lisaius said the president, who invited New England Patriots quarterback Tom Brady to sit in the first lady's box during his State of the Union address, "wanted to ensure that the role models in our country don't send the wrong message about substance abuse to kids."**

**"As a matter of public health policy, it is very hard to defend that prominence," said PROFESSOR ROBERT MACCOUN, A PROFESSOR OF LAW AND PUBLIC POLICY AT UC BERKELEY.**

**MACCOUN said that while steroid use was "not a trivial problem, it's just very hard to put it on the same scale as some of the other health problems we deal with," including alcohol, tobacco, HIV and obesity.**

**"It's pretty far down the list," MACCOUN said....**

11. "Bush's Budgets to Add \$10 Trillion to U.S. Debt" (Berkeley Daily Planet, February 10, 2004); op-ed by Visiting Professor Robert Reich; <http://www.berkeleydaily.org/article.cfm?issue=02-10-04&storyID=18245>

By Robert B. Reich, © Featurewell (2-10-04)

[ROBERT REICH, former secretary of labor in the Clinton administration, is professor of social and economic policy at Brandeis and the author of "Reason: Why Liberals Will Win the Battle for America," out in May from Knopf. He is teaching at UC BERKELEY'S GOLDMAN SCHOOL OF PUBLIC POLICY spring semester.]

It's hard for most people to get their brains around a \$521 billion deficit. Most of us have a hard enough time envisioning a million dollars, let alone a billion-which is, of course, a thousand million. Try to think about 521 thousand million dollars-which is next year's budget deficit-and your mind just closes down. A kind of numbness sets in.

Still, I want you to concentrate on a very practical question. Who's going to lend the government that 521 billion dollars? In point of fact, it's going to be the foreigners and the wealthy Americans who buy treasury bonds. And of course, eventually, we--you and I and our children--will have to pay that money back. There was a time not long ago in American history when the nation's richest citizens helped finance the government by paying a high percentage of their incomes in taxes. Under President Dwight Eisenhower, for example, the highest marginal tax rate was 90 percent. Now, America's richest citizens finance our government primarily by lending it money.

Not to worry, though. The president promises to cut the budget deficit in half over the next five years. But here's the catch. You've heard of balloon clauses in loan agreements, haven't you? A balloon clause says you start out paying back a little bit and then your payments increase until you're walloped with huge payments later on. The president's budget is like that. The really big-ticket items hit more than five years from now, starting in 2009.

Here's one example. The White House admits that the 10-year cost of the new Medicare drug benefit will be more than half a trillion dollars. But what no one's saying is that most of this kicks in after 2009, when the baby boomers begin retiring and taking advantage of the drug benefit.

Or consider the tax cuts. If they're made permanent, as the president wants, the loss of revenues over the next 10 years will be five and a half trillion dollars. And here's the kicker: Most of this occurs after 2009. That's because the tax cuts start out relatively small and grow.

By the year 2014, according to recent estimates from the Congressional Budget Office, the president's budget will have added more than 10 trillion dollars to the national debt. And most of this happens after 2009. So cutting the deficit in half over the next five years doesn't mean all that much, even if the promise is kept. Did you hear me? Ten trillion dollars. That's ten thousand billion. Ten trillion dollars is just about the value of everything that everyone in this nation produces in an entire year.

Ten trillion dollars-with the biggest balloon clause in the history of the world.

12. "Advocacy group seeks signatures for measure to decriminalize prostitution" (Contra Costa

Times and wire service sources, January 30, 2004); article citing Prof. ROB MACCOUN; [the full article will be available on the Web for a limited time]  
[http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda\\_county/cities\\_neighborhoods/berkeley/7833861.htm](http://www.contracostatimes.com/mld/cctimes/news/local/states/california/counties/alameda_county/cities_neighborhoods/berkeley/7833861.htm)

By John Geluardi  
CORRESPONDENT

A sex workers' rights group is mobilizing to put a ballot measure before the city's voters that calls for the decriminalization of prostitution. ...

"This is an idea whose time has come," [Sex Workers Outreach Project executive director Robyn] Few said. "The Berkeley initiative is only a beginning. The public is tired of prostitutes being treated as second-class citizens." ...

Few said a 2003 Supreme Court decision is evidence that the courts and the public are ready for modified prostitution laws. In *Lawrence vs. Texas*, justices struck down a same-sex sodomy conviction because it was a private act between two consenting adults. Few said the decision set a broad precedence for the sexual privacy between consenting adults that should include prostitution.

However, UC BERKELEY LAW AND PUBLIC POLICY PROFESSOR ROBERT MACCOUN said Few's comparison between prostitution and the Texas case is clever, but ultimately not persuasive.

"The main difference is that with prostitution you have the element of commerce, which creates the opportunity for exploitation," he said. ...

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## RECENT FACULTY SPEAKING ENGAGEMENTS and EVENTS

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January 23 Association of American Colleges and Universities, Washington, District of Columbia. DAVID KIRP talked about his book, *Shakespeare, Einstein, and the Bottom Line: The Marketing of Higher Education*, published by Harvard University Press. In the book, the author examines the commercialization of higher education, and attempts to assess the effects of market forces and business policies on the quality and integrity of colleges and universities. While schools are increasingly adopting such strategies, Mr. Kirp argues that the results have been mixed. He also outlines what he feels are some of the best and worst approaches employed by these institutions. Mr. KIRP read from his book and responded to questions from the audience. This talk was seen on C-Span2 on February 14 and February 28. Video is available at:  
<http://inside.c-spanarchives.org:8080/cspan/fullschedule.csp?timeid=211943476133>

February 3 Prof. DAN KAMMEN was among several Californians announcing the 'Green Wave' initiative with State Treasurer Phil Angelides that directs \$1.5 billion for clean energy/green industry investments in the State. For Professor KAMMEN'S statement see:  
<http://socrates.berkeley.edu/~rael/outreach.html>

February 17 Prof. DAN KAMMEN was among several Californians announcing an ordinance establishing a Community Choice Aggregation Program that allows San Francisco to aggregate the electrical load of San Francisco electricity consumers, and to accelerate renewable energy, conservation and energy efficiency. Community aggregation won state approval in 2002. The law allows cities or counties to act as a group purchasing agent, buying power in bulk and distributing it along the existing utility's lines. In San Francisco, when voters approved Proposition H in 2001, they authorized the city to sell \$100 million worth of revenue bonds to pay for renewable energy projects. For Professor KAMMEN'S statement see: <http://socrates.berkeley.edu/~rael/outreach.html>

February 13 and 27 GSPP's Executive and International Programs, in collaboration with the Institute of Governmental Studies and the University of California Center in Sacramento, hosted senior California legislative budget staff, who participated in the BERKELEY EXECUTIVE SEMINAR ON THE CALIFORNIA BUDGET.

February 25 Great Decisions 2004: "Weapons of Mass Destruction." Prof. HAROLD P. SMITH, visiting scholar, Goldman School of Public Policy, spoke at the Berkeley City Club.

February 27 A POLITICAL LIFE: CONVERSATIONS WITH YOUNG ELECTED OFFICIALS. Prof. ROBERT REICH hosted this talk with Arizona State Senator Gabrielle Giffords who, at the age of 33, is already one of the fastest-rising stars in the Democratic Party.

March 8 "U.S. Nuclear Weapons and Nuclear Explosion Testing"  
The Department of Nuclear Engineering hosted this symposium featuring renowned physicist Richard Garwin (Senior Fellow for Science and Technology, Council on Foreign Relations; IBM Fellow Emeritus, Thomas J. Watson Research Center). HAROLD SMITH, GSPP DISTINGUISHED VISITING SCHOLAR, also participated.

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#### BOARD OF ADVISORS IN THE NEWS

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JOSEPH EPSTEIN, Chair of the Visibility Committee, and identified as a member of GSPP's Board of Advisors in his radio commentaries, was heard in three recent "Perspectives" on KQED-88.5 FM.

#### "Civic Engagement, The Real Issue"

"...Many are calling the [recall] election a symptom of a broken system of governance, while others refer to [it] as a product of a Hollywood imagination gone mad. I submit, that this is exactly what this state and this country needs. ... The apathy of the electorate that has resulted from the control of public policy by ... special interest groups has brought us to this place in time. The voters have an opportunity and a duty to vote in this recall election. ... Think of this election as an opportunity to express your dissatisfaction with the status quo. Yes, the system is sick, but we all have the opportunity to help it recover."

#### "The American Welcome Mat"

"In the 1990's, over 50% of my workforce was from Mexico. ... The fact that they were [here] legally was important to me, because I supported a system that was intended to protect the rights of all workers while expecting them to be responsible, participants in our community. ... In contrast, Bush's policy rewards those who have broken the law...."

## **"Doing Business In China"**

**"...As a prudent businessman, I am called upon regularly to reconcile the essential requirement that my company remain competitive with the fundamentally important issues of human rights and socially responsible business practices. This is a daunting task indeed [when doing business with China, a country that notoriously does not adhere to the same principles nor is restricted by the same mandates]. ...Of course, the over-arching question is what will be the ultimate effect of China's economic policies on the loss of jobs here at home. The creation of jobs is central to the president's economic recovery plan. But he must level the economic playing field with China if he is going to accomplish this. As an individual businessman, I cannot afford to cease doing business with China if I am to maintain a viable business. But the Bush administration has the clout to vigorously uphold our trade laws. He must make China adhere to its W.T.O. commitments or risk losing the open access to our markets that China now enjoys."**

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## **UC TV LISTINGS**

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**GSPP programs air on primetime UCTV. UCTV is available to almost 12 million households nationwide via satellite (Dish Network, Channel 9412) and on local cable throughout California. UCTV broadcasts during specified times in the Bay Area on the following channels:**

**Berkeley, Channels 33 & 28 (Comcast)  
San Francisco, Channel 27 (Comcast)**

**UCTV's programming schedule can be found at: <http://www.uctv.tv/schedule.asp>**

**Programs that have been encoded to watch over the internet are located here:  
<http://www.uctv.tv/library.asp> Specific programs from GSPP that are available in UCTV's Video on Demand library are listed below:**

**A Year and a Half After 'Black September': Problems and Prospects of International Anti-terrorist Coalition  
<http://www.uctv.tv/library-test.asp?showID=7612>**

**An Update on the War on Terrorism and Iraq with Dean Michael Nacht  
<http://www.uctv.tv/library-test.asp?showID=7055>**

**Daniel Ellsberg: "Secrecy, Freedom and Empire" - Lessons for Today from Vietnam and the Pentagon Papers  
<http://www.uctv.tv/library-test.asp?showID=7041>**

**Dr. Marion Nestle: Food, Politics and the Obesity Epidemic: How the Food Industry Influences Diet and Health  
<http://www.uctv.tv/library-test.asp?showID=7606>**

**Goldman School of Public Policy Conversations: Kirp & Thompson  
<http://www.uctv.tv/library-test.asp?showID=7604>**

**Harmat Karzai, the First Secretary to the Embassy of Afghanistan in Washington, DC: Planting**

**the Roots of Peace in Afghanistan**  
<http://www.uctv.tv/library-test.asp?showID=7602>

**Alexey Arbatov, Deputy Chairman, Committee on Defense for the Russian State Duma:  
Superterrorism - Implications for a New Common Security Strategy**  
<http://www.uctv.tv/library-test.asp?showID=7614>

**Programs premiering in March 2004 on local cable TV:**

**"Young, Beautiful and Dead: Growing Up with Disease and Democracy in South Africa" (#8466)**  
**DAVID HARRISON (MP 2000), CEO of loveLife, South Africa's national HIV prevention campaign for teenagers, discusses the dilemmas facing post-Mandela youth, the implications for HIV prevention in South Africa, and the real prospects of reversing the epidemic over the next five to ten years. First primetime airing: March 8, 2004, 6:00 p.m. and 9:00 p.m.**

**"The Truth About Medical Marijuana" (#8463)**  
**A panel of legal and medical experts (featuring ROBERT J. MACCOUN) join author Ed Rosenthal in a discussion on the impact of state laws allowing medical marijuana versus federal efforts to override all decriminalization statutes in this forum sponsored by the Independent Institute, Harper's Magazine and the RICHARD & RHODA GOLDMAN SCHOOL OF PUBLIC POLICY at UC Berkeley. First primetime airing: March 22, 2004, 6:00 p.m. and 9:00 p.m.**

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**If you would like further information about any of the above, or hard copies of cited articles, we'd be happy to provide them.**

**Sincerely,**

**Annette Doornbos  
Director of External Relations and Development  
Richard & Rhoda Goldman School of Public Policy  
(510) 642-8005**

**(This digest was edited by Theresa Wong)**