

**GOLDMAN SCHOOL OF PUBLIC POLICY  
2607 HEARST AVENUE  
UC BERKELEY  
BERKELEY, CA 94720-7320  
PH: 510-642-4670  
WEB: GSPP.BERKELEY.EDU**

\*\*\*\*\*

**January 2004 eDigest**

**Dear Friend:**

**This eDigest includes upcoming events and recent examples of GSPP alumni, faculty and students in the news. Summaries of the articles follow a quick reference list.**

**This semester, the Goldman School is honored to have a distinguished visiting faculty member, Robert Reich, Professor of Social and Economic Policy at Brandeis University and former US Secretary of Labor (1993-97). GSPP will hold a welcome reception from 12-1:30 PM on January 28th (details on the Events Calendar at <http://gspp.ihostextremes.com/BosDates/calendar.php>). Professor Reich will also present a public lecture on campus on April 13th. Details on the exact time and location will be available soon.**

**eDIGEST FEATURES**

- Upcoming Events**
- Quick Reference List**
- Alumni and Student Newsmakers**
- Faculty in the News**
- Recent Faculty Speaking Engagements**
- UCTV Listings & Archive**

-----  
**UPCOMING EVENTS**  
-----

**1. KIRP BOOK SIGNINGS**

**In mid-January, David Kirp is doing two Bay Area bookstore readings/discussions/book signings for his new book Shakespeare, Einstein, and the Bottom Line: The Marketing of Higher Education**

**TODAY, January 14th, 7:30 p.m., Black Oak Books, 1491 Shattuck (near Rose), Berkeley  
January 15th, 12:30 p.m., Stacey's Books, 581 Market Street, San Francisco**

**David says, "I hope that some of you can make it (spouses, kids and all)--it has been a long time since I've done one of these events, and a friendly crowd is always much appreciated."**

**2. THE 6th ANNUAL RHODA GOLDMAN DISTINGUISHED LECTURE IN HEALTH POLICY**

**Dr. Joshua Lederberg  
Raymond and Beverly Sackler Foundation Scholar, The Rockefeller University  
His lifelong research, for which he received the Nobel Prize in 1958 at the age of 33, has been in**

genetic structure and function in microorganisms. He is an expert in bioterrorism.  
FEBRUARY 2, 2004, 5:00 p.m.  
Sibley Auditorium, Bechtel Engineering Center, UC Berkeley

**3. ANNUAL PUBLIC POLICY CAREER FAIR**  
February 5, 2004, 1:00 - 5:00 p.m.  
Joseph Wood Krutch Theatre, Clark Kerr Campus

**4. SPECIAL AARON WILDAVSKY FORUM FOR PUBLIC POLICY**  
"Information and Political Processes"  
Professor Joseph Stiglitz  
Nobel Laureate in Economics (2001) and Professor of Economics and Finance, Columbia University  
APRIL 1, 2004, 7:30-9 p.m.  
(campus location to be determined)  
There will be a discussion session at GSPP the next morning 9-11 a.m.

**5. ROBERT REICH, Professor of Social and Economic Policy at Brandeis University, U.S. Secretary of Labor 1993-1997, gives public lecture on UCB campus**  
APRIL 13, 2004.  
(campus location to be determined)

**6. THE 10th ANNUAL AARON WILDAVSKY FORUM FOR PUBLIC POLICY**  
"Theories of Bounded Rationality and Their Policy Implications"  
Professor Jonathan Bendor  
Political Economist for the Graduate School of Business, Stanford University  
APRIL 21, 2004  
Rm. 250, Goldman School  
There will be a discussion session at GSPP the next morning 9-11 a.m.

\*\*\*\*\*  
**QUICK REFERENCE LIST**  
\*\*\*\*\*

In addition to the print media referenced below, broadcast media coverage includes numerous interviews with DEAN NACHT by KRON TV, KGO TV and KTVU, among others.

**ALUMNI AND STUDENT NEWSMAKERS**

1. "Experiencing Los Angeles Without A Car" (Government West, Nov/Dec 2003); article by CURTIS GIBBS (MPP 1977) and Gregory Curtin; [http://www.govwest.com/ExprncngLA\\_ego.asp](http://www.govwest.com/ExprncngLA_ego.asp)
2. "Medicare Law Gives Bonuses for Good Care" (By The Associated Press in New York Times, December 11, 2003); article citing SUZANNE DELBANCO (MPP 1994); <http://www.nytimes.com/aponline/national/AP-Medicare-Quality.html>
3. "Hospitals Say They're Penalized by Medicare for Improving Care" (New York Times, December 5, 2003); article citing SUZANNE DELBANCO (MPP 1994). <http://www.nytimes.com/2003/12/05/business/05UTAH.html?ex=1072154394&ei=1&en=2da60cc699755b37>

## **FACULTY IN THE NEWS**

1. "Fewer admissions, (even) higher fees" (Contra Costa Times, Jan. 10, 2004); article citing DAVID KIRP;  
[http://www.contracostatimes.com/mld/cctimes/content\\_syndication/local\\_news/7678316.htm?template=contentModules/printstory.jsp](http://www.contracostatimes.com/mld/cctimes/content_syndication/local_news/7678316.htm?template=contentModules/printstory.jsp)
2. "Schwarzenegger Budget Cuts Health, Welfare Funds." (NPR Weekend Edition Saturday, Jan. 10, 2004); radio report features commentary of JOHN ELLWOOD.  
<http://www.npr.org/rundowns/rundown.php?prgDate=10-Jan-2004&prgId=7>  
Schwarzenegger Budget Cuts Health, Welfare Funds
3. "Berkeley prof derides marketing of education" (San Francisco Chronicle, January 9, 2004); interview with DAVID KIRP;  
<http://www.sfgate.com/cgi-bin/article.cgi?file=/chronicle/archive/2004/01/09/EBG1244EI61.DTL&type=printable>
4. "Calls to reinvent state government sound good, often do little" (Associated Press, San Francisco Chronicle, January 7, 2004); article quoting JOHN ELLWOOD; URL:  
[sfgate.com/article.cgi?file=/news/archive/2004/01/07/state2059EST0137.DTL](http://www.sfgate.com/article.cgi?file=/news/archive/2004/01/07/state2059EST0137.DTL)
5. "Bosnians Still Struggle to Bridge Divide Left by War; Once-elegant city of Mostar is trying to pick up the pieces, and that includes rebuilding its historic span" (Los Angeles Times, December 22 2003); commentary by DAVID KIRP; [requires registration]  
<http://www.latimes.com/news/printedition/opinion/la-oe-kirp22dec22,1,937330.story>
6. "Localities may zip wallets shut: Cities and counties may seek a law requiring a vote before the state taps their funds" (Sacramento Bee, Dec. 18, 2003); article citing HENRY BRADY;  
<http://www.sacbee.com/content/politics/story/7972654p-8909504c.html>
7. "A Green In Wolf's Clothing? Arnold Schwarzenegger goes an unexpected colour" (The Economist [requires login], December 18, 2003); article cites Visiting Prof. NANCY RYAN;  
[http://www.economist.com/World/na/displayStory.cfm?story\\_id=2304447](http://www.economist.com/World/na/displayStory.cfm?story_id=2304447)
8. Chancellor Robert M. Berdahl interviews public-policy professor DAVID KIRP, author of a new book on the economics of higher education on "Bear In Mind," his weekly radio interview show (Episode 13, December 15, 2003). The audio-only interviews are in RealOne Player format:  
<http://www.berkeley.edu/news/chancellor/bim/#kirp>
9. "California's Bond Rating Cut" (NPR's Morning Edition, Dec. 10, 2003); interview with JOHN ELLWOOD on the latest downgrading of California's bond rating.  
<http://www.npr.org/rundowns/rundown.php?prgDate=10-Dec-2003&prgId=3>

---

## **ALUMNI AND STUDENT NEWSMAKERS**

---

1. "Experiencing Los Angeles Without A Car" (Government West, Nov/Dec 2003); article by CURTIS GIBBS (MPP 1977) and Gregory Curtin; [http://www.govwest.com/ExprncngLA\\_ego.asp](http://www.govwest.com/ExprncngLA_ego.asp)

[CURT GIBBS is a Senior Resource Development Officer for the Community Redevelopment Agency of the City of Los Angeles.]

Los Angeles and automobiles--they seem to go together like "Hollywood and Vine." It's a belief that stems in part from generations of photographs depicting automobiles crowded onto Los Angeles' congested network of freeways. And yet it's one that the City of Los Angeles has aggressively set about to change. Thanks to a new web site entitled "Experience LA," the city is well on its way.

The goal of the recently launched Experience LA web portal, viewable online at [www.ExperienceLA.com](http://www.ExperienceLA.com), is to help residents and visitors alike to discover and experience the diverse culture of the Greater Los Angeles region, while simultaneously encouraging more people to use public transit.

Officially launched in conjunction with the opening of the Los Angeles-to-Pasadena Metro Gold Line on July 26, 2003, ExperienceLA.com is unique in that it is the first regional web site to marry culture and transportation in such an integrated fashion--in fact, all destinations and attractions featured on ExperienceLA.com web site are accessible via public transit. The site is also unique in the breadth of multi-agency and regional collaboration that brought it into being....

The web site will continue to evolve as new cultural attractions are added via the Community Partners Network, an online application through which officials at other Los Angeles area cultural destinations and attractions can apply to list themselves on the web site and submit content, events, and related information....

But the project's overall goal remains the same: to help both residents and visitors realize that, thanks to the region's world-class rail and rapid bus system, they can experience the cultural wonders of the Los Angeles area--without a car.

2. "Medicare Law Gives Bonuses for Good Care" (By The Associated Press in New York Times, December 11, 2003); article citing SUZANNE DELBANCO (MPP 1994); <http://www.nytimes.com/aponline/national/AP-Medicare-Quality.html>

LITTLE ROCK, Ark. (AP) -- Some doctors will be able to collect bonuses for meeting performance standards under the new Medicare law and hospitals can earn higher payments by tracking how quickly and how well they treat patients.

Included in the 681-page measure that President Bush signed this week are financial incentives aimed at measuring and improving health care.

Too few health care organizations now allow themselves to be monitored, according to the nonprofit National Committee for Quality Assurance. In its annual report, the group blamed 57,000 avoidable deaths and 41 million sick days a year on a failure to follow best practices.

"As Medicare beneficiaries receive more choices, the quality reporting provisions in the bill serve two purposes," said Richard Sorian, the committee's vice president. They give information to help people pick their medical coverage and they make it possible to assess how well Medicare is providing care to older Americans, he said.

The law enlists the National Academy of Sciences' Institute of Medicine to develop uniform quality standards and a plan for paying providers for good performance. In trial programs, participating doctors will receive additional Medicare payments for meeting or exceeding performance standards.

Hospitals that voluntarily provide quality data to the Centers for Medicare and Medicaid Services, which runs the Medicare program, will receive 0.4 percent higher reimbursements for every Medicare beneficiary they treat....

Groups that have worked for years to monitor private doctors, hospitals and managed-care companies say all consumers will benefit if Medicare, the nation's largest purchaser of health care, has the power to track quality.

"Requiring more information for Medicare underscores the importance of public accountability and paves the way for those in the private sector to do the same," said SUZANNE DELBANCO, executive director of the Leapfrog Group, a Virginia-based nonprofit organization.

She said hospitals gradually are accepting more quality-control measures, but Leapfrog could only get 57 percent of hospitals to participate in its recent national survey....

3. "Hospitals Say They're Penalized by Medicare for Improving Care" (New York Times, December 5, 2003); article citing SUZANNE DELBANCO (MPP 1994); <http://www.nytimes.com/2003/12/05/business/05UTAH.html?ex=1072154394&ei=1&en=2da60cc699755b37>

By Reed Abelson

SALT LAKE CITY - By better educating doctors about the most effective pneumonia treatments, Intermountain Health Care, a network of 21 hospitals in Utah and Idaho, says it saves at least 70 lives a year. By giving the right drugs at discharge time to more people with congestive heart failure, Intermountain saves another 300 lives annually and prevents almost 600 additional hospital stays.

But under Medicare, none of these good deeds go unpunished.

Intermountain says its initiatives have cost it millions of dollars in lost hospital admissions and lower Medicare reimbursements. In the mid-90's, for example, it made an average profit of 9 percent treating pneumonia patients; now, delivering better care, it loses an average of several hundred dollars on each case....

Medicare, the nation's largest purchaser of health care, pays hospitals and doctors a fixed sum to treat a specific diagnosis or perform a given procedure, regardless of the quality of care they provide. Those who work to improve care are not paid extra, and poor care is frequently rewarded, because it creates the need for more procedures and services....

Outside of Medicare, Intermountain often benefits from its quality initiatives, executives said, because it gets to pocket much of the savings they produce. For example, Intermountain has generated about \$2 million annually in savings by reducing the number of deliveries that women choose to induce before 39 weeks of pregnancy - and thereby reducing the risk of complications to the mother or baby. According to Dr. James, almost all that money has been spent on other kinds of care.

Hospital executives elsewhere say that they, too, have come up against the cold reality of the Medicare payment system. Partners HealthCare, the Boston system that includes Massachusetts General and Brigham and Women's Hospitals, has taken steps to reduce the number of unnecessary diagnostic tests it conducts at outpatient radiology centers, though executives know that smarter care will cut into their revenues....

Medicare's payment policies have stymied efforts in the private sector to improve care, as well.

For example, the Leapfrog Group, a national organization of large employers concerned about health issues, has tried to encourage more hospitals to employ intensivists - specialists who oversee the care provided in intensive-care units. Though studies show that such doctors significantly improve care, Medicare does not pay for them, and employers and insurers are having difficulty persuading some hospitals to take on the added expense.

"It's going to be very hard to compete with the incentives and disincentives in Medicare," said SUZANNE DELBANCO, the group's executive director....

---

## FACULTY IN THE NEWS

---

1. "Fewer admissions, (even) higher fees" (Contra Costa Times, Jan. 10, 2004); article citing DAVID KIRP;  
[http://www.contracostatimes.com/mld/cctimes/content\\_syndication/local\\_news/7678316.htm?template=contentModules/printstory.jsp](http://www.contracostatimes.com/mld/cctimes/content_syndication/local_news/7678316.htm?template=contentModules/printstory.jsp)

By Carrie Sturrock, Contra Costa Times

THE UNIVERSITY OF CALIFORNIA and the California State University systems would reduce freshman enrollment by 10 percent next year under the budget proposal unveiled Friday by Gov. Arnold Schwarzenegger.

The proposal also calls for raising undergraduate fees at both systems by 10 percent -- on top of a roughly 40 percent increase imposed since December 2002. The plan reduces financial aid for middle-income students and calls for deep budget cuts to cope with the state's fiscal crisis.

"Were this to come to pass, you would have an institution that was seriously weakened," UC BERKELEY PUBLIC POLICY PROFESSOR DAVID KIRP said of his campus. "The state would pay a pretty high cost in human capital and in lost investment in lives. You can't quantify it the way you can quantify the budget deficit."...

2. "Schwarzenegger Budget Cuts Health, Welfare Funds." (NPR Weekend Edition Saturday, Jan. 10, 2004); radio report features commentary of JOHN ELLWOOD.  
<http://www.npr.org/rundowns/rundown.php?prgDate=10-Jan-2004&prgId=7>  
Schwarzenegger Budget Cuts Health, Welfare Funds

California Gov. Arnold Schwarzenegger releases a budget that would trim billions of dollars from public health and welfare programs. It also shifts another \$1.3 billion in property taxes from local government to pay state expenses. NPR's Ina Jaffe reports.

...State Treasurer Phil Angelides says the budget does nothing to bring California's budget into lasting balance, but it contains \$8 billion of one-time fixes. "In fact...it's going to leave us with inherited debt for years to come." "But it's also a very shrewd political budget," (JOHN ELLWOOD is PROFESSOR OF PUBLIC POLICY AT THE UNIVERSITY OF CALIFORNIA AT BERKELEY and worked as a budget analyst for the United States Congress) "if you think about

a moderate Republican governor and where his votes come from. It's largely from suburban intact families and these are the folks most interested in guaranteeing that there will be continued funding for schools. On the other hand, poor folks are not likely to vote Republican, and the programs that have taken the biggest hits in this budget have been those that provide medical care for the poor and welfare programs."....

3. "Berkeley prof derides marketing of education" (San Francisco Chronicle, January 9, 2004); interview with DAVID KIRP; <http://www.sfgate.com/cgi-bin/article.cgi?file=/chronicle/archive/2004/01/09/EBG1244EI61.DTL&type=printable>

By Paul Kilduff, Special to The Chronicle

Think today's college degree will have you rolling off campus on graduation day well-rounded in academics and prepared for a career and the rigors of life? Think again. According to UC BERKELEY PUBLIC POLICY PROFESSOR DAVID KIRP, that notion is fast becoming quaint.

Kirp, 59, has been at UC Berkeley since 1971, where he landed after teaching at Harvard's Graduate School of Education from 1968 to 1971. He has a law degree from Harvard and was an associate editor at the Sacramento Bee from 1983-85.

In his new book, "Shakespeare, Einstein and the Bottom Line: The Marketing of Higher Education" (Harvard University Press, \$29.95), Kirp asserts that faced with dwindling budgets, universities are increasingly resorting to sophisticated marketing techniques to attract the lifeblood of any college -- tuition-paying students. Now students are more apt consider whether the school of their dreams has a sushi bar (like Babson College in Massachusetts) or offers whirlpools and big-screen TVs in the dorm rooms (like Michigan State). Whether they'll be grappling with "Macbeth" or the theory of relativity their freshman year has become an afterthought....

4. "Calls to reinvent state government sound good, often do little" (Associated Press, January 7, 2004); article quoting JOHN ELLWOOD; URL: [sfgate.com/article.cgi?file=/news/archive/2004/01/07/state2059EST0137.DTL](http://www.sfgate.com/article.cgi?file=/news/archive/2004/01/07/state2059EST0137.DTL)

By Tom Chorneau, Associated Press Writer

Like many leaders before him -- most recently former President Clinton -- Gov. Arnold Schwarzenegger wants a top-to-bottom review of the state's bureaucracy to eliminate waste and duplication.

While most experts praise his ambition, the effort is not likely to produce much savings largely because powerful interest groups have too much invested in the status quo and will resist change.

"One person's inefficiency is another person's policy goal," said JOHN ELLWOOD, A PROFESSOR OF PUBLIC POLICY AT THE UNIVERSITY OF CALIFORNIA, BERKELEY. "This is not to say that such a review should not be done. This is a good thing. But you're not going to see a lot of savings out of it."...

[The digest of this, also citing JOHN ELLWOOD, was posted on Digest Briefs in San Francisco Chronicle, © The Associated Press, January 8, 2004]; <http://www.sfgate.com/cgi->

5. "Bosnians Still Struggle to Bridge Divide Left by War; Once-elegant city of Mostar is trying to pick up the pieces, and that includes rebuilding its historic span" (Los Angeles Times, December 22 2003); commentary by DAVID KIRP; [requires registration]  
<http://www.latimes.com/news/printedition/opinion/la-oe-kirp22dec22,1,937330.story>

By DAVID L. KIRP, PROFESSOR OF PUBLIC POLICY AT UC BERKELEY

Until it was bombed to smithereens a decade ago during the Bosnian war, the Stari Most bridge in Mostar was widely regarded as a triumph of architecture and a symbol of peace. The 4-century-old stone bridge arched over the Neretva River in a single, graceful span. Though Muslims mainly lived on one side and Catholics, Greek Orthodox and a handful of Jews on the other, as they had for centuries, ethnic animosity was a rarity. Religious differences apparently mattered so little that the city had more interfaith marriages than any other in the former Yugoslavia. The city emblemized urbanity, tolerance, diversity, pluralism....

6. "Localities may zip wallets shut: Cities and counties may seek a law requiring a vote before the state taps their funds" (Sacramento Bee, Dec. 18, 2003); article citing HENRY BRADY;  
<http://www.sacbee.com/content/politics/story/7972654p-8909504c.html>

By Christina Jewett

California cities and counties are seeking a "last resort" November ballot measure that would close local tax dollar vaults to state legislators and hand the key to voters.

The proposed measure, endorsed by the Sacramento City Council on Tuesday night, is a defensive tactic by cities and counties, which say the state has been raiding their coffers, making the state's tough budget years impossible for them. If approved, the measure would in effect make voters guardians of local sales and property taxes.

Critics call it another frightening example of ballot-box budgeting and a hasty stopgap that doesn't address big-picture tax problems....

[I]t doesn't stand up to the scrutiny of HENRY BRADY, a University of California, Berkeley, political science professor. BRADY said the measure is just an example of the state's quandary of solving small problems that seem big -- and creating huge problems.

"The net result is that we keep tying ourselves in knots," BRADY said. "This is just another knot we're going to create."

7. "A Green In Wolf's Clothing? Arnold Schwarzenegger goes an unexpected colour" (The Economist [requires login], December 18, 2003); article citing Visiting Prof. NANCY RYAN;  
[http://www.economist.com/World/na/displayStory.cfm?story\\_id=2304447](http://www.economist.com/World/na/displayStory.cfm?story_id=2304447)

By Vijay V. Vaitheeswaran

"Hummers aren't clean, and Arnie's not green!" It was a popular chant among the leftists who hounded Arnold Schwarzenegger during his campaign for California's governorship. They were outraged that a man who owns a fleet of these huge, gas-guzzling vehicles could claim to be a

good environmentalist.

Nor is that his only offence against greenery. Mr Schwarzenegger is a business-friendly Republican in a state where the main challenge to the Democrats has come from tree-huggers.... Arnie has surrounded himself with conservative advisers such as Pete Wilson, a former governor, and people from the Hoover Institution. And then there is his fondness for George Bush, the bete noire of greens, whom he bear-hugged after winning the governorship.

Can such a man really be a friend of the planet? Shockingly, the answer may be yes. Even his warm relations with Mr Bush may help him enliven Californian greenery in ways Gray Davis, his Democratic predecessor, could not hope to.

Mr Schwarzenegger has gone far beyond the usual "greenwash" of politicians. His platform is stuffed with specific proposals for protecting the state's forests, improving air and water quality, and dramatically expanding the use of renewable energy. He even promises to defend California's controversial new law regulating the emission of greenhouse gases from cars--the first such law in America--against challenges from the car industry and from the Bush administration. His agenda delights most mainstream environmentalists, who usually favour Democrats. The Thursday Group, a group of leading business organisations, grumbles about the burdens it imposes: it is too green for them.

What is more, says NANCY RYAN of Environmental Defense, a lobbying group, his ideas are often based on innovative, market-based approaches. Take the car-jammed bridges around San Francisco, a big source of air pollution. Mr Schwarzenegger wants to introduce congestion charges (replacing traffic-impeding toll booths with the clever technology London has) to get the cars moving....

8. Chancellor Robert M. Berdahl interviews public-policy professor DAVID KIRP, author of a new book on the economics of higher education on "Bear In Mind," his weekly radio interview show (Episode 13, December 15, 2003). The audio-only interviews are in RealOne Player format: <http://www.berkeley.edu/news/chancellor/bim/#kirp>

Public policy professor DAVID KIRP gives an inside look at his recent book, "Shakespeare, Einstein and the Bottom Line: The Marketing of Higher Education" -- which examines bidding wars to land star faculty and whether universities should do more to model themselves after business to better cater to their "customers," also known as students.

9. "California's Bond Rating Cut" (NPR's Morning Edition, Dec. 10, 2003); interview with John Ellwood on the latest downgrading of California's bond rating. <http://www.npr.org/rundowns/rundown.php?prgDate=10-Dec-2003&prgId=3>

Reported by Jason Lopez

Moody's investors service downgraded California's credit rating as the state attempts to solve its massive budget crisis. This is the third time since March that the state's credit rating has been cut.... California has had budget problems before, but, says JOHN ELLWOOD, PROFESSOR OF PUBLIC POLICY AT THE UNIVERSITY OF CALIFORNIA AT BERKELEY, Democrats and Republicans in the past negotiated what to cut and how much to tax. "That's a traditional deal; unfortunately, the politics of California have broken down, so that Gray Davis was incapable of doing that, and it appears so far Arnold Swarzenegger is unwilling to do that." In fact, the governor is giving money back.... ELLWOOD says the Legislative Analyst's Office of

California forecasts that the Governor's overturning of the car tax will balloon the state's shortfall next year by \$4 billion to \$15 billion.... But ELLWOOD says that Moody's downgrade isn't a reflection of that projected shortfall so much as it is of the inability of politicians to agree on solutions. "The Moody folks are looking at those numbers, looked at the unwillingness of Republicans to raise taxes and at the unwillingness of Democrats to make very deep budget cuts, and are making a projection of political deadlock"....

---

#### RECENT FACULTY SPEAKING ENGAGEMENTS and EVENTS

---

December 4 GSPP's International Public Policy Speaker Series presented a talk by Nora Lustig, President of the Universidad de las Americas, Puebla, Mexico on: "Growth And Poverty: The Two Way Causality; Raising Incomes & Improving Living Conditions."

December 7 DAVID KIRP was a guest on "Tech Nation," aired on KQED-FM. Moira Gunn spoke with UC Berkeley Professor David Kirp, who has studied the changing financial proposition of universities, including the amazing rise of for-profit institutions, now the largest colleges in America.

December 8 GSPP's Center for Environmental Public Policy presented a talk by Professor ALAIN DE JANVRY on: "Payments For Environmental Services: To Whom, Where And How Much?"

December 13 Professor EUGENE SMOLENSKY has received the Berkeley Citation for distinguished and meritorious service to the University in advancing its research, teaching and service. The award was presented by UC System Provost C. Judson King at a special ceremony honoring Professor SMOLENSKY on December 13.

---

#### UC TV LISTINGS

---

GSPP programs air on primetime UCTV. UCTV is available to almost 12 million households nationwide via satellite (Dish Network, Channel 9412) and on local cable throughout California. UCTV broadcasts during specified times in the Bay Area on the following channels:

Berkeley, Channels 33 & 28 (Comcast)  
San Francisco, Channel 27 (Comcast)

UCTV's programming schedule can be found at: <http://www.uctv.tv/schedule.asp>

Programs that have been encoded to watch over the internet are located here:  
<http://www.uctv.tv/library.asp> Specific programs from GSPP that are available in UCTV's Video on Demand library are listed below:

A Year and a Half After 'Black September': Problems and Prospects of International Anti-terrorist Coalition  
<http://www.uctv.tv/library-test.asp?showID=7612>

An Update on the War on Terrorism and Iraq with Dean Michael Nacht  
<http://www.uctv.tv/library-test.asp?showID=7055>

Daniel Ellsberg: "Secrecy, Freedom and Empire" - Lessons for Today from Vietnam and the Pentagon Papers  
<http://www.uctv.tv/library-test.asp?showID=7041>

Dr. Marion Nestle: Food, Politics and the Obesity Epidemic: How the Food Industry Influences Diet and Health  
<http://www.uctv.tv/library-test.asp?showID=7606>

**Goldman School of Public Policy Conversations: Kirp & Thompson**  
<http://www.uctv.tv/library-test.asp?showID=7604>

**Harmat Karzai, the First Secretary to the Embassy of Afghanistan in Washington, DC: Planting the Roots of Peace in Afghanistan**  
<http://www.uctv.tv/library-test.asp?showID=7602>

**Alexy Arbatov, Deputy Chairman, Committee on Defense for the Russian State Duma: Superterrorism - Implications for a New Common Security Strategy**  
<http://www.uctv.tv/library-test.asp?showID=7614>

\*\*\*\*\*

If you would like further information about any of the above, or hard copies of cited articles, we'd be happy to provide them.

Sincerely,

**Annette Doornbos**  
**Director of External Relations and Development**  
**Richard & Rhoda Goldman School of Public Policy**  
**(510) 642-8005**

**P.S. Special thanks to Theresa, Cecille and Nancy for all their help, from content to technology, with this eDigest.**