

RICHARD & RHODA GOLDMAN SCHOOL OF PUBLIC POLICY

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“SPEAKING TRUTH TO POWER”

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Spring 2000

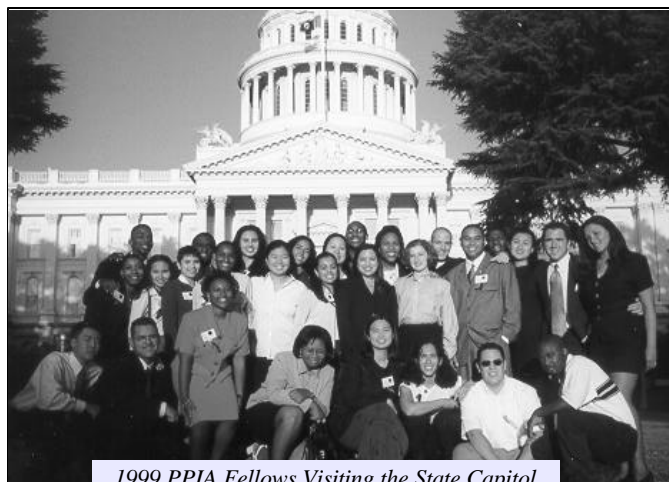
GSPP AWARDED \$180K FOR UCPPIA

The Goldman School received \$180K in emergency funding from the University of California Office of the President to host a new UC Public Policy and International Affairs (UCPPIA) Junior Institute this summer for high achieving undergraduates with a demonstrated commitment to public service and policy issues most affecting historically underserved communities.

This new program will be a collaborative effort between UCLA, Berkeley, and San Diego with faculty drawn from all three. GSPP faculty include John Ellwood, Rob MacCoun, and Steve Raphael.

Assistant Dean Michael Treviño led the development of UCPPIA in response to the loss of Ford Foundation funding of the former PPIA/Woodrow Wilson/Sloan Institute which GSPP hosted for eighteen years. Efforts are currently underway to obtain funding for fellowships to assist Institute alumni enrolling in a UC Policy School.

“It is incredibly great news to receive these funds,” said Assistant Dean Treviño, “This program has been an



1999 PPIA Fellows Visiting the State Capitol

integral part of GSPP in recruiting and attracting outstanding students. We expect even greater success with this new UC version”.

This year’s program will run from June 18-August 6, 2000.

FIRST GSPP CAREER FAIR A SUCCESS

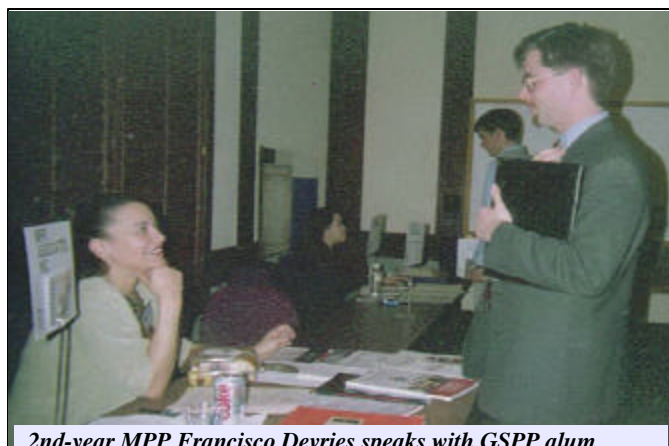
With the assistance of the GSPP Alumni Association’s Student Services Committee and the UCB Career Center, GSPP staff, and Assistant Dean Mike Treviño, Director of Career Services Cecille Cabacungan put together the school’s first annual career fair.

For four hours students met with representatives from the public, private, and non-profit sectors to discuss employment and internship opportunities.

The fair took up both the living room and the classroom and featured over thirty organizations, predominantly from the public sector. Nine of the organizations were represented by GSPP alumni.

Student attendance was high-over 70%-and many were invited for interviews the following week. Nearly half the participating organizations have planned on interviewing GSPP students for summer internships and full-time jobs.

“Overall, all of the employers were impressed with the quality of our students and look forward to strengthening their ties to GSPP,” said Cecille.



2nd-year MPP Francisco Devries speaks with GSPP alum Denise Bradby('88) at the first annual GSPP Career Fair

Some students received employment offers as a direct result of the fair.

Plans for a career fair next year are already underway with expectations for an even greater number of participants, particularly among organizations less familiar with GSPP.

Coming Next Issue: The Wildavsky Forum



Message From Dean Nacht

The Goldman School has been blessed in many ways—talented and dedicated faculty and staff; wonderfully energetic and committed graduate students; a beautiful institutional home; and a generous gift from the Richard and Rhoda Goldman Fund that has permitted us to expand our programs and enhance our physical facilities. To enrich the life of the School we have been working hard to sponsor a wide variety of special programs that have brought distinguished practitioners and scholars to GSPP to provide additional perspectives on key policy questions.

In the past the Goldman School has also benefited from a group of senior advisers who have provided support to the School in a variety of ways. I am pleased to announce that we have reinstated the Board of Advisors who will meet for the first time May 18-19. The Board is chaired by the Honorable William Reilly, a noted figure in environmental affairs and former Administrator of the U.S. Environmental Protection Agency. The composition of the Board includes noted figures from public policy, academia, politics, the private sector and non-profit organizations including a few prominent figures from other countries.

As we work with the Board we hope to obtain their support to identify:

1. Cutting edge issues that we should consider addressing in our teaching and research.
2. Ways to enhance the School's public profile, including more effective media coverage of our activities.
3. New sources of financial support for student fellowships, faculty research, special events and other needs.
4. Individuals and institutions who can assist in student recruitment and placement.
5. Individuals who can share their professional experiences with us to benefit students and faculty.

In future issues of Policy Notes I expect to report on the activities of the Board with the goal that this body will become an integral part of the Goldman School family.

Dean's Board of Advisors

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Aqua International Partners LLP*

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*Co Founder & Executive Vice-President,
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Charles Townes

*Professor in the Graduate School and
Professor Emeritus, Dept. of Physics,
University of California at Berkeley*

ENVIRONMENTAL POLICY IN EGYPT AND MEXICO: “Working for the Present with An Eye on The Future”

During the spring, GSPP hosted two important lectures in environmental policies. Both activities were sponsored by GSPP's Executive and International Programs.

Nadia Makram Ebeid, Egyptian

Minister of State for Environmental Affairs, visited GSPP on March 20th to share with us her experience as head of Egypt's smallest, yet one of the most interesting and active, ministries. One of the most outstanding realizations of the recent environmental legislation is the purification of Nile River.



Egyptian Minister for Environmental Affairs and Dean Michael Nacht

Since 1994, Minister Ebeid has had to balance the often conflicting needs to develop economic incentives and effectively address public

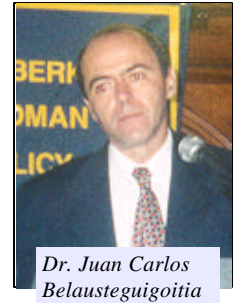
expectations for a better environment. To face this challenge the Ministry of State for Environmental Affairs has formed partnerships with other government agencies, the private sector, NGOs, and assistance organizations. Specific sec-

tors have been targeted for change and “carrot and stick” policies have been established.

Dr. Juan Carlos Belausteguigoitia, Mexico's Undersecretary of Environment,

Natural Resources, and Fisheries delivered the second annual Distinguished Lecture on Mexican

Public Policy. Dr Belausteguigoitia has been a pioneer in using incentive-based approaches in Mexico's environmental policy.



Dr. Juan Carlos Belausteguigoitia

New Student Group Has International Interests

A new student group is hard at work to promote learning about international policy issues at GSPP and campus-wide. The International Public Policy Group (IPPG) was founded last fall by a group of first- and second-year students with strong interests in policy issues that cross borders.

IPPG now represents about 45% of GSPP students. Its activities fall into three main categories: event organizing, expansion of GSPP's international capacity, and student support. The largest event organized by the group this year was a debate between economists about the future of multilateral institutions (the WTO, World Bank and IMF) that drew 250 people from the campus and community.

Within GSPP, the group is working to expand the school's coverage of international policy issues through the ongoing curriculum reform and faculty hiring processes. IPPG also helps GSPP students pursue their international interests by providing contacts and information about internships, funding, and academic opportunities on campus. For more information, contact ippg_core@listlink.berkeley.edu or Lisa Dreier at lisad99@uclink4.berkeley.edu.

OECD Hosts Executive Program



At the cocktail reception (from left to right): Director of Executive and International Programs at GSPP Blas Perez; Henriquez, Secretary General of The Organization for Economic Cooperation and Development (OECD) Donald Johnston, Deputy Secretary General of OECD Saily Shelton-Colby, Director of NGO's Division within OECD Mrs. Rosemary Chas, Director of OECD Public Affairs and Communications Directorate Christopher Brooks, Director General Affairs Maria Elena Cardero Garcia, Head of OECD Public Affairs Division Mr. Denis Lamb, Director General Mexico's INFOTEC Alberto Mayorga.

The first Certificate Program in Strategic Management of Public Organizations, organized by GSPP and co-sponsored by the U.C. Berkeley Institute of Governmental Studies (IGS), held its concluding session in Paris, France, this past March.

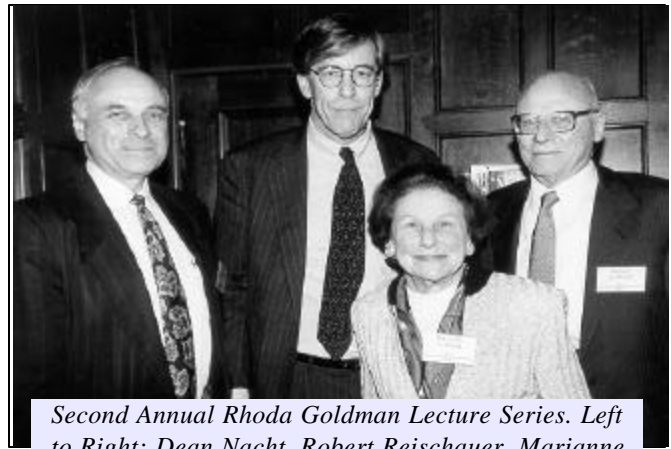
The Organization for Economic Cooperation and Development (OECD) hosted the course on leadership and organizational change.

Speakers included Professor Michael O'Hare, Bruce Cain (Director of IGS), and Dean Nacht. During the graduation ceremony, held in the Marshall Room, Nacht gave an emotional speech about the leadership displayed by General Marshall in World War II. For more information about the program, contact blasterx@socrates.berkeley.edu or (510) 643-5170.

GSPP Hosts Distinguished Speakers, Draws Crowd



GAO Comptroller General David M. Walker (right) and Associate Dean John Ellwood.



Second Annual Rhoda Goldman Lecture Series. Left to Right: Dean Nacht, Robert Reischauer, Marianne Goldman, Richard Goldman.

GSPP faculty, students, and academics from outside the GSPP community filled the school's living room to hear a variety of speakers address health, community development, and the economy.

Dr. Robert Reischauer, President of the Urban Institute, was the speaker for the 2nd Annual Rhoda Goldman Distinguished Lecture in Health Policy. Reischauer, who served as director of the Congressional Budget Office (CBO), spoke on the latest efforts to restructure Medicare, a system Reischauer believes is "crumbling and crumbling rapidly." He identified the main problems as insolvency, inadequacies and inequities in coverage, incompatibility and inefficiency.

According to Reischauer, consensus on reforming key elements of Medi-

care is growing, but many challenges remain. He added that reforms would most likely cost in the short run before any savings can be realized and that any major changes would also entail a large degree of redistribution, primarily from those who are currently well provided for.

Comptroller General David Walker, appointed in 1998 by President Clinton to head the General Accounting Office (GAO), discussed the role and responsibilities of the GAO in the new era. Upon accepting a Goldman School T-shirt, he noted that the school's motto "speaking truth to power" should be GAO's motto.

Describing public service as a higher calling, Walker said, "you can never privatize the duty to address the public good" and that "Congress needs honest brokers in public policy."

"Congress needs honest brokers in public policy."

Other speakers included the founding director of the CBO, Dr. Alice Rivlin, and California State Treasurer Phillip Angelides. Rivlin is a former recipient of the MacArthur Foundation Prize (the "Genius Award") and vice-chair of the Federal Reserve Board. She is also the author of numerous books on the federal government and social action.



Dr. Alice Rivlin

Treasurer Angelides was sponsored by GSPP, the Institute for Governmental Studies, and the UC Berkeley/Sacramento Program. Angelides discussed ways to invest in livable communities, sustainable development, and sound environmental practices.

Faculty Updates

- * **Rob MacCoun** has published a number of articles recently, including: "Does Europe do it better? Lessons from Holland, Britain, and Switzerland" in *The Nation* and "What's germane is a soldier's behavior. (Essay on RAND's proposed alternative to "Don't Ask, Don't Tell" policy)" in the *Los Angeles Times*. MacCoun is also currently serving on the National Academy of Science committee on drug policy data and research and an advisory committee for the National Center for State Courts. For copies of the articles, please refer to the GSPP website.
- * **Michael Hanemann** received the annual award for publication of enduring quality from the Association of Environmental and Resource Economists for his 1984 paper on contingent valuation. The Association, in conjunction with its European counterpart, will be hosting the Second World Congress of Environmental and Resource Economics at UC Berkeley in June 2002.
- * **David Kirp's** collections of essays, *Almost Home: America's Love-Hate Relationship with Community* was published by Princeton University Press in April 2000. His current research focuses on the transformation of higher education. Some of his findings are described in the article "The New U," recently published in *The Nation* (www.thenation.com).

Alumna Receives \$5 Million Grant

Nonprofits' Insurance Alliance of California (NIAC), a Santa Cruz-based organization headed by Pamela Davis ('87), received a \$5 million gift from the Bill and Melinda Gates Foundation to support the organization's national expansion efforts.

NIAC currently provides liability insurance to over 2000 nonprofit charities in California, many of whom face higher prices than private companies

or are unable to receive any coverage at all.

As a nonprofit insurance pool, NIAC shares the goals of its members, who are also its owners, and works with them to address their unique risk management needs. In addition, NIAC provides its members a wide array of free management and training services to help them maintain safer environments for their clients, volunteers and staff.

GSPP Fundraising Goal Set at \$100,000

Last January, the GSPPAA Board set a \$100,000 goal for the 99-00 annual campaign. Their motivation, according to Development Director Annette Doornbos, "is a strong sense of the major difference alumni giving will make in the School's ability to take advantage of new opportunities." Letters have been sent outlining the Dean's ambitious plans and urging alumns to give generously.

Support will go to one of two priorities: the Dean's Opportunity Fund and The New Community Fund (the first twenty gifts of \$1,000 or more will be

matched by David Kirp over the next two decades and will be used for student scholarships).

As of April 26th, GSPP alumni have given \$38,000. Reaching the Board's \$100,000 goal requires the participation of many more alumni. If you have not yet contributed to the '99-'00 campaign, it's not too late. "Carpe diem!" ("Seize the day!") Please send your gift to GSPP in the enclosed envelope. The School counts on you to continue its tradition of excellence in public policy education.

New Community Fund Update:

CLASS NOTES

We welcome alumni updates regarding promotions, job changes, marriages, publications, lectures/seminars, and other relevant information. Submissions must be limited to 50 words and can be sent via e-mail to gofalum@socrates.berkeley.edu.

Jennifer Blackburn ('99) has accepted a position as Health Policy Analyst for the Maryland House of Delegates Environmental Affairs Committee in Annapolis.

Jock Mills ('81) left a 13-year career with the Bonneville Power Administration to become the Director of Government Relations for Oregon State University in Corvallis. Jock will work with the Governor and other state officials to develop budget and policy initiatives for OSU. He is also in the process of adopting a girl from China.

After nearly 9 years in El Centro, in Southern California, and more than 20 years in local government service in California, **Doug Detling** ('73) relocated to Medford, OR, in January 2000 to become Human Resources Director for the city.

Ann Veneman ('71) has been appointed to the UC Merced Foundation Board of Trustees, which will offer counsel and direction to Chancellor Tomlinson-Keasey.

Elizabeth Hill ('75) and **Tim Gage** ('78) led the debate on Governor Davis' budget proposal. Hill is head of the Legislative Analysts' Office and Gage is chief financial advisor to Davis. For the complete story, refer to <http://socrates.berkeley.edu/~gspp/alumni/alumninews.htm>.

Alumni, faculty and friends' gifts to the NCF have now reached \$21,000! David Kirp has again stepped forward; he will give an additional \$1,000 gift over the next 20 years to match NCF contributions between now and September.

New Community Fund Donors

Eugene Bardach	Adele Hayutin	Jim Marver	Dorothy Robyn
Ronnie and Stuart Cohen	David Kirp	John McArthur	Larry Rosenthal
David Gamson	Charles Kraft	Jill Morningstar	Mary Wildavsky
Everett C. Golden III	Jeff Kraft	Michael Nacht	Joan Reynolds
Robert Gramlich	Julia Lopez	Jeremy Sherman	Nina Robinson

Alumni Donors Who Contributed \$100 or More*

Jeff Allen & Martha Bennett	Joy Dahlgren	Gary Lawrence	Janet Schneider
John Allison	Brian Davidson	Janet Leno	Dale F. Shimasaki, Ph.D
Maya Altman	Jon Elliott	Annette & Marc Lieber	Glenn Shor
Nanci Anderson	Brian Foster	Kim Malcolm	Chuck & Nancy Shulock
Enrique Balaguer	Abe & Jennifer Friedman	Vonya B. McCann	David Sieradzki & Emily Novick
Tom Barletta	Robert Gamble	J. Miotke	John Sladkus
Michael Berg	Gretta Goldenman	Allen Mosher	Charnee L. Smit
Michael Berger	David Goldstein & Nani Coloretti	Marian R. Mulkey	Norman Stein
Martha C. Bergsten	Laura Gottsman	Christopher Muller	Glen R. Tepke
Bonnie Berk	Evelio Grillo	David Neill	Helen Tirsell
Howard Booth	Theresa Gullo & Peter Linquiti	Chuck Nicol	Mark C. Trexler
Albert J. Boro, Jr.	Karl Hausker	Steve Olsen	Richard Turman
Constance Boyer Choza	Valerie Heusinkveld	Janice Persons Holve	Lois Van Beers
Denise Bradby	Steve Hinze	David Peyton	Ann Veneman
Tangerine Brigham	Mark Hoffman	Karen Pollitz	Christopher Weare
Estelle Brouwer	Dennis Houlihan & Mimi Conway	Gary Pruitt	Dave Weimer
Linda Burden	Catherine Jensen Roth	Cynthia Rice	Carol Wilkins
Carol Chetkovich	Anthony P. Jiga	Julie Samuels	Lawrence A. Wilson
Mark Cloutier	Marlene Keller	Marta Samulon	Patrick Windham
Janet Coffman	David Kennell	Bruce Schaller	Cheryl Young
Neal Cohen	Sang-Do Kim	Janet Schneider	Heidi Zukoski
Michael Cunningham	Mark & Jannelle L. Kubinec	Dale F. Shimasaki, Ph.D	

*as of 4/20

Faculty Profiles:

Emeritus Professor **Martin Trow** returns to GSPP after leading a series of seminars in England, where he received an honorary doctorate in literature, his sixth such distinction, from the University of Lancaster.



Prof. Martin Trow

Martin Trow is no stranger to the international scene, having served in many distinguished positions and fellowships in Sweden, Great Britain, and Japan. In 1998, he was a Distinguished Visiting Scholar at the Institute for Studies in Higher Education at Hokkaido University, Sapporo.

His most recent publications include a paper on universal access to higher education to be published this spring in the British journal *Minerva* and a collection entitled "Essays on the Transformation of Higher Education in Advanced Industrial

Societies," which will appear in Japan.

Trow believes that American higher education can be better understood only by looking at other institutions and remains active in international conferences. He is currently studying the impact of new information technologies on higher education. This past March, he read a paper on that subject to an international conference organized by the Center for Studies in Higher Education at Berkeley.

Trow says he is fascinated by what he describes as the almost chaotic development of information technologies. "It is enormously exciting because everywhere you turn there are questions," and as long as there are areas to explore, Trow declares he "doesn't want to be sitting in a rock- ing chair."

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Thanks to a research grant of \$268,000 from the National Science Foundation, Professor **Suzanne Scotchmer** will be able to develop a database with which to empirically assess the role of precedent in court decisions.



Prof. Scotchmer

Scotchmer is part of a group of scholars dedicated to analyzing the interaction between law and economics.

Because of her innovative research on how incentives in intellectual property law, she has had the honor of becoming the first economist to be invited to participate in the deliberations of the Court of Appeals for the Federal Circuit.

Her most current research focuses on intellectual property issues, such as database protection. Last year she served on the committee of the National Research Council (NRC), a branch of the

National Academy of Sciences, to study the effects of intellectual property policies. She has been asked to testify before other NRC committees such as the Committees

on Science, Technology and Economic Policy as well as the Committee on Geophysical and Environmental Data.

Scotchmer also works on economic theory with co-authors from Denmark, England, Belgium, and France. She is frequently invited to comment on her research at conferences. Her sources of funding include the Sloan Foundation, Olin Foundation and Berkeley/France Fund.

She will co-teach a class on cost-benefit analysis next semester and says she looks forward to continuing her work at Berkeley, which she declares "the most vibrant intellectual environment I have ever encountered."

After serving as dean of GSPP for nine years, Prof. **Eugene Smolensky**, or "Geno" as he is more affectionately known, is back teaching and researching. Eager not to miss anything from the "old days," Smolensky attempts to participate in as many conferences, seminars and research associations as possible.

His most recent research focuses on the causes of homelessness. In a project commissioned by The Public Policy Institute of California



Smolensky and first-year MPP Marianna Giokas discuss her IPA project on early literacy.

and developed in conjunction with John Quigley and Steve Raphael, Smolensky con-

ducted an empirical assessment of the economics of low-rent housing as the pri-

mary explanation of homelessness.

Their findings confirm that property market conditions and income explain a significant proportion of the homeless figures, suggesting that policies designed to increase, even moderately, the affordability or availability of rental housing would have a significant impact on the number of homeless people.

As an APA and IPA advisor, Smolensky has also been able to interact with al-

continued on back page

Policy Profile:



Prof. Steve Raphael

Has Deinstitutionalization Contributed to the Growing U.S. Prison Population? by Steve Raphael

Currently, 288,000 mentally ill offenders in prisons and jails account for 16 percent of state prisoners, 7 percent of inmates in federal penitentiaries, and 16 percent of local jail inmates. Since roughly 3 percent of the adult population suffers from severe mental illness, the incarceration rate for the mentally ill considerably exceeds that of the general population.

In contrast, approximately 62,000 inpatients were in state and county mental hospitals in 1996. Today, the incarcerated mentally ill population is nearly five times greater than the inpatient population of mental hospitals!

These statistics suggest a possible relationship between the size of the mental hospital inpatient population and the number of mentally ill behind bars. If the untreated mentally ill commit crimes and receive prison sentences at a relatively high rate, the reductions in state and county mental hospital populations may have contributed to the increase in prison populations.

Indeed, the pronounced increase in the U.S. prison and jail population over the past three decades occurred concurrently with unprecedented declines in the numbers of committed mentally ill (see figure). Between 1955 and 1996, the mental hospital population declined from over half a million to fewer than 100,000. Accounting for population growth over this period indicates that the decline is even larger than these figures suggest – e.g., if hospitalization rates were at 1955 levels, nearly one million would be hospitalized today.

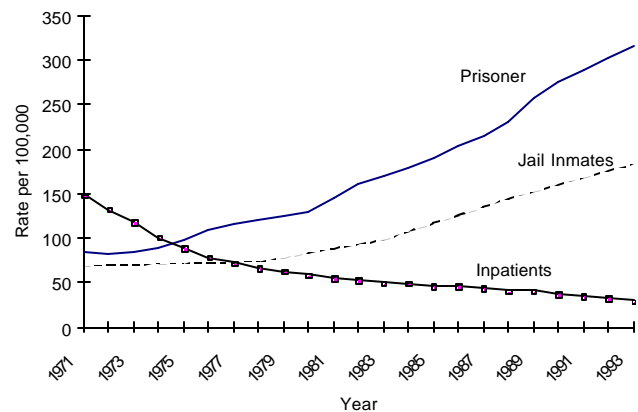
Closer analysis of state-level data further reinforces the proposition that many of the “deinstitutionalized” mentally ill are being “reinstitutionalized” in prisons and jails. I have

found that over the period from 1971 to 1993, states with larger than average reductions in mental hospital populations experienced the largest increases in state prison populations. Recent research has also found a similar relationship between changes in city-level jail populations and state mental hospital populations.¹

These results indicate that researchers and policy makers need to pay greater attention to the interactions between mental illness, the provision of mental health services, and the criminal justice system. Much attention has been devoted to addressing the relationship between deinstitutionalization and homelessness. When compared to current estimates of the number of homeless mentally ill, the data cited above indicate that, on any given night, the risk of incarceration faced by the untreated mentally ill is at least as great as the risk of being homeless.

¹Liska, Allen; Markowitz, Fred; Whalet, Rachel; and Paul Bellair, “Modeling the Relationship Between Criminal Justice and Mental Health Systems,” *American Journal of Sociology*, 104(6): 1744-1775, 1999.

Rates of Confinement in Prisons and Jails, and State and County Mental Hospital Patients by Year, 1971-1993



GSPP Students and SCiPP Lead Proposition 21 Debate by John Du

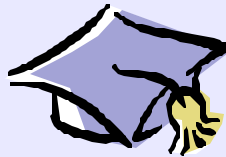
In March, 62 % of California voters approved Proposition 21. The initiative gives prosecutors full discretion to determine whether juveniles as young as 14 should be tried in adult courts, a power historically reserved for juvenile court judges. Passage of Prop. 21 would require the building of state and local jails, prisons and juvenile detention halls, which would cost more than \$1 billion, according to the Legislative Analysts Office.

As Students of Color in Public Policy (SCiPP), we believe that California can better spend its money on education and humane alternatives to preventing crime. Our strong opposition to this insidious initiative was channeled into con-

structive action. We not only attended community events that were organized to educate the public but also provided a community organizer from the Third Eye Movement to participate in a debate hosted by the Boalt Law School. Abel Guillen ('01) and Gila Neta ('01) educated high school students on the most dangerous provisions affecting them.

SCiPP gained tremendous insights from the contacts we made with community organizers. We were reminded in very concrete terms how ill-conceived policies dramatically affect our daily lives. It is our hope that GSPP will nurture dedicated analysts who are vigilant in their efforts to stop the criminalization of California's youth.

COMMENCEMENT
May 20, 2000
10AM, The Faculty Glade



The commencement speaker this year will be Dr. Condoleeza Rice, former National Security Council Director of Soviet and East European Affairs. As special assistant to

former President George Bush, Rice helped bring democratic reforms to Poland and played a vital role in crafting many of the administration's policies with the former Soviet Union. She served as provost of Stanford University from 1993 to 1999 and is currently a senior fellow at the Hoover Institution and chief foreign policy advisor to George W. Bush.

Smolensky, continued

most all of GSPP's current students. The rest of his teaching load focuses on safety nets and the role of the media in public policy. Next semester he will be teaching a seminar entitled "Fighting Economic Insecurity: Nets and Floors, Carrots and Sticks."

His other activities include participating in the International Institute of Public Finance, the Institute for Research in Poverty, and the Board of the Diener Schwarz Foundation for Research of Social Sciences. He also oversees studies for the Department of Health and Human Services.

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