

## "Against All Enemies": GSPP Hosts Richard Clarke

On September 7th in front of a capacity crowd, former White House Chief of Counterterrorism Richard Clarke participated in a discussion with Dean Michael Nacht and the Director of the Institute of International Studies, Professor Steven Weber.

The event, "Against All Enemies: An Evening with Richard Clarke" featured Clarke voicing his belief that the Bush administration has waged a misguided war and as a result "the pool of people who really hate us is so much greater than it was on 9/11 because of this needless and counterproductive war in Iraq." Clarke argued that the U.S. has not done that much to increase the nation's security. Clarke stated that the government has made a few "token efforts" but the result has

been an assault on civil liberties within the U.S. He also argued that America's credibility abroad has greatly declined and he wondered when "legitimate" threats to our



Michael Nacht, Richard Clarke,  
and Steven Weber

national security from countries like Iran and North Korea occur, "who's going to believe us?"

Following the discussion, Clarke hosted a book signing of his best

seller "Against All Enemies: Inside America's War on Terror."

Richard Clarke was most recently in the spotlight when he appeared before the 9/11 Commission and declared that "those entrusted with protecting you failed you. I failed you." Clarke was a Senior White House Advisor for the last three Presidents. He has also served as the counterterrorism czar, the special Advisor to the President for Cyber Security, the Deputy Assistant Secretary of State for Intelligence during the Reagan Administration and the Assistant Secretary of State for Political-Military Affairs in George H.W. Bush's administration. He has dedicated most of his professional career to combating the terrorist threat to the United States.

## GSPP WELCOMES TWO NEW FACULTY MEMBERS

This fall, the Goldman School welcomed two new faculty members. Assistant Professors Sean Farhang and Rucker Johnson joined the GSPP faculty and started the semester co-teaching with Professor David Kirp and Professor Steve Raphael, respectively.

Assistant Professor Sean Farhang received his Juris Doctorate from New York University's School of Law and is currently completing his Ph.D. in Political Science from Columbia University. As an attorney, Professor Farhang represented employees in individual and class action employment discrimination and fair labor standards litigation. His doctoral research examines the role of private litigation initiated by citizens in the policy enforcement process, and the role and motives of Congress in enacting incentives to mobilize regulatory implementation. His research has focused primarily on the areas of civil rights and labor. Professor Farhang will continue to teach the Law and Public Policy



Sean Farhang

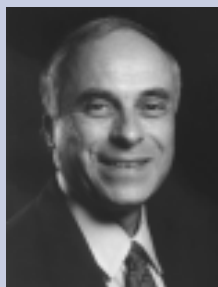
course. He is in the process of writing an article entitled "The Southern Imposition: Congress and Labor in the New Deal and Fair Deal" which will appear in *Studies in American Political Development*.

Assistant Professor Rucker Johnson received his Ph.D. in Economics from the University of Michigan, where he has been a Robert Wood Johnson Scholar in Health Policy for the past two years. He was the recipient of three national dissertation awards, including the APPAM dissertation award. Professor Johnson's research focuses on issues of poverty and inequality in the fields of labor, urban, and health economics. Professor Johnson teaches the Economics of Public Policy Analysis and currently has a number of papers under review. He is actively pursuing a grant from the National Institute of Health to fund a research project on the economic determinants of health disparities.



Rucker Johnson

## Message From Dean Nacht



This Fall the Goldman School has been a bevy of activity.

We welcomed two new full-time faculty—Sean Farhang and Rucker Johnson. Sean is team-teaching the law and public policy core course with David Kirp. Rucker is team-teaching the micro-economics core course with Steve Raphael. Both have active research agendas and are immensely valuable additions to the GSPP community.

Our entering MPP class is once again filled with extraordinarily talented individuals. It includes a number of UC and California state university graduates; six from the ivy league; four from MIT; two from Stanford; and alumni from other distinguished academic institutions including Bowdoin, Duke, National Taiwan University and Oberlin. The undergraduate majors represented range from dance to nuclear engineering, from philosophy to zoology. Almost one-third of the new class of 54 classifies themselves as underrepresented minorities.

We also have a dozen students in our doctoral program, whose research orientation provides an added dimension to our student body.

In early September we co-sponsored the appearance of Richard Clarke, the former chief of counter-terrorism in the past three administrations. A conversation with Clarke in Zellerbach Hall attracted more than 2,000—the largest event the school has sponsored in many years. We also hosted former Senator Gary Hart, author of a major new book on U.S. strategy in the age of terrorism. Social policy was the subject of two additional events: housing expert Anthony Downs was sponsored by John Quigley's program on Housing and Urban Economics; and *New York Times* journalist Jason DeParle was brought to the campus by Steve Raphael in conjunction with the Boalt School of Law and the Graduate School of Journalism.

At the school's semi-annual Board of Advisors dinner, we heard from Nobel Laureate Steve Chu, newly appointed director of the Lawrence Berkeley Laboratory, on the disturbing trends in global climate change. And we were very pleased to sponsor our largest alumni recognition dinner, with more than 150 in attendance, where we honored Elisabeth Kersten ('71) for her stellar career in California state government as the Director of the Senate Office of Research. During the alumni weekend, the GSPP class of '74 mobilized like no other class in our history—16 of 26 were in attendance. They organized a policy forum (in which former faculty member William Niskanen called in from Warsaw, Poland), Saturday barbecue and Sunday brunch, and have set a high standard for future classes to emulate.

We are planning a range of activities for the balance of the academic year as well as beginning the recruitment of the class of 2007. Stop by when you have a chance and join or rejoin the GSPP community!

## GSPP Students Create PolicyMatters Journal

PolicyMatters is the student-run journal of the Goldman School. It was founded in the Fall of 2003 by first-year MPP students David Deming and Richard Halkett and they are now soliciting articles for its third issue. The first issue (Spring 2004) featured contributions from two current professors (Jack Glaser and faculty sponsor David Kirp), a GSPP alumna and Kennedy school professor (Carol Chetkovich), as well as both first and second-year

voice to some of the great work being done within the GSPP community. PolicyMatters started as a weekly discussion group for students who wanted to connect the techniques of policy analysis (that we are taught so well at GSPP!) to current events and policy problems. More broadly, we realized how much the study of policy analysis informs discussions of current events and enhances any contribution to the public dialogue. We wanted to put all this down on paper, to take policy analysis out of the academy and apply it to cutting edge issues that mattered. With the help of senior editors Lauren McMahon and Arielle Cohen, we've produced two issues, and with significant Class of '06 interest, we believe we're going to see PolicyMatters continuing well into the future.



students. The second issue (Fall 2004) included articles by ex-Labor Secretary and Visiting Professor Robert Reich and GSPP Alumnus Larry Rosenthal.

The first and second issues of PolicyMatters can be downloaded at <http://www.policy-matters.org>. In addition to the journal, PolicyMatters hosts live events and produces topical electronic publications throughout the semester. If you would like to be added to the mailing list, please send an email to [editor@policy-matters.org](mailto:editor@policy-matters.org). **A Note from the editors:**

"Hello and thank you for your interest. We are thrilled with how far PolicyMatters has already come and hope that it will continue to grow and give

"Our plan is to steadily grow the journal into an integrated part of the GSPP community. We encourage submissions from students, faculty, staff, alumni and other friends of the school. In the same way that public policy as a discipline seeks to build bridges between many subjects, the style of articles we've published bridges the gap between an academic journal and a news magazine—provocative and big-picture, yet well-supported and researched. If you have an idea that is ripe now, or could be developed into an article for the future, please drop us a line.

We're looking forward to hearing from you—either with an article submission or feedback and suggestions."

## Faculty Highlights

**Henry Brady** published the new book, *Rethinking Social Inquiry: Diverse Tools, Shared Standards* (with David Collier), two articles in a Russell Sage volume on Social Inequality, and articles in Perspectives on Politics. His paper with graduate student John McNulty, "The Costs of Voting: Evidence from a Natural Experiment" won the Gosnell Prize from the Political Methodology Society of the American Political Science Association for the best political science methodology paper delivered at any conference in the last year.

**Lee Friedman** is currently on sabbatical pursuing research on the practicality of new policy processes for deciding on levels and qualities of public goods, with potential applications to legal services, research funding and other areas.

**Jack Glaser** recently attended and presented his research on racial profiling at a conference, entitled "Policing Racial Bias." He recently completed an essay on "attitude formation and change" for the *Encyclopedia of Law and Society*, and is preparing an invited article on "legitimizing racial bias in policy preferences" for the *Social Justice Research* journal and a chapter on "emotional appeals" in electoral politics for an edited volume on *Critical Thinking in Psychology*. He will chair a symposium on "implicit motivation to

control prejudice" at the Society of Personality and Social Psychology conference in New Orleans, January 2005.

**Dan Kammen** presented "Business Unusual: Expanding Domestic and International Clean Energy Markets" during the National Renewable Energy Laboratory Energy Analysis Series and appeared in the October pre-election televised discussion 'The People Speak' with several energy and environmental experts. In November, he discussed energy issues on a series sponsored by the World Affairs Council of Northern California. He has been providing expert opinions throughout the country on energy policy.

**David Kirp** gave the keynote conference address at the University of Glasgow's Europe-Japan Social Science Research Centre on the theme of "Governing University Research: Historical and Comparative Perspectives."

**Rob MacCoun** made presentations to the American Enterprise Institute and the Brookings Institution on topics including , emerging vaccines against addiction, marijuana decriminalization in the U.S. and Europe, and procedural justice and drug testing. He has eight articles and chapters in press or newly published this year.

**John Quigley** was recently elected a Fellow of the Regional Science Association, an international society of academic economists, geographers, and other scholars who study urban and regional issues. He organized the Spring Conference of the Homer Hoyt Institute in Florida (May 2004) and presented papers at the National University of Singapore, Harvard University, Ohio State University and Duke University.

**Suzanne Scotchmer** has recently been appointed to the advisory board of the European Patent Office. Over the past six months, she gave lectures at the University of Southern California, University of Washington, Scuola Superior Sant'Anna (Pisa), and University of Siena. She published "The Political Economy of Intellectual Property Treaties" in the *Journal of Law, Economics and Organizations*. With GSPP lecturer Stephen Maurer, she published "Procuring Knowledge" in *Advances in the Study of Entrepreneurship, Innovation and Growth*.

**Margaret Taylor** presented her work on environmental standards to a National Academy of Sciences National Research Council committee. She has also been recently featured on KQED's Forum discussing the U.S. losing its lead in science and technology.

## 6th Annual Alumni Recognition Dinner & the Class of 1974 Reunion Weekend

On October 22nd, the GSPP community gathered to celebrate the Sixth Annual Alumni Recognition Dinner. Held at the Berkeley City Club,



Dean Nacht & Elisabeth Kersten

nearly 150 Goldman School alumni, faculty, students, staff and friends attended the affair which was the largest alumni dinner to date.

The evening began with a cocktail reception and seated dinner and ended with an awards presentation honoring Elisabeth Kersten ('71) as the Alumna of the Year and Pamela Davis ('87) for Policy Innovation.

After more than twenty years of service to the California State Senate, Elisabeth Kersten recently retired from

her position as the Director of the Senate Office of Research. In her keynote address, she graciously thanked the Goldman School and community for the training and support she has received over the past thirty years.

For the presentation of the Policy Innovation Award, Professor Emeritus Percy Tannenbaum and Professor Jane Mauldon praised Pamela Davis for her many accomplishments as the founder, President and CEO of the member



Pamela Davis & Dean Nacht

companies of the Nonprofits Insurance Alliance (NIA) Group. This group provides liability insurance for the specialized needs of nonprofit organizations. Currently, the NIA Group member companies cover non-profits in

19 states and the District of Columbia.

Celebrating their 30th Reunion,



Members of the Class of 1974

the GSPP Class of 1974 rekindled friendships and organized a weekend full of exciting events.

The lively class hosted an alumni seminar on "High Power Analysis: Building a New Team in an Old Federal Agency," and a symposium which featured various policy discussions, including presentations by William Hederman, Mickey Levy, Edward Neuschler, and Benjamin Zycher, all members of the Class of 1974. Additionally, the Class enjoyed a barbeque dinner on Saturday evening and concluded the Reunion Weekend with a Sunday brunch.

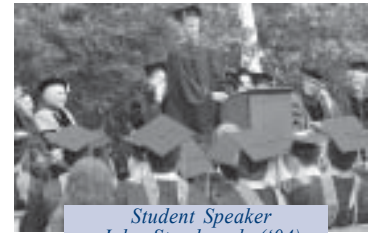
## GSPB Bids Farewell to It's Largest Class

On May 22, 2004, the Goldman School bid farewell to the largest graduating class in the school's thirty-four year history. The school awarded seventy-five Master's degrees in Public Policy and two Doctorates of Philosophy this past Spring.

The ceremony included faculty remarks from Professor Lee Friedman and from graduating student John Stambaugh, who

offered creative predictions of achievements that his fellow graduates would accomplish.

Annual awards for Outstanding Graduate Student Instructor and Outstanding Advanced Policy Analysis were presented to Sarah Marxer and Luke Tonachel, respectively. The keynote speaker for the ceremony was Distinguished Visiting Professor Robert Reich. During the ceremony the Class of 2004



*Student Speaker  
John Stambaugh ('04)*

presented the School with a check to be used towards diversity fellowships for incoming students.

### Class of 2004 Advanced Policy Analysis Projects

The Advanced Policy Analysis (APA) serves as GSPB's master's thesis and the Class of 2004 APA's are listed below. For a complete listing of APA titles or to request a copy of an APA, send an e-mail to [goldalum@socrates.berkeley.edu](mailto:goldalum@socrates.berkeley.edu)

**Daniel Acland**

Reslicing the Pie: Strategies for Raising Wages in the Hotel and Restaurant Industries

**Priscilla Aguirre**

Delinquency Risk Assessment: Improving the Performance of Home Mortgages

**Shanan Alper**

Direct Democracy in California: Can Reforms Improve Public Confidence?

**Julie Asher**

Community Response to Child Welfare: Meeting the Recommendations of the California Child Welfare Services Redesign in San Mateo County

**Karen Baker-Minkel**

Town and Gown: The Fiscal Impacts of Universities on City Budgets

**Sandra Beideman**

The Costs and Benefits of a Prisoner Reentry Program in Oakland, CA

**Ranjit Bhavirkar**

Design Considerations for Demand Response Programs in Midwest ISO

**Daniel Chia**

A Cost-Benefit Analysis of a California Chemicals Registry: A Proposal to Fill Data Gaps on the Hazards of Chemicals in California Commerce

**Kristin Curran**

For a Healthy Future: Third-Party Reimbursement to California's School-Based Health Centers

**Matt Davis**

Linking Land Use and Water Supply Planning in California: An Examination of SB 221 and SB 610

**Sarah Durant**

Now is the Time to Invest in KIDS: A PreK-20 Integrated Data System for Oregon's Educational Community

**Paul Ebner**

The New Basel Capital Accord: Potential Cross-Border Implementation Issues for the Federal Reserve Bank of San Francisco

**Bryan Ehlers**

Combating Toxic Ignorance: An Analysis of Options for Improved Regulation of Chemicals in California

**Elizabeth Eng**

The Harvard Civil Rights Project's Community Support Initiative: Building Partnerships to Work Toward Racial Justice in Education in San Jose

**Nina Erlich-Williams**

Contra Costa East County Juvenile Court Services: Improving Efficiency and Public Access

**Jessica Flintoff**

Improving Oakland's Residential Care System

**Jie Gao**

Bringing Nutritious Food into East Oakland

**Elizabeth Garcia**

Safe Routes to School: Where Exactly Are We Going?

**Eric Hagt**

The Socioeconomic Impact of HIV/AIDS on China's High Prevalence Regions

**Marcee Harris**

Undocumented Immigrants and San Francisco's Local Earned Income Tax Credit Initiative

**Aleksandra Holod**

Deregulated Schools and Teachers' Unions

**Eric Hsieh**

Greedy Policies in California's Forward Energy Market

**Nathan Hurst**

Europe's Corporate Ethics, Governance, and Social Responsibility Practices: Is Business in Europe Really Different from the U.S.?

**Julia Hutchins**

Premium Assistance Under SB 2: Designing and Implementing a System That Really Works

**Allison Lengauer Jordan**

Certification and Labeling Recommendations for the Code of Sustainable Winegrowing Practices

**Alan José**

A Tax/Subsidy Option to Internationally Equate U.S. State Incentives to Motion Pictures

**Luke Klipp**

The Real Costs of San Francisco's Off-Street Residential Parking Requirements

**Rebekah Krell**

Reducing Recidivism in Oakland: A Profile of Parolees and Probationers and a Policy Planning Guide

**Sabrina Birnbaum Landreth**

Gubernatorial Spending Controls: Surviving State Revenue Shortfalls

**Theresa Lo**

Addressing California's Overcrowded Schools: Equity in the Distribution of State Funds for School Construction

**Fangwen Lu**

Building a Stable and Skilled Child Care Workforce in Alameda

**Ashleigh Lyon**

Overcoming Barriers to Developing Authentic Town Centers

**Sarah Marxer**

Increasing Accountability in Oakland's Economic Development Programs

**Sara T Mayer**

Oak-to-Ninth Development: An Opportunity to Meet Community Need

**Brendan McCarthy**

PBDEs: Potential Hazards and Unresolved Issues from AB 302

**Mark McLean**

UC Berkeley Athletic Department: Redefining Its Campus Status

**Cindy Moon**

Community Health Clinics and Universal Health Care: A Closer Look at SB 921

**Sandra Naughton**

Examining Equity: Comparing Resources and Accessibility of Charter Schools to Conventional Schooling

**Kellyx Nelson**

Budgets and Butterflies: Financing Habitat Conservation Plans in California

**Michael O'Connor**

Altering Destiny: A New Fiscal Model for Alameda County's High Needs Foster Youth

**Shilpa Phadke**

The Impact of OECD Agriculture Subsidies on Developing Countries

**Christine Prince**

HIV/AIDS Resource Allocation in India and Zambia

**Michelle Probert**

St. Mary's Under Wrap: Anticipating and Responding to the Massachusetts Department of Social Services' Redesign of Services Procurement

**Nirmala Ramalingam**

Barriers to Implementing a Universal Pre-Kindergarten Program in California

**Amanda Richards**

Housing, Services, and Support: A Comprehensive Housing Continuum for Foster Youth Aging Out of Care in Alameda County

**Jessica Rider**

The Potential Economic Benefits of Restoring Hetch Hetchy Valley

**Christopher Roe**

Improving Transfer Outcomes for Students of Color: A Look at Three Community Colleges

**Carina Romero**

Is a Review of Private Sector Participation in the Water Sector Needed?

**Willow Schragger**

Ensuring the Continued Production of New Permanent Supportive Housing

**Andrew Schwartz**

Evaluating Insurer Compliance with Proposition 103: Promoting Fair and Affordable Auto Insurance Pricing in California

**Katherine Sevier**

Implementing San Francisco's Public Art Policy: An Assessment of the San Francisco Arts Commission's Public Art Program

**Melissa Sills**

Policy Analysis of Paid Family Leave

**Ashley Snowdon**

Evaluating Philanthropic Support of Public Policy Advocacy: A Resource for Funders

**John Stambaugh**

Demand for Regional Express Bus Service in the Bay Area

**Jennifer Strasburger**

Corridor Community Revitalization Plan

**Van Swearingen**

Containing Employment: Understanding Trends in the Cargo-Handling Sector and Strategies for Preserving Union Jobs

**Jason Takenouchi**

Managing the Future: How the Housing Authority of Alameda County Can Anticipate and Respond to Tight Housing Markets

**Stephanie Tang**

Un-sponsored Recruit Drop-Out in the AFL-CIO's Organizing Institute

**Luke Tonachel**

Fuel-Efficient Replacement Tires: Guidelines for Transforming the Marketplace

**Martha Ture**

The Kesterson Reservoir Crisis

**Arturo Vargas-Bustamante**

Requirements for a Cross-Border Health Insurance Survey

**Sebastian Vicuña-Díaz**

Control of GHG Emissions in California: Analysis and Comparison of Some Alternatives

**Greg Wagner**

Capital Investments for San Francisco's General Fund Departments

**Andrew Walther**

Competition and Policy in the California Broadband Communications Market

**Steven Wang**

Santa Clara County Health and Well Being Needs Assessment

**Xiaojing Wang**

Transportation to Health Care in Contra Costa County: Barriers For Low-Income Residents and Potential Solutions

**Julianne Warner**

Building the Business Case for Safety: Financial Returns on Investments to Reduce Medical Errors and Malpractice Claims

**Debi Waterstone**

Eliminating California's In-Home Support Services Residual Program: An Impact Analysis

**Jonathan Werle**

Care, Cash, and Delivery: Improving the Transfer of County Public Assistance in San Francisco

**Jacob West**

From Caught to Court: What Happens to Criminal Cases in Oakland?

**Ellen Winn**

Smart Dollars Make Big Change: A Strategy For Increased Public Policy and Advocacy Engagement for the Women's Foundation of California

**Marc Wolf**

Comparing Drug Court and the Substance Abuse and Crime Prevention Act in California

**Ying Yan**

The Retail Electricity Market Restructuring: A Small Customer's Perspective

**David Zaft**

The Effect of Demographic Characteristics on Section 8 Voucher Success Rates and Time-to-Lease for the Housing Authorities of Oakland and Alameda County

**Yan Zha**

Improve Intelligence Assessment and Support Policy making: Would a Market-Based Mechanism Be a Better Tool?

**Doctor of Philosophy in Public Policy****Karen Levesque**

Motivating Improvement: The Theory and Practice of School Accountability

**Thomas Panella**

Irrigation Reform in the Philippines: Irrigation Management Transfer and the Vicious Cycle of Irrigation Management

**GSPP Alumni Association: Coming Back and Moving Forward**

**Coming Back.** I'm writing this shortly after GSPP's 6<sup>th</sup> Annual Alumni Recognition Dinner. It was the School's biggest alumni dinner, attended by alumni, current and former faculty and staff and other friends of the School. Elisabeth Kersten '71 received the Alumna of the Year award to recognize over 30 years of service to the State of California, and Pamela Davis '87 received a special Award for Policy Innovation to recognize her work in helping non-profit organizations to secure liability insurance.

The alumni were led by an enthusiastic group from the Class of '74 – nearly half of the class returned to Berkeley to celebrate their 30<sup>th</sup> reunion. By the end of the evening, alumni from '75 and '80 were inspired to follow in their footsteps to bring back as many of their classmates next year.

**Moving Forward.** With the dinner behind us, your Alumni Association Board of Directors is moving forward with a busy agenda this year:

**Alumni Activities:** This committee serves the alumni constituency, and organizes social, networking, and professional activities for alumni. This

group coordinated with the School to organize the Alumni Dinner, and is gathering ideas for 2005 – including reunion events to bring alumni back to Berkeley next October. This committee is also organizing additional events in the Bay Area, Sacramento and Washington DC.

**Development:** This committee participates in fundraising for GSPP, through the Annual Fund, special gifts, grants, etc. As state funding to GSPP continues to decline, more donations are necessary to keep the School healthy and growing. Alumni gifts are applied towards student fellowships, internships, speakers, and similar efforts to enrich life in the GSPP community.

**Governance:** This committee organizes elections to the Board, and administers the Association's Constitution and By-Laws. It is never too early to consider running for the Board, or nominating a fellow alum.

**Student Services:** This committee organizes interaction with GSPP students by arranging speakers at student events, hosting IPAs and APAs, and helping generate internships and full-time jobs. This committee also recruits alumni to

help GSPP encourage successful applicants to enroll.

This year the committee is also working to bring more alumni back to the School to add to students' exposure to policy practitioners. During the 2004-2005 year this committee will also be developing an Alumni-Student Mentoring Program, to be launched in Fall 2005. This Program will organize alumni volunteers who wish to serve as mentors for current students in the area of career development.

**Get Involved!** In short, there's a lot underway this year and we appreciate your continued support.

Sincerely,

Jon F. Elliott '80 ([tei@ix.netcom.com](mailto:tei@ix.netcom.com))  
Chair, GSPP Alumni Association

**To help with any of the initiatives listed above, contact the following board members:**

**Alumni Activities** | Kate Harrison  
[kate@kateharrisonconsulting.com](mailto:kate@kateharrisonconsulting.com)

**Development** | Lisa Dreier / Neil Finkelstein  
[lisadreier@aol.com](mailto:lisadreier@aol.com) / [Nealdfink@aol.com](mailto:Nealdfink@aol.com)

**Governance** | Tangerine Brigham | [tmb@sff.org](mailto:tmb@sff.org)

**Student Svcs** | Kate Blumenreich / Larry Rosenthal  
[kateblumenreich@hotmail.com](mailto:kateblumenreich@hotmail.com) / [lar@berkeley.edu](mailto:lar@berkeley.edu)

## Executive and International Programs

### Summer Program in Mexico City: Second Edition of the *Executive Environmental Program*

GSPP's Executive and International Programs (EIP) hosted the second edition of its certificate course in *Strategic Management of Environmental Policy*, in Mexico City from April to July 2004. This program is a collaborative effort with the Washington-DC based environmental think tank *Resources For the Future* (RFF).

This year's program introduced participants to key policy and management ideas in order to implement a horizontal environmental approach (*Administracion Ambiental Transversal*) in Mexico. Course material focused on the creation of effective environmental policies that would leverage interagency cooperation

crossing the traditional boundaries of agencies and bureaucracies in support of sustainable development in Mexico.

Participants included high-level officials from the federal Ministry of the Environment and Natural Resources (SEMARNAT), as well as representatives from other federal agencies that have an impact in the environmental policy making process such as the Ministries of Tourism, Economy, National Water Commission, and the National Forestry Commission among others.

GSPP faculty that participated in this course included Eugene Bardach, Michael O'Hare and Michael Nacht. Other instructors included the President of RFF, the President of the Mexican National

Institute of Ecology and the Executive Director of Chile's National Institute of the Environment at *Universidad de Chile*.

EIP received overwhelmingly positive feedback on this program and hopes to expand its collaboration with SEMARNAT in 2005. This program was made possible thanks to the generous financial support of the William and Flora Hewlett Foundation, SEMARNAT and the U.S. Agency for International Development (USAID).

For more information on this and other EIP programs, please contact Blas Pérez Henríquez, Assistant Dean for Executive and International Programs at (510) 643-5170 or via email at [blasterx@socrates.berkeley.edu](mailto:blasterx@socrates.berkeley.edu).

### International Visiting Scholars

#### INTERNATIONAL ADMINISTRATIVE OFFICERS PROGRAM (IAOP)

*In Fall 2004, IAOP hosted government officials from Hong Kong, S.A.R.:*

##### **Kenneth Siu Yum Chan**

Assistant Secretary - Health, Welfare and Food Bureau

##### **Sandra Ching Nga Lam**

Assistant Secretary - Constitutional Affairs Bureau

##### **John Hung Leung Bun**

Assistant Secretary - Health, Welfare and Food Bureau

##### **Pamela Nga Man Lam**

Assistant Secretary - Security Bureau

*EIP is pleased to welcome the first IAOP scholar from Germany:*

**Stephan Schütze**, Master's Candidate at Erfurt University's School of Public Policy, as part of a Memo of Understanding signed between GSPP and the Erfurt School of Public Policy.

#### LIU SCHOLAR PROGRAM (Fall 2004 – Spring 2005)

*The Liu Scholar program provides opportunities for senior level civil servants and public sector managers from China to attend Berkeley as visiting scholars for two semesters.*

**Sun Kun**, Deputy President of XinHua hospital affiliated to Shanghai Second Medical University, Shanghai Children's Medical Center, has joined the Goldman community for the next two semesters and will be focusing on health policy during his tenure here.

ARTS & CULTURAL POLICY SCHOLARS (Fall 2004) *Visiting scholars from Bocconi University are regularly sponsored by Professor Michael O'Hare to conduct research at Berkeley on the topics of arts and cultural policy.*

**Marco Mancosu**, Master in Management for the Performing Arts, S.D.A. Bocconi and Accademia d'Arte e Mestieri del Teatro alla Scala, Milan (Italy). Degree in Art, Music and Performing Arts Disciplines, State University, Bologna (Italy). Marco's research focuses on evaluation methods of the economic and territorial impacts of arts and culture.

## GSPP and Alumni -- A Deeper, Richer Relationship

Over the past five years, alumni giving and engagement has grown as GSPP has grown.

**The difference you make.** With alumni gifts, GSPP can both maintain its core mission and enhance programs in a time of budgetary uncertainty. Your gifts expand our public lecture series and raise the School's profile; provide student fellowships; upgrade on-line alumni communications; and support faculty initiatives. *Your gifts matter.*

**Your support.** GSPP's generous alumni give at a higher rate than other UC Berkeley professional schools—for example, 25% at GSPP versus 12% at the School of Public Health. The largest segment of GSPP gifts falls in the \$100 range. *Inflation takes a bite of your gift*

*every year—what cost \$100 in 1999 cost \$109 in 2003.*

**The value of participation and leadership giving.** Donations to GSPP from alumni, faculty and friends of the School reached an all-time high in 2003-04 of \$773,568. Michelle Schwartz (MPP/MPH 1988) made a special pledge of \$250,000, the largest ever alumni gift to GSPP. The School received \$30,000 from the Insurance Industry Charitable Fund to support student projects (APAs) and summer internships; and the GSPP Board of Advisors gave \$412,600 in programmatic support.

**GSPP Alumni Association Board.** Dedicated alumni volunteers meet regularly to address the natural intersection of GSPP's needs and those of alumni. As they build a

stronger structure of alumni and student connections, the alumni board is also enhancing the school's development effort. They reached their goal of 100% participation from board members in annual giving this year.

**Alumni giving.** All gifts—at all levels—make a difference. While larger gifts make a significant impact, gifts at the lower levels provide valuable collective support. The chart on page 7 shows annual alumni giving levels this year. For more information, contact Annette Doornbos, Director of External Relations and Development ([doornbos@socrates.berkeley.edu](mailto:doornbos@socrates.berkeley.edu) or 510-642-8005).

**Please consider augmenting your next tax-deductible gift to GSPP. We are grateful for your support!**

### Annual Alumni Giving

	<b>2003-04</b>
Participation	291 (of 1162 asked = 25%)*
<b>Total Giving</b> (includes matches)	<b>\$93,543**</b>
Gifts of \$1000+	5% of donors gave 65% of total
Gifts of \$101-\$999	23% of donors gave 19% of total
Gifts of \$100 or <	72% of donors gave 16% of total
Average Gift	\$321

\* includes Class of 2004

\*\* includes gifts from alumni members of the GSPP Board of Advisors (\$38,200 from 6 donors); does not include major gifts

### Richard Turman (MPP '87, founding member of GSPP Alumni Association Board) Joins Bequest Society

By joining GSPP's Silver Society, Richard ('87) and Maureen Turman are including GSPP in their will. Notes Richard:

"My wife and I included GSPP in our trusts because the School gave me the tools that enabled me to come to Washington and do what I have been doing since I got here in 1987 – work as a policy analyst who happens to do budgeting. GSPP helped me get started in this line of work, and the skills I learned there continue to help me every day. Therefore, when we actually sat down to prepare our trusts, including GSPP made a lot of sense to include (along with our undergraduate institution, UC Santa Cruz!)."

*Richard Turman is the Associate Director for Budget of the National Institutes of Health. For information on making a planned gift, call Annette Doornbos at 510-642-8005, or see <http://gspp.berkeley.edu/giving/donating.htm>.*

### Goldman School of Public Policy Annual and Major Gift Donors (\$100 and up) 7/01/03-6/30/04

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## CLASS NOTES

*We welcome alumni updates regarding promotions, job changes, publications, lectures/seminars, marriages, etc. Submissions must be limited to 50 words and can be sent by fax, U.S. mail, or e-mail. Due to limited space, all submissions are subject to editing.*

**Tom Brown** ('74) wrote "The Dolphins' View" books under the pen name Mookkeo. "The Dolphins' View" is a richly textured science fiction story that submerges the reader into a fascinating world. The story has an unusual combination of suspense, drama, and humor, while raising challenging and controversial public policy issues. Infinity Publishing has released the three books in the series. More information about these books can be found at [www.thedolphinsview.com](http://www.thedolphinsview.com).

**Mickey Levy** ('74) Chief Economist at Bank of America, was recently awarded the 2004 Lawrence R. Klein prize which is the award for the top U.S. economic forecasters.

**David Good** ('75, PhD '79) recently published the book, "The Politics of Public Management" and has been awarded the 2004 Donald Smiley Prize by the Canadian Political Science Association for the best book in the field of government and politics in Canada.

**Joseph Firschein** ('92) left America Online, Inc. in October 2004 to join Fannie Mae as a Director of the National Community Lending Center. In this new role,

he manages a \$100 million national investment fund that provides debt, equity and deposits to community based lenders to support affordable housing development.

**Nicole Berner** ('96) has joined Planned Parenthood Federation of America as a staff attorney representing clinics, doctors, and patients in reproductive rights litigation nationwide. She lives with her spouse Ruti Kadish and their three sons in Takoma Park, Maryland.

**John Chang** ('97) moved to General Motors North American Market Research group in Spring 2004 managing large-scale planning and analysis for future product research, after seven years in GM's Public Policy division.

**Bethany Robertson** ('01) Co-Founder and Executive Director of the I Do Foundation, recently won the semi-finalist prize of \$25,000 in the Yale/Goldman Sachs Foundation National Nonprofit Business Plan competition. Over 550 nonprofits from across the country applied for the competition and the I Do Foundation finished in the top eight.

## In Memory

On July 19th, former GSPP Associate Dean Phyllis Strong Green passed away due to complications from Parkinson's disease; she was 72 years old. Phyllis served as GSPP's Associate Dean from 1984-1992. In addition to her administrative duties, she developed and taught a course in cultural diversity and public policy. She is survived by her husband, four children, and five grandchildren.

Her family has asked that donations in her memory be sent to the Parkinson's Institute at 1170 Morse Avenue in Sunnyvale, California 94089.

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# BERKELEY POLICY NOTES

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