

BERKELEY POLICY NOTES

“SPEAKING TRUTH TO POWER”

Volume 20, Number 2

<http://gspp.berkeley.edu/>

Spring 2006

Annual Spring Lectures: Stem Cell Research and Faith-Based Initiatives

Every Spring the Goldman School hosts two prominent leaders to examine and discuss current policy issues. In February, GSPP hosted the 8th Annual Rhoda Goldman Distinguished Lecture in Health



Richard Goldman, Robert Klein, and Dean Michael Nacht

Policy, which is held in honor of the late Rhoda Goldman who was an influential civic and philanthropic leader and a devoted health care advocate. The event titled “A Conversation on Stem Cell Research with Robert Klein” was held at the International House and featured an informative discussion on the importance of scientific research and the impact that such research can have on chronic diseases.

With a professional background in law and real estate development, Robert Klein described the motivating factors for his interest in stem cell research as being the father of a son who was diagnosed with juvenile diabetes and the son of a mother who died as a result of Alzheimer’s. After describing his personal experiences, Klein stated that if you “combine those challenges and look at what can be accomplished you have an extreme drive to address the potential.” This potential is

what led Robert Klein in his successful effort to pass Proposition 71, which was a 2004 ballot initiative that resulted in the creation of the California Institute for Regenerative Medicine.

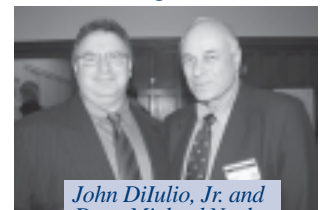
From this experience, Klein quickly realized the potential for patient advocacy and the ideal political environment that existed in California. “50% of all biotechnology research takes place in California and patient advocacy groups are highly developed.” Klein strongly believes that California is the “pivotal coordinating point” for stem cell research and while his current position as the Chair of the Independent Citizens Oversight Committee at the California Institute for Regenerative Medicine encompasses all of his time, he understands the importance of such research and wants to continue to do all that he can to make a difference.

Robert Klein received his Bachelor’s degree and Juris Doctorate from Stanford University. He was named one of the “100 Most Influential People of the Year” in *Time Magazine*.

On April 6th, GSPP hosted the Wildavsky Forum for Public Policy in honor of the late founding Dean, Aaron Wildavsky. University of Pennsylvania Professor John DiIulio, Jr. presented the talk, “What Would Franklin Do? A Centrist Civic Primer on Religion, Politics, and Community-Serving Programs,” where he discussed how founding father

Benjamin Franklin and current Americans approach religion in the public square. Professor DiIulio considers Franklin our “surest civic guide” and believes that the faith-based initiatives of the last few years are aligned with Benjamin Franklin’s belief that citizens should “pour forth benefits for the common good.”

Professor DiIulio went on to discuss how many smaller non-profit grassroots organizations provide direct services to people most in need, yet do not receive adequate government funding. DiIulio believes that the “dialogues that were occurring about service delivery before the faith-based initiatives have been chilled by adversarial politics,” and that these dialogues need to be continued.



John DiIulio, Jr. and Dean Michael Nacht

Professor DiIulio is a nonresident senior fellow at the Brookings Institution and advised both Vice President Gore and then-Texas Governor George W. Bush during the 2000 presidential campaign. In 2001 he was the Director of the White House Office of Faith-Based and Community Initiatives.

Both of these events can be viewed at <http://gspp.berkeley.edu/news-events/archive.html>.

Food Politics: Visiting Professor Marion Nestle

During the spring, the Goldman School hosted several visiting faculty members including Marion Nestle, the Paulette Goddard Professor of Nutrition, Food Studies, and Public Health at New York University. A leading food policy expert, Professor Nestle hosted a very popular Wednesday lecture series featuring prominent food policymakers, scientists,



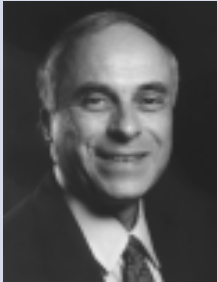
Marion Nestle

journalists, and advocates, including Chez Panisse restaurateur, Alice Waters. In addition to coordinating the lecture series, Professor Nestle taught two courses: “Food Policy and Politics” which examined the ways in which domestic and international governments design policies and programs that affect food production, and the course “Food Politics: From Policy to Action.” Professor Nestle received her M.P.H. and Ph.D. from Berkeley. She is the author of several books and her most recent book, *What to Eat*, was published in May 2006.

Honoring Emeritus Professor Bart McGuire (Page 4)

Message From Dean Nacht

The Goldman School has had a highly successful and stimulating spring semester, culminating in the graduation of our outstanding class of 2006. It was marked by a rich array of new course offerings, some important new faculty research and awards, several outstanding public events, and a number of major student initiatives.



This semester our course offerings were bolstered by the arrival of Bob Reich as a permanent full-time faculty member who will be teaching a core course next fall on leadership and social change;

former Chancellor Bob Berdahl who taught with us before assuming his duties as President of the Association of American Universities in Washington, DC; Marion Nestle, on leave from NYU, who taught popular courses on food policy and politics in conjunction with the publication of her new book "What to Eat"; former California Public Utilities Commission head Loretta Lynch, who taught on energy policy; Peter Hart, the noted political pollster, who taught on public opinion, policy and politics; and Ruth Rosen, former San Francisco Chronicle columnist, who offered a well-received course on gender and public policy. These courses attracted not only our own students but many from across the campus.

Professors Steve Raphael and Rucker Johnson continue their highly productive research on various aspects of social policy and labor economics. They have written a widely noted new paper on the relationship between the incarceration of Black males and their incidence of HIV/AIDs. Raphael and Johnson have presented their work at a number of major US universities including Harvard, Brown, Princeton, Michigan and Wisconsin. Professor Henry Brady has recently won two awards from the American Political Science Association—one for the outstanding book in

quantitative political science and another for the outstanding book using qualitative research. This is a truly noteworthy achievement. Adjunct Professor Steve Maurer has launched important work on the new field of synthetic biology and national security and has recently completed an agreement with MIT Press to edit a handbook on homeland security. And Professor John Quigley was elected a foreign member of the Swedish Academy of Sciences. The achievements of many of our faculty are highlighted on page 3.

The School continued to sponsor a wide variety of public events across a broad range of policy issues. Among them was Robert Klein who was our Rhoda Goldman Distinguished Health Policy lecturer this year. Klein, who authored the California ballot measure which established the California Institute for Regenerative Medicine, gave a detailed account of the status of stem cell research at the state and national level, including scientific, political, budgetary and ethical challenges. John Dilulio was our Aaron Wildavsky Forum speaker. Dilulio, a Distinguished Professor of Politics, Religion and Civil Society at the University of Pennsylvania, was President Bush's initial director of faith-based initiatives in the White House in 2001. He offered a detailed account of the legal, philosophical, historical, and political bases for such initiatives, with candid views of what worked and what was more difficult to achieve during his tenure and subsequently.

Our MPP students, more than 150 strong, were especially active in a number of student-organized groups. A new Youth Policy Group sponsored a highly successful program on "transitional youth" co-sponsored with the City and County of San Francisco. And our Students of Color in Public Policy were especially active with a number of major events and a terrific fund-raising event.

We look forward to a productive summer of planning before greeting our new students in the fall.

GSPP Professor Receives International Recognition

John Quigley, the I. Donald Terner Distinguished Professor, was recently elected a Foreign Member of the Royal Swedish Academy of Engineering Sciences at their spring meeting in Stockholm.



John Quigley

Founded in 1919, the

Academy is an independent organization that promotes the exchange of knowledge between business, research and government in Sweden and internationally. The Academy often advises Swedish officials on engineering, science, and economics, especially as they relate to technology and society.

Currently, the Royal Academy has 750 Swedish members and 253 foreign members. The Academy's division of economics currently has

86 members. Professor Quigley will be inducted into the Academy by King Carl XVI Gustaf at a ceremony in Stockholm in October 2006.

Professor Quigley has been teaching at the University of California, Berkeley since 1979. He has faculty appointments at the Goldman School, the Department of Economics, and the Haas School of Business. He is the Director of the Berkeley Program on Housing and Urban Policy.

Faculty Highlights

Henry Brady recently published a co-edited book, *Capturing Campaign Effects*, with the University of Michigan Press. He co-authored two chapters and a collection of papers on state-of-the-art methods for studying political campaigns. He has been named to the Cyberinfrastructure Advisory Committee for the National Science Foundation's new Office of Cyberinfrastructure. In March, he was nominated to be a Vice President of the American Political Science Association.

John Ellwood served as the co-director of the Berkeley Site of the Robert Wood Johnson Post Doctoral Program in Health Care Research. He is preparing a manuscript on the changes in public policy education over the past twenty years. This manuscript will be the basis of his opening plenary address to the APPAM Conference on Public Policy and Management Education.

Jack Glaser recently published "Intergroup Bias and Inequity: Legitimizing Beliefs and Policy Attitudes" in the *Social Justice Research* magazine and "Prejudice and discrimination and the Internet" in the book, *The Social Psychology of the Internet*. Additionally, his paper, "The Efficacy and Effect of Racial Profiling: A mathematical simulation approach," was published in the *Journal of Policy Analysis and Management*.

Michael Hanemann presented papers on his research on the economic value of beach recreation in Southern California and the economic cost associated with childhood asthma in the Central Valley at the annual meeting of the American Economic Association in Boston. He served as a co-director for a series of scientific studies on the impact of climate change on California conducted during the fall for the Governor's Climate Action Team.

Dan Kammen testified before the California Assembly Select Committee Hearings on Air and Water Quality twice. In February he appeared with Caltech President and Nobel Laureate David Baltimore and former NSF Director Rita Calwell to discuss the collisions between science and politics. As the co-chair of the Berkeley Institute of the Environment, he has launched an initiative on Urban Sustainability with partner institutions that include the National Academies of Science and two local non-governmental organizations.

David Kirp organized a campus conference that brought together the nation's top preschool researchers, including the first Head Start director, Berkeley professors, education policymakers and reporters from the major California newspapers.

Rob MacCoun gave invited talks in London, Seattle, and Washington, D.C. as well as on campus at GSPP, Haas Business School, the Center for the Study of Law and Society, and the School of Public Health. He

published articles in *Armed Forces and Society*, *Addiction*, and *Annual Review of Law and Social Science*, as well as a number of chapters in edited books. He is conducting research on a variety of topics including cues to trial witness credibility, the accuracy of citizen perceptions of arrest risk, and the behavioral effects of spending 6th grade in a K-6 elementary school vs. a 6-8 junior high school.

John Quigley presented a paper analyzing federal programs which provide insurance and credit guarantees for housing, at a conference sponsored by the Federal Reserve Bank of St. Louis. He presented research papers at conferences sponsored by the Brookings Institution, the Regional Science Association, and the Homer Hoyt Institute, as well as the annual meetings of the American Economic Association. He published a research paper on the effects of housing wealth on consumption in *Advances in Macroeconomics* and a paper on the effects of regulation on housing prices in California in *Contributions to Microeconomics and Economic Policy*. He is currently analyzing the linkages between investments in higher education and economic growth. During the past semester, he lectured at the University of Pennsylvania, West Virginia University, and the University of British Columbia.

Suzanne Scotchmer gave a lecture at a plenary session of the conference "The Legacy of Gerard Debreu" (Berkeley Nobel prize winner in economics) on group formation in general equilibrium. In December she participated in a task force convened by Joseph Stiglitz in Santiago, Chile, under the auspices of ECLAC (the U.N.), on intellectual property in developing countries. In the fall she mostly concentrated on developing her internet-based course on innovation, using her new book *Innovation and Incentives*. She continues to develop the Science Policy curriculum at GSPP. This spring she co-taught the course "Science Policy" with Stephen Maurer. In her spare time, she wrote two new papers, one with Mark Schankerman of the London School of Economics, on the deterrence effects of liability rules in litigation over intellectual property, and the second with Stephen Maurer, on the economics of the open source movement, to be published in a book forthcoming from Elsevier.

Martin Trow continues his work as Chairman of the Board of the California Association of Scholars (CAS), an affiliate of the National Association of Scholars, which has very strong interests in the public policies that affect higher education institutions in California. He read a paper at the CAS national conference in April on the origins of the politicization of academia which will appear in the published proceedings of the conference.

Spring 2006 Visiting Faculty

The Goldman School welcomed several prominent visiting faculty members during the Spring 2006 semester. **John Decker**, an expert on the California State Budget in the Senate Office of Research worked with GSPP Professor John Ellwood on the "Public Budgeting" course. **Peter Hart**, a national expert on public opinion research and political behavior, taught two courses titled "The Public Dialogue: The Role of Public Opinion in Leadership Decisions" and "From Vietnam to Iraq: The Role of Public Opinion in Decision Making." Both of these courses examined the impact that public opinions can have on domestic and foreign policy.



Peter Hart

Former California State Assembly Member and State Senator, **Patrick Johnston** returned to GSPP to teach a course on the current decision-making environment at the California State Capitol named "Sorting out the Scrum of California Policy Making." **Paul Kibel**, a prominent water rights attorney taught the seminar "Environmental Policy and International Trade," which explored the relationship between international efforts to improve the protection of natural resources, and **Loretta Lynch**, the former President of the California Public Utilities Commission taught a course on "Energy Politics."



Ruth Rosen

Additionally, professor emerita of history from the University of California, Davis and former *San Francisco Chronicle* columnist, **Ruth Rosen**, taught the course "Gender Matters: Public Policy in Modern America".

In Memory: GSPP Emeritus Professor Bart McGuire (1925-2006)

The Goldman School community lost one of its most revered and accomplished professors, when Emeritus Professor Charles Bartlett McGuire passed away in January at the age of 80. Affectionately known



Bart McGuire

as “Bart,” Professor McGuire was a native of Minneapolis and started his career as an electronics technician in the U.S. Navy. After returning from a tour in Japan, he earned his bachelor’s degree in political science and economics at the University of Minnesota and then his master’s degree in economics from the University of Chicago.

During the 1950’s, Bart worked at the RAND Corporation as an economist. According to GSPP Professor Lee Friedman, Bart was a “whiz kid” and was instrumental in strategic planning for the Department of Defense. Following his tenure at RAND, Bart came to the University of California, Berkeley in 1961 and held an initial appointment with the School of Business Administration. In 1971, he joined the faculty at the then-Graduate School of Public Policy and immediately had a positive impact on the GSPP community. Bart was known for helping to keep Berkeley an “open campus” where professors from different schools and departments collaborated. Professor Friedman described Bart as being “great at stimulating ideas across campus” and Professor Gene Bardach remembered looking up to Bart and relying on him for being “tremendously incisive,” very smart and able to “set his thinking straight.”

When asked about Bart’s impact at GSPP, Professor Friedman reported that Bart was a pioneer and that he consistently encouraged “the integration of quantitative methods into the curriculum and into the hearts and minds of the students.” These sentiments were repeated by one of Bart’s former APA advisees, Joy Dahlgren (’77), who learned to think “quantitatively about the economic and political forces at work and the potential effectiveness of possible policy interventions.” Regarding his scholarly impact, Professor John Quigley recalls his influential book *Studies in the Economics of Transportation* as being the “first systematic attempt to use economic analysis and methods of operations research” to analyze transportation. Professor McGuire served as the Chair of the Energy Resources Group and continued to teach at GSPP until his retirement from the campus in 1992.

In addition to his academic brilliance, Bart was known for being a very kind, generous and friendly person. Professor Friedman recalled his “unquestioned integrity” and GSPP alumnus Dave Weimer (’75) has many fond memories of visiting Bart’s office for chats; “No matter what we were talking about, Bart had a twinkle in his eye that indicated an enthusiasm and sense of humor.” During the 20 years he served as a professor, Bart McGuire supervised over 160 Advanced Policy Analysis (APA) projects and provided guidance and support to many members of the UCB community. In remembering the impact that Bart McGuire had at the Goldman School, Kim Malcolm (’82) best described him with the following thought, “Bart was the ultimate professor personality. He let me find my own way, led me to my own ideas, rather than giving advice.”

“Bart was the ultimate professor personality. He let me find my own way, led me to my own ideas, rather than giving advice.”

Kim Malcolm (’82)

Advanced Policy Analysis Projects Supervised by Bart McGuire

1971	Susanne Ragen	Debbie Gordon
Jan Laarman	Tina Warren	Patashnik
Frenck Waage	1985	April Gray
1972	John Allison	Doug Herring
Alexandra Post	Heather Anderson	Greg Hudson
1973	Denise Antolini	Bruce Livingston
William Harrison	Al Boro	Margaret McLaughlin
Jack Meredith	Aaron Estis	Mark Miller
Simcha Sadan	Shelly Gehshan	Chuck Nicol
1975	John Gilmore	Emily Novick
Anthony Jiga	Peter Ouborg	Timothy Riera
Gary Lawrence	Eileen Soffer	Todd Spitzer
David Long	Neal Taniguchi	Caroline Tsen
David Weimer	Tim Uyeki	Irene Witt
Keith Winnard	Craig Whittom	1990
1977	1986	Susan Greer Andrews
Larry Anderson	Kym Franklin Estis	Elise Bacon
Steve Angelides	David Gamson	Stephen Boliver
Joy Dahlgren	Reid Harvey	Laura Brown
Mitchell Feigenberg	Randolph Hill	Joseph Castro
Curtis Gibbs	Young Joon Sunwoo	Albert Chu
Robert Glickstein	Martha Vanderwolk	Diane Dickstein
Ned Helme	Donna Watkins Olsson	Kari Dolan
Craig Kugisaki	Brian Wood	David Esparza
Mark Paul	John Yurkovsky	James Fazackerley
Pat Weis	1987	Robin Hobart
Lawrence Wilson	Emeka Ezera	Kathleen Howard
1980	Adam Klinger	Mingyew Leung
Donna Downing	Nancy Knappenberger	Thea Liskamm
Robert Schladale	Yoshikawa	Victoria Mead
1981	Robert Loessberg-Zahl	W. Eric Myles
Frank Alpert	Sharon Tracey Hird	Jesse Salinas
Suzanne Donovan	Christopher Weare	Janet Schneider
Harley Frazis	Patrick Wright	Linda Sheehan
Bill Kemp	Thomas Young	Nicole Smith
Mark Lieber	1988	Katie Sokoloff
Andy Manale	Kevin Beagan	Daniel Stone
Jock Mills	Denise Bradby	Rebecca Tuden
Karen Nardi	David Cempt	1991
David Neill	Gregory Chin	Tom Addison
Calvin Peeler	Mark Conly	Sarah Bedford
1982	Deanna Dechaine	Kim Belcher
Richard Berkson	William Edmonds	David Berger
Leon Chen	Bradley Gilbert	Constance Boyer
Jerry Fensterman	Kathy Kaufman	Wayne Brown
Howard Gensler	Robert Power	Tim Burns
Joel Gibbs	Ginny Puddefoot	Harish Chand
Karen Kahler	Maria Rea	Christina Chang
Valerie Knepper	Dale Robinson Anglin	Lucette DeCorde
Kim Malcolm	Susan Rothblatt Sasson	Ronald Duncan
Chris Prins	Michelle Schwartz	Anne Jenkins
Norman Stein	David Sieradzki	David Norrgard
Neil Taxy	Tara Sinha	Fred Patterson
Mark Trexler	Craig Thomas	Ann Rendahl
1983	Daniel Tuden	Jim Soos
Mitchell Bard	Alan Yu	Reina Tanguilig
Steven Caldwell	1989	Karen Weiss
David Friedman	Cindy Brach	
Jeff Georgevich	Bradford Case	
Marina Gorbis	Raymond Colmenar	
Theresa Gullo	Jeffrey Dasovich	
Jan Palumbo	Amy Ganulin Lowenstein	

GSPP Alumni Association Report

Happy Spring, Alums! Some updates from your hard-working GSPP Alumni Association Board of Directors:

- Our **Mentor Program** has now completed its exciting pilot year. We have surveyed participants on how to make this successful program even stronger next year. Mentoring current MPP students is both a rewarding experience and a great service to our alma mater, and we encourage alumni to volunteer.

- The results of our **survey of alumni** have been compiled. You can download our survey report via <http://gsp.berkeley.edu/alumni/05survey.pdf>.

- Planning for this fall's **8th Annual GSPP Alumni Recognition Dinner** is well under way, as is candidate recruitment for our

upcoming annual board election. Stay tuned over the summer for news on these and other activities.

- A new fall course we've designed, **Policy in Action: Practitioners Seminar (PP290-6)**, is now entering its second year. The class features alumni visitors speaking to current students about their work in the field of public policy. If you would like to participate, feel free to contact me directly (email address below).

Cheers from Berkeley,
Larry Rosenthal (93, PhD '00)
 (lar@berkeley.edu)
 '05-'06 Board Chair, GSPPALumni Association

Alumni Services: <http://gsp.berkeley.edu/alumni/>
Support GSPP: <http://gsp.berkeley.edu/giving/>
Be a Mentor: <http://gsp.berkeley.edu/alumni/mentors.html>

Become a Mentor to a GSPP Student!

The goal of the mentoring program is to tap into the vast professional experience of GSPP alumni globally to help students in their career paths and academic choices by sharing career advice, job-search strategies and other tips.

As a mentor, you can help students with things such as structuring school projects around career goals and developing career networks. You can indicate the number of mentees you have time to work with and your time commitment. To register for the program visit:

<http://gsp.berkeley.edu/alumni/mentors.html>

From the Mentor Home Page, click on "Alumni Registration Form", then "Register On-Line". Your profile will be stored for students to review when choosing a mentor. Questions? Contact Kate Blumenreich ('02) at kateblumenreich@hotmail.com.

Register as a mentor for next year!

CLASS NOTES

We welcome alumni updates regarding promotions, job changes, publications, lectures/seminars, marriages, etc. Submissions must be limited to 50 words and can be sent by fax, U.S. mail or email. Due to limited space, all submissions are subject to editing.

Bill Hederman ('74) recently became the Executive Director of Morgan Lewis' newly formed Energy Resources Group. Previously he was the founding director of the Federal Energy Regulatory Commission's Office of Market Oversight and Investigations.

David Cavanaugh ('75) has run the Washington headquarters of the Committee of Ten Thousand, an AIDS organization for people with hemophilia. Prior to that he was the AIDS Programs Coordinator at the National Association of Community Health Centers.

Bob Gordon ('75) was re-elected to a second term in the New Jersey State Assembly with a margin of 56 percent. He will continue serving on three key policy-making committees: Health, Appropriations and Environment. In addition he became engaged to Gail Balph and a September 2006 wedding is planned.

Curt Gibbs ('77) will be speaking at the Main Streets Conference in New Orleans presenting a WiFi-related article scheduled for publication in June.

Marc Lieber ('81) was appointed as Commissioner of the Washington Suburban Sanitary Commission. For 14 years he worked as an environmental management policy analyst, then was appointed to the Maryland Patuxent River Commission, serving as vice chair and then chair. Marc continues to be employed by ProFicient Technologies.

Garrette Clark ('84) runs Product Design projects at the United Nations Environment Programme in Paris. She will be working on a European Commission project

on developing more sustainable tourism products in Nepal. She is proud to report that her "marriage has lasted and that she has two polyglot-tots."

Kate Harrison ('84) entered the sixth year of managing her consulting firm, working with social service and criminal justice agencies in California and abroad. She just returned from Serbia and Kosovo, helping the judiciaries establish governance structures. She looks forward to working in Bulgaria this summer followed by a vacation in Istanbul.

JoAnne Speers ('84) is the Executive Director of the Institute for Local Government which has a mission to develop and disseminate resources to help local officials in their service to their communities. The Institute has active projects in housing and land use issues, civic engagement, fiscal stewardship and public service ethics.

Aaron Estis ('85) started his own consulting company, The ESTIS Group, focusing on state and local government strategy and operations. After 17 years at a big company, he reports that it is great to be in control of all aspects of his work and to choose great partners and clients to work with.

David Gamson ('86) was recently appointed as an Administrative Law Judge at the California Public Utilities Commission, after 5 years as Advisor and Chief of Staff for Commissioner Geoffrey Brown.

Michael Sieverts ('86) was promoted to Deputy Director, Budget Division of the National Science Foundation (NSF). In April he was part of a 5 person delegation to China to participate in a workshop on R&D budgeting, planning, and

financial management hosted by the National Natural Science Foundation of China.

Richard Turman ('87) became the Deputy Assistant Secretary for Budget for the U.S. Department of Health and Human Services.

Craig Thomas ('88) will be joining the Daniel J. Evans School of Public Affairs at the University of Washington. He will continue to teach and conduct research in public management and environmental policy, as he has for the last nine years at the University of Massachusetts, Amherst.

Liz Halimah ('89) is now the Director of Planning and Analysis within the Student Academic Preparation and Educational Partnerships Office of the University of California, Office of the President.

Nicole Smith ('90) is now entirely focused on influenza-related issues at the Centers for Disease Control and Prevention, joining fellow alumnus Tim Uyeki ('85) who has been living and breathing influenza control since 1998.

Mary Jo Jacobs ('91) retired from medicine and is living in Mesquite, Nevada. She reports that policy issues there include rapid population growth, energy sources, water, and tax basis for local and surrounding counties. She reports that "organizational analysis remains useful as a lay citizen."

Melissa Glenn Haber's ('95) third novel *The Pluto Project* comes out in June and is the Junior Library Guild Young Adult selection for July. She enjoys hanging out with her three kids, Mattie, Linus and Toby.

(continued on page 8)

Executive and International Programs

EIP Develops Major Program to Assist in Modernizing the Mexican Electricity Sector

A twelve-module program entitled *Strategic Management and Policy Analysis in the Electric Sector* was customized for the needs of Mexico's Federal Electricity Commission (CFE) and its corporate level executives and regional administrators. The course was held during the summer and winter of 2005 in Mexico City.

CFE provides generation, transmission and distribution of electrical power services to nearly 80 million Mexicans. It is incorporated as a state monopoly with more than 70,000 employees. Under constant pressure to modernize and innovate, CFE implements institutional strengthening training to all levels of its personnel. GSPP's Executive and International Programs (EIP) was invited to develop a curriculum of 240 hours to strengthen the capacity of the top echelon of this corporation's executive and senior technical staff.

The program consisted of two-and-a-half day modules addressing topics specific to the electric sector, such

as the principles of monopoly regulation, tariff setting and electricity markets, environment and technological innovation, as well as



Dean Michael Nacht, EIP Director Blas Pérez Henríquez and Strategic Mgmt Course Participants (Mexico City, 2006)

other organizational, policy and public management issues. The program also addressed topics such as problem-solving strategies and innovation, inter-departmental cooperation, organizational change and leadership, process and program evaluation, budget strategies, ethics, and transparency. Guest instructors from the Haas School of Business contributed with lectures on negotiation and conflict resolution, as well as on lessons from corporate

strategy applied to the case of CFE. The director of the University of California Energy Institute (UCEI), Professor Severin Borenstein and UCEI's research director, Jim Bushnell, lectured on electricity markets topics. In particular, they talked about the lessons of the California electricity crisis. Participating GSPP faculty included Gene Bardach, Michael O'Hare, Jane Mauldon, John Ellwood, Lee Friedman, Margaret Taylor, and Dean Michael Nacht.

EIP Director Blas Pérez Henríquez is already planning and developing the next phase of activities to help this important Mexican institution be better prepared to face the challenges of global energy markets and competition in the electric sector.

For more information, please contact Blas Pérez Henríquez, Assistant Dean for Executive and International Programs and Executive Director, Center for Environmental Public Policy, at (510) 643-5170 or via email at bph@berkeley.edu.

Center for Environmental Public Policy (CEPP)

CEPP Co-Sponsored Environmental Conference

GSPP's Center for Environmental Public Policy and the California Center for Environmental Policy at the Boalt Hall School of Law co-sponsored a two day conference in February titled "*California and the Future of Environmental Policy*."

California's environmental problems are a microcosm of those faced by the world as a whole, from urban pollution to biodiversity to water management. The solutions devised in California potentially have national or global impacts. This conference brought leading scholars together to address California's continuing role as an environmental pioneer, combining the insights of legal academics, economists, ecologists, and planners to begin to map California's environmental agenda for the next 20 years.

Panel topics covered included Federalism, Climate Change, Air Pollution, Water Pollution, and Conservation and Biodiversity Issues. Wayne NASTRI, EPA Region IX Administrator, delivered the opening day's keynote address. Terry Tamminen, senior advisor for energy & the environment to Governor Arnold Schwarzenegger, gave the closing talk on Friday.

Another distinguished speaker was Rick Frank, chief deputy to the California Attorney General. GSPP faculty speakers included Daniel Kammen, a professor at both UC Berkeley's Energy and Resources Group and GSPP; Michael Hanemann, Chancellor's Professor in the Department of Agricultural & Resource Economics and GSPP; and Margaret Taylor, GSPP Professor.

CEPP Seminar Series

During the fall semester, CEPP hosted the following successful environmental policy seminars:

- **Kate Wing**, Oceans Policy Analyst at the National Resources Defense Council, gave a talk titled "*Dive In: The Future of the Oceans & 5 Big Reasons Why You Should Care*."

- **Fran Pavley**, California Assemblymember and Sponsor of Assembly Bill 1493 lectured on "*AB 1493: California's Landmark Climate Change Legislation Covering Greenhouse Gas Emissions*."

- **Deborah Jordan**, EPA Region IX Air Division Director, lectured on "*Integrated Approaches for Air Quality Progress*."

Additional information about CEPP programs can be found at <http://gspp.berkeley.edu/programs/cepp.htm>.

Give the Gift that Gives Again

By Beth Sirull ('05)

GSPP Alumni Association Board Member*

Most of us have more charitable causes that we would like to support than money to support them. Education, environment, health care, homelessness, justice, women, religious organizations, civil society, politics, poverty – the list goes on and on.

So...why do I give to GSPP?

By giving to GSPP, I support virtually all the causes that I care about. I support highly trained professionals who make a substantive difference in the world. By educating students in management, policy, analytical methods, economics, and organizations, GSPP helps build the leadership of public agencies and non-profit organizations that advance nearly every social, environmental and political cause.

The class of 2005 is typical. More than two-thirds of graduates took jobs in the public and nonprofit sectors. These graduates are employed in a wide range of areas and organizations, from the National Park Service to the Center for Strategic and International Studies to the California Academy of Sciences. They are putting their GSPP training to work to advance public education, enhance international development and improve public health here and abroad.

GSPP alums don't just start their careers in the public and nonprofit sectors. Many of our alums have devoted their professional lives to these fields. Of our over 1,300 alumni, approximately 50% are currently employed in public agencies and nonprofit organizations. Our alumni have reached cabinet-level positions in the federal government, executive and board positions at philanthropic foundations, and top-tier leadership at major nonprofit agencies. **GSPP alumni are changing the world every day.** Supporting GSPP helps to train more people to make this difference in the world. A gift to GSPP is the gift that gives again.

Alumni donations support fellowships for promising students, bring visiting scholars to campus, and provide the Dean with the flexibility to leverage opportunities to enrich student and

Joan Reynolds Joins Silver Society

"I truly loved being a very small part of the process for social change that GSPP achieves and leave a modest sum in my Trust as encouragement for future students."

-Joan Mitchell Reynolds



Joan Reynolds

Joan was GSPP's receptionist from May 1983 through October 1992. She fondly recalls how bringing cookies in just before an exam "allowed students an instant escape." Her two recently donated original works of art are gracing the conference room in the new building (Oiseau Zephyr (m. 159) by Joan Miro and The Transubstantiation of the Cosmic Apple by Alexis Pencovik.)

For information on joining the Silver Society (i.e. putting GSPP in your will or estate plan), call Annette Doornbos at 510-642-8005, or see <http://gspp.berkeley.edu/giving/silversociety.html>.

alumni experiences at GSPP. This past year, for example, alumni donations enabled Dean Nacht to bring Ambassador Joe Wilson to GSPP where he shared his experiences involving the White House, CIA and Iraq with students, faculty and alums.

I wish I had unlimited funds and could underwrite every nonprofit that I care about. Unless I win the lottery, that just won't be happening. But I think of giving to GSPP as a way to give to the many organizations and causes that benefit from having our alumni bring GSPP training to bear on their behalf. Give the gift that gives and gives and gives again.

**Beth Sirull spearheaded the Class of 2005 senior gift campaign. Over 95% of the class contributed \$5,000 to establish a student writing prize for the PolicyMatters journal.*

For more information, contact Annette Doornbos, Director of External Relations and Development (510) 642-8005, or Nancy Hall, Director of Annual Fundraising (510) 642-9437.

CLASS NOTES

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Thuy Hang To ('95) is the Operations Specialist for the Evaluation Office of the United Nations Development Programme.

Elizabeth Rusch (Schulz) ('95) has three new books coming out *The Day With No Crayons*, *Will It Blow: Become a Volcano Detective at Mt. St. Helens*, and *Girls Got Game: Tennis*.

Jennifer Friedman ('97) recently left her position with the House Budget Committee on Capitol Hill to join the National Rural Health Association as VP of Gov't. Affairs and Policy. She will be married this fall in DC.

Abe Friedman ('98) recently joined Barclays Global Investors as Director of Corporate Governance and Proxy Voting. He is a City of Piedmont Council Member and won re-election with support from over 66% of the voters. He was elected Vice-Mayor shortly thereafter. He and his wife have two sons and are expecting their third child.

Susanne Coie ('00) left LA Leadership Academy, the charter school she co-founded and served as Principal. She joined the Charter Schools Development Center, which provides high quality tech assistance to schools and districts.

Amanda Brown-Stevens ('01) and **Adam Van de Water** ('01) are expecting their first child this September, a little girl. Amanda also recently accepted a new job as Field Director of the nonprofit Greenbelt Alliance.

Abel Guillen ('01) brings his GSPP training to his bid to the Peralta Board of Trustees to increase student transfer rates and strengthen Oakland by investing in workforce

training to prepare students for better paying jobs.

David Latterman's ('02) business Fall Line Analytics, is moving to downtown San Francisco.

Julia Vacek ('02) graduated from Boston College Law School in May 2005 and was admitted to the Massachusetts Bar. She is a judicial law clerk in the MA Juvenile Court.

Scott Olson ('03) and **Mark Trexler** ('82, PhD '89) presented on the topic "Will Maturing Greenhouse Gas Markets Make Integrated Gasification Combined Cycle the Coal Technology of Choice?" at the 5th Annual Conference on Carbon and Sequestration.

Tracy Wates ('03) is marrying a talented cellist in Victoria BC in late June. She has also recently completed her comprehensive exams at the University of Victoria for her Ph.D. in Economics and is starting her dissertation research.

Nina Erlich ('04) and her husband welcomed their son, Ezra Harvey Williams, into the world on October 18, 2005.

Kelly Abbett Hardy ('04) was recently hired as Senior Health Policy Associate at Children Now in Oakland, California where she is working on the 100% Campaign to ensure access to affordable health insurance for every Californian child. Kelly, Joe, & Yoda Hardy are enjoying a new landlord-free existence in the Richmond hills.

Karen Levesque (PhD '04) presented a paper based on her dissertation at the 2006 American Educational Research Association annual meeting, in preparation for submission to a journal. She was promoted to Director of K-12 School Improvement programs at MPR Associates, an education

research and consulting firm.

Carina Romero ('04) found her dream job, according to her husband Jorge, whom she married May 29th. After living for a year in Puerto Rico, she is working in Georgetown at a think-tank/nonprofit called Forest Trends, which sets up and manages the Latin American version of the Katoomba Group.

The project of the 2005 IPA group of **Jeff Deason**, **Jessica Fast**, **Lisa Schroer**, **Brian Turner**, and **Renske van Staveren**, "Considering Water Use Efficiency for the Environmental Sector," was just published in the *California Water Plan Update 2005*. The 2006 IPA group of **Loida Begley**, **Karin Edwards**, **Sarah Heard** and **Lisa Walling** worked to further develop this concept.

David Deming ('05) and **Janine Santimauro** ('05) are getting married. The ceremony will be held on August 5th at the Pierhouse in Long Branch, NJ. David and Janine first began dating shortly after the GSPP talent show in 2004. They plan to name their first son Eugene Bardach Santimauro-Deming.

Richard Halkett ('05) will start a new job in London as Executive Director of Policy and Research for the National Endowment for Science, Technology and the Arts.

Margot Yapp ('05) was appointed to a three-year term on the Strategic Highway Research Program (SHRP) Reliability Technical Coordinating Committee. SHRP will bring concentrated resources over a short time frame to achieve significant breakthroughs. This committee will focus on reducing congestion.

BERKELEY POLICY NOTES
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Berkeley Policy Notes is published three times a year by the Richard & Rhoda Goldman School of Public Policy. Please send questions or comments to:

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