

The Politics of Truth:

A Conversation with Former U.S. Ambassador Joe Wilson

During a recent November evening, the Goldman School invited former



Dean Nacht & Ambassador Joe Wilson

U.S. Ambassador Joseph Wilson to Berkeley to talk about his diplomatic career, citizenship, and the recent CIA leak scandal involving his wife, Valerie Plame Wilson.

This highly anticipated event, “A Conversation with Ambassador Joe Wilson and GSPP Dean Michael Nacht,” took place at UC Berkeley’s International House with close to 700 people in attendance.

At the gathering, Ambassador Wilson discussed the events that took

place after his 1500-word opinion piece, “What I Did Not Find in Africa,” appeared in the *New York Times*. His article referred to his investigation into whether or not former Iraqi President Saddam Hussein attempted to buy uranium from Niger for a nuclear weapons program. Wilson argued that instead of addressing this issue which was provided as a reason for the war in Iraq and mentioned in President Bush’s State of the Union Address, “the White House and their allies...decided to deflect attention” by revealing Wilson’s wife as being a CIA specialist in weapons of mass destruction. Wilson said that he was “ready for these guys to come at me, but I never believed that they would be so foolish as to compromise the identity of one of their own.” When Dean Nacht asked him if he anticipated such a reaction from his opinion piece, Ambassador Wilson

stated that “it is important to understand that the only reason we are involved in this is because of the concerted campaign of the most senior officials of our government to divert attention from the unassailable fact



Ambassador Joe Wilson

that the 16 words should have never been in the State of the Union Address.”

In reflecting on the recent incidents, including the indictment and

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Former Labor Secretary Robert Reich Joins GSPP Faculty

Beginning in January 2006, former U.S. Secretary of Labor Robert Reich will serve as a faculty member at the Goldman School. Professor Reich served as the Secretary of Labor during the Clinton Administration from 1993-1997. During that time, he implemented the Family and Medical Leave Act, among many other significant accomplishments, and in 1996 was rated the most effective cabinet secretary during the Clinton Administration.



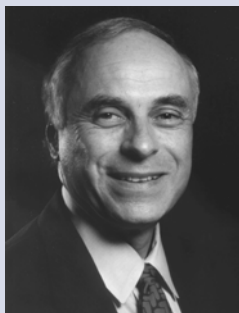
Robert Reich

During the past two spring semesters at GSPP, Professor Reich has taught the very popular “Wealth and Poverty” course and he was the 2004 Commencement Speaker. When asked about his appointment at the Goldman School, Reich stated, “I have

had the good fortune to teach at GSPP for the last two spring terms, and I love it. The faculty is superb. The staff are totally committed. The students are terrific — smart and idealistic, yet realistic enough to know there are no easy answers. And GSPP is just the right size for a true learning community. I’m looking forward to joining up full time.”

Professor Reich is the author of ten books and is the co-founder and national editor of *The American Prospect* magazine. Prior to his current appointment, he was a faculty member at Brandeis University and at Harvard’s Kennedy School of Government. He received his Bachelor’s degree from Dartmouth College, his Master’s from Oxford University where he was a Rhodes Scholar, and his Juris Doctorate from Yale Law School. During the Spring 2006 semester Professor Reich will teach courses on leadership, management and politics.

Message From Dean Nacht



As the fall 2005 semester draws to a close, I would like to call your attention to a number of the splendid developments that have already occurred during this academic year and to highlight some of the School's future plans.

We were indeed fortunate to welcome the largest MPP class in the School's history this past August—98 strong! Our new students include a specialist in economic development from

Ghana, a PhD in Aeronautics and Astronautics from Stanford, a cognitive scientist from MIT, a medical doctor and a lawyer, among many other extraordinarily talented individuals. In addition, through the efforts of Professors Michael O'Hare, Jane Mauldon and others, our undergraduate public policy "minor" has grown from about 25 to more than 80. These are undergraduate students who concentrate in a particular subject area and minor in public policy. Moreover, we have grown our doctoral student enrollment to 15, the largest in several years. The net effect of this tremendous influx of new and intellectually ambitious students is to strengthen an already exemplary institution with new ideas, new goals, and new insights into the vexing policy problems of our time.

This semester we sponsored a number of highly enjoyable public events. Our annual alumni dinner, with more than

150 in attendance, honored Ms. Julia Lopez ('80), who has made major contributions to state and local government and to philanthropy in the field of social policy. We hosted more than 700 for a special program featuring U.S. Ambassador Joseph Wilson who is a central figure in the investigation of criminal conduct being carried out by Special Prosecutor Patrick Fitzgerald. The School's students sponsored a splendid Thanksgiving feast which reinforced our strong sense of community. And more than half our faculty presented papers or hosted panels at the annual meeting of the Association for Public Policy and Management in Washington, DC. in early November.

In the spring 2006 semester we look forward to new courses being offered by Robert Reich, who joins us as a permanent member of the faculty; former Berkeley Chancellor Robert Berdahl, also now a GSPP faculty member; public opinion expert Peter Hart; noted specialist on food politics and policy Professor Marion Nestle; prominent historian and Bay Area journalist Ruth Rosen; and former President of the California Public Utilities Commission Loretta Lynch. These individuals will strengthen greatly our elective offerings across a wide range of fields.

Please come visit us when you can to enjoy the intellectual, pedagogical and social offerings of the Goldman School of Public Policy.

Have a great holiday season.

Michael Nacht

Ambassador Wilson (continued from front page)

resignation of Lewis "Scooter" Libby, Vice President Dick Cheney's chief of staff, Ambassador Wilson noted that while in one regard the events were a "sad day for the country when a public official is accused of abusing the public trust," he also believed that on the other hand "we should all celebrate the reaffirmation that in our country what is really sacred, what is paramount, is the rule of law."

In his concluding remarks, Ambassador Wilson thanked the attendees and reiterated his firm belief that "our democracy is worth the fight" and that "we should not allow citizens to be driven out of the public square by the abuse of power by elected officials." Wilson reminded the audience that "it is our right and responsibility as citizens to hold our government to account at

every level."

A California native and alumnus of the University of California, Santa Barbara, Joseph Wilson IV has had a long, distinguished career with the U.S. State Department. He served as a diplomat for 23 years under both Republican and Democratic Administrations. He was the U.S. Ambassador to Niger, the acting U.S. Ambassador in Iraq during Operation Desert Shield and was the Special Assistant to the President and Senior Director for African Affairs at the National Security Council during the Clinton Administration. In his recent memoir, *The Politics of Truth*, Wilson discusses two decades of world politics. He is a frequent foreign policy commentator.

Prior to the lecture, Ambassador Wilson met briefly with members of

the Goldman School's Board of Advisors, attended a reception and



Ambassador Wilson addressing GSPP students and alumni

question and answer session for faculty, students and alumni at GSPP, and was the guest of honor at a dinner for a small community of friends of the School.

This event is available for viewing at: http://gspp.berkeley.edu/news-events/webcasts/events_archive.htm.

Faculty Highlights

Gene Bardach taught policy analysis and policy management workshops for the Science and Engineering Fellows of the American Association for the Advancement of Science, the Mexican Federal Electricity Commission, the European young leaders at Bucerius University in Germany and the Harbin Institute of Technology.

Henry Brady's recently published book, *Rethinking Social Inquiry: Diverse Tools, Shared Standards* (with David Collier), won the Sartori Prize from the Qualitative Methods Section of the American Political Science Association. He presented papers on "Tilting Conservative: Religious Involvement, Political Issue Positions, and Political Participation in America"

and "Methods for Assessing Voting Performance: Evaluating Los Angeles County's InkaVote Using GIS" at the Fall 2005 meetings of the American Political Science Association. In October, he presented papers on the Estonian independence movement and the collapse of the Soviet Union in Tallinn and Tartu, Estonia.

Lee Friedman presented a paper (co-authored with GSPP doctoral student Rob Letzler) at this fall's APPAM Annual Research Conference on improving the methods of selecting public goods, with application to the federal Legal Services Program that provides legal assistance to the low-income population. In October he taught in the School's Executive Training Program in Mexico about the reform of the electricity sector.

Rucker Johnson recently received a large multi-year grant from the National Institutes of Health to continue his work on the economic determinants of health, with an aim to identify sources of health disparities over the life course that are amenable to policy intervention. This fall, he was a Visiting Scholar at the Institute for Research on Poverty at the University of Wisconsin, Madison. His articles will appear in coming months in *Regional Science*

& *Urban Economics*, *The Milken Institute Review*, and *Research in Labor Economics*. Johnson and his co-authors are current finalists for funding consideration for a book manuscript to be published by the Upjohn Institute, which will examine the impacts of the nature and conditions of maternal employment on child well-being in low-income families in the post-1996 welfare reform era. Most recently, Johnson completed a paper with colleague **Steve Raphael** that analyzes the impacts of male incarceration dynamics on AIDS infection rates. In September, he presented this work at the Congressional Black Caucus Annual Legislative Conference in Washington, D.C.

Dan Kammen was appointed to the National Advisory Panel on the Sustainable Energy Science and Technology Strategy by the Minister of Natural Resources in Canada. He recently testified before the California State Assembly Select Committee on Air and Water Quality and has presented lectures on "The End of Oil? The Future of What?" to the Cornell Alumni Association of Northern California and to the MIT Club. He was featured in the August 2005 *National Geographic* cover story "After Oil" and his OpEd piece on President Bush's energy policy appeared in the *San Francisco Chronicle*.

David Kirp was awarded a grant from UC Berkeley to begin work on the universal preschool movement. He also received support from the Pew Charitable Trusts and the Packard Foundation. He has written two pieces on aspects of universal preschool for the *New York Times* and an article in *The Nation* is forthcoming.

Rob MacCoun has recently published papers on how citizens evaluate fair process, on military cohesion in the Iraq war, on conflicts of interest in public policy research, and on the deterrent effect of drug laws. He is completing a new paper on citizen perceptions of bias in public policy studies, and another on citizen preferences for abstinence and

prohibition vs. harm reduction across a range of risky behaviors, and he is collaborating on a study of the effects of K-5 vs. K-6 school configurations on delinquency and drug use. He will speak at a meeting in London next month at the House of Lords.

Steve Maurer (Director of the GSPP Center for Homeland Security) and **Michael Nacht** taught a course entitled "Introduction to Homeland Security."

John Quigley presented the keynote paper on environmental regulation at the Conference on Residential Welfare and Housing Policies at the Korea Development Institute. He presented the keynote paper, "How to Improve the Welfare of European Housing Investors at Practically No Cost," at the meetings of the European Real Estate Society in Dublin, and he spoke at the meetings of the European Network for Public Economics in Reykjavik in July. He presented a paper on the linkages between universities, patents and creativity at the Summer Institute of the National Bureau of Economic Research. He is currently analyzing proposed changes in the Federal Housing Administration, Fannie Mae, and Freddie Mac for an upcoming meeting at the Federal Reserve Bank of St. Louis. During the past semester, he lectured at Northwestern and Syracuse Universities, and at the Royal Institute of Technology.

Richard Scheffler has received a five-year training grant from the National Institute of Mental Health for a new postdoctoral Mental Health Economics Training Program. Additionally, he received a two-year grant from the University of California Tobacco-Related Disease Research Program to study the effects of social capital on smoking, and a nine-month grant from the University of California Program on Access to Care to design policies to improve medical care for underserved minority populations in California. Professor Scheffler also recently completed a research grant from the

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GSPP Receives NSF Grant for PhD Fellowships

The Goldman School recently received a grant from the National Science Foundation to provide fellowships to Ph.D. students. The grant will fund the Integrated Graduate Education Research and Training (IGERT) Program in Politics, Economics, Psychology and Public Policy and has the dual goal of addressing key public policy problems while fostering and advancing inter-disciplinary

research in the social sciences. The grant is administered by both the Goldman School and the UC Berkeley Survey Research Center.

Throughout the fall semester, the IGERT Program hosted weekly workshops featuring the research of affiliated faculty and guests. GSPP Professors Brady, Farhang, Glaser, Johnson, MacCoun, Quigley, and Raphael all presented their research during the semester. For a complete

listing of workshops and to view their research papers, please visit: <http://socrates.berkeley.edu/~raphael/IGERT/>.

Beginning in Fall 2006, IGERT will award six new fellowships to current Ph.D. students. To be eligible, a Ph.D. student must be enrolled in either their second or third year of study and must not have advanced to candidacy. The IGERT Program is currently funded through the 2010-2011 academic year.

GSPP Alumni Association Report

I am delighted to report that your Alumni Association and its Board of Directors are working harder than ever to be of service to our School and its students, our membership and our community.

Our 7th **Annual GSPP Alumni Recognition Dinner** was held Friday evening, October 21st and was a resounding success. About 150 alumni, faculty, students and guests gathered at the Berkeley City Club for a lively evening of wine and dining, schmoozing, and an excellent program. **Julia I. Lopez '80**, our Alumna of the Year honoree, delivered poignant and inspiring reflections on her very distinguished career in state and local government and at the Rockefeller Foundation. **Starr Terrell** of the entering **Class of '07** offered compelling remarks from the student perspective.

Continuing a burgeoning tradition in our Association (memorably initiated last year by the Class of '74), the Class of '75 attended the dinner in prominent numbers, and then held a provocative **30th Reunion MPP Policy Symposium** the following day at GSPP. The symposium attracted class members, faculty and students alike. Plans are already underway to continue this 30th-reunion tradition next year. Members of the Class of '76 are welcome to contact our newest GSPPAA Board member, George White '76 (gwhite@4piw.com), who is leading next year's 30th reunion effort. Of course, other classes celebrating significant reunions (i.e., 5th, 10th, 15th, etc.) are welcome to contact the Association (via the "Alumni" link at gspp.berkeley.edu) and organize their own reunion events coinciding with the Annual Alumni Recognition Dinner held each fall.

Allow me also to highlight some exciting opportunities for you to become more involved in the Association's activities:

- **DC Alums unite!** Many of you joined faculty, staff, and students in attending GSPP's highly successful biennial Washington DC reception at the Association for Public Policy Analysis and Management (APPAM) meetings Thursday evening, November 3rd. Building on that momentum, we intend to continue to revitalize our alumni's DC presence with events and other activities. If you are an MPP alumnus in the Washington metro area and wish to get more involved, please contact the chair of our board's Alumni Activities Committee, Tangerine Brigham '90 (tmbrigham61@msn.com).

- **Mentoring an MPP student:** Mentor-student matches are complete for the current academic year, but we invite you to register as a possible mentor for next year, via <http://gspp.berkeley.edu/alumni/mentors.htm>. If you wish to learn more, contact the chair of our board's Student Services Committee, Kate Blumenreich '02 (kateblumenreich@hotmail.com).

- **Support PolicyMatters**, the School's student-run policy journal, by submitting articles, reading current and past issues, and even contributing to a proposed community-wide policy blog! For more information contact our board's *PolicyMatters* liaison, David Gamson '86 (dmg@cpuc.ca.gov).

These are just some of our ongoing efforts to help energize GSPP's alumni, enhance your networks and enrich your association with the school. Your initiative in supporting the enterprise is vital ... so do get in touch with us!

Cheers from Berkeley,
Larry Rosenthal ('93, PhD'00)
 (lar@berkeley.edu)
 '05-'06 Board Chair, GSPP Alumni Association
GSPPAA: http://gspp.berkeley.edu/alumni/alumni_intro.htm
Support GSPP: <http://gspp.berkeley.edu/giving/donating.htm>

GSPP Alumni Association Board of Directors 2005-06

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Become a Mentor to a GSPP Student!

The goal of the mentoring program is to tap into the vast professional experience of GSPP alumni globally to help students in their career paths and academic choices by sharing career advice, job-search strategies and other tips.

As a mentor, you can help students with: structuring school projects around career goals, developing career networks, selecting electives and revising resumes. You can indicate the number of mentees you have time to work with and your time commitment. To register for the program visit:

<http://gspp.berkeley.edu/alumni/mentors.htm>

From the Mentor Home Page, click on "Alumni Registration Form", then "Register On-Line". Your profile will be stored for students to review when choosing a mentor. Questions? Contact Kate Blumenreich ('02) at kateblumenreich@hotmail.com.

Register as a mentor for next year!

GSPPAA Board of Directors Outgoing Board Members

The GSPP Alumni Association would like to thank the following alumni for their continued commitment to the School and for their service on the GSPPAA Board of Directors:

Lisa Dreier ('02)
Kate Harrison ('84)
Maziar Movassaghi ('00)

GSPP Celebrates 7th Annual Alumni Recognition Dinner

On Friday, October 21st, the Goldman School celebrated the Seventh Annual Alumni Recognition



Alumna of the Year Julia Lopez ('80) & Professor Gene Bardach

Dinner at the Berkeley City Club. With over 150 members of the GSPP community in attendance, the School hosted a cocktail reception and seated dinner and ceremony in honor of all alumni.

The guest of honor was Julia Lopez ('80) who received the 2005 Alumna of the Year Award for her distinguished career in both the public and non-profit sectors. Julia recently retired as Senior Vice President of the Rockefeller Foundation where she was responsible for strategic oversight, management and the integration of the foundation's

programmatic and administrative functions.

Prior to the Foundation, Julia served in various senior level positions in state and local government. She was the General Manager of the San Francisco Department of Social Services, the Chief Consultant to the California Legislature's Joint Oversight Committee, the Principal Consultant to the California Assembly's Ways and Means Committee, the Deputy Director for Legislation in the California Employment Development Department, and the Director of Planning and Administration for the New Mexico Department of Criminal Justice. Professor Gene Bardach, Liz Hill ('74), and former San Francisco Mayor Art Agnos all shared remarks in Julia's honor.

Continuing the new GSPP tradition, the Class of 1975, led by Mark Hoffman, sponsored a policy forum at the School on the occasion of their 30th reunion. There were three engaging presentations featuring members of the Class of 1975 discussing issues facing the State of

California today. Liz Hill discussed the California state budget, Doug Henton addressed the importance of



Members of the Class of 1975

examining regional differences in the California economy, and Pat Windham spoke about technology trends and the prospects and problems facing California in maintaining its advantage in the high-tech sector.

The event was an excellent substantive program and was attended by several faculty and current students as well. Following the forum, there was a luncheon in the living room for the attendees and participants.

CLASS NOTES

We welcome alumni updates regarding promotions, job changes, publications, lectures/seminars, marriages, etc. Submissions must be limited to 50 words and can be sent by fax, U.S. mail, or e-mail. Due to limited space, all submissions are subject to editing.

Mickey Levy ('74) recently testified before the Joint Economic Committee of Congress on "Sound Fundamentals Underlie a Favorable Economic Outlook," and presented a paper on "Sound Monetary Policy Credibility and Economic Performance" at the Cato Institute's 23rd Annual Monetary Conference and a lecture entitled "China's Remarkable Growth Machine" at the Chief Executive Organization University Symposium in Shanghai, China. He has also presented other papers throughout Asia on global economic performance and challenges.

Anthony Jiga ('75) began a new job as the Vice President for Budget and Planning at NYU and was delighted to learn that his colleague **Peter Teitelbaum** (PhD '01), the Director of the Office of Institutional Research and Program Evaluation, is an alum of the Goldman School.

Ross Cheit ('80, PhD '86) was appointed by Governor Donald Carcieri to a five-year term on the Rhode Island Ethics Commission.

Michael Genest ('80) was recently appointed the Director of the California Department of Finance by Governor Arnold Schwarzenegger.

Karl Hausker ('81, PhD '85) recently helped launch the Center for Climate Strategies (www.climatestrategies.us), a non-profit with an initial focus on helping state governments develop climate change policies. His wife heads the Pennsylvania Department of Environmental Protection, and they are happily overwhelmed with their three daughters.

Kim Malcolm ('82), an administrative law judge for the California Public Utilities Commission, spent part of her summer in rural El Salvador providing

training on mediation and conflict resolution to teachers, psychologists and at-risk teenagers.

Juliet Musso ('86, PhD '95) was appointed as the Director of the Master of Public Policy program at the School of Policy, Planning, and Development at USC.

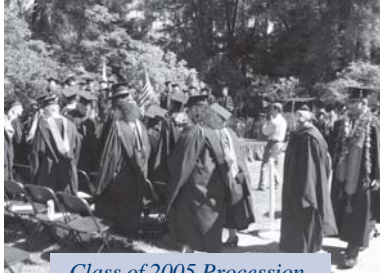
Pamela Davis ('87), Founder, CEO and President of the companies in the Nonprofits Insurance Alliance Group headquartered in Santa Cruz, was named one of the 15 Best Bosses for 2005 by *Fortune* Small Business and Winning Workplaces.

Glen Tepke ('87) returned to the Bay Area after eight years in Boston and now manages the region's federal public transit funds for the Metropolitan Transportation Commission in Oakland. Glen's wife,

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Congratulations to the Class of 2005

On Saturday, May 21st, the Goldman School celebrated the



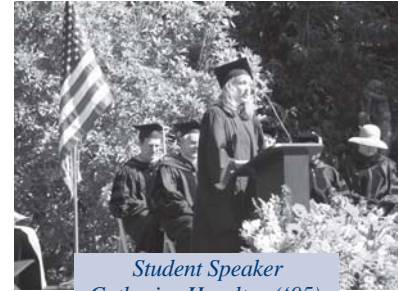
Class of 2005 Procession

commencement ceremony for the Class of 2005. At the graduation, 79 MPP students proudly walked across the stage, officially signalling the completion of their graduate school training in public policy.

The program began with the 2004-2005 GSPM Alumni Association

Chair Jon Elliott ('80) congratulating the members of the class and welcoming them as alumni. The student speaker, Catherine Hazelton, elected by her fellow classmates, provided an inspirational reflection on her time at GSPM and her predictions about the many amazing accomplishments that her classmates will go on to achieve. Professor Steve Raphael was nominated by the class to provide faculty remarks, and Professor Lee Friedman presented the Outstanding Graduate Student Instructor Award to Jeffrey Deason, for his commitment to the students in the Economics of Policy Analysis course. Professor John Quigley presented the Smolensky Prize for Outstanding Advanced Policy Analysis to Helen Oliver for her

project, "Housing Voucher Portability in Alameda County: A Caseload



*Student Speaker
Catherine Hazelton ('05)*

Analysis of Clients and Costs Pressures."

The keynote speaker, veteran actor and director Warren Beatty gave a spirited speech about California politics and Governor Arnold

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Class of 2005 Advanced Policy Analysis Projects

The Advanced Policy Analysis (APA) serves as GSPM's master's thesis, and the Class of 2005 APA's are listed below. To request a copy of an APA, send e-mail to goldalum@berkeley.edu.

Meghana Acharya

Overcoming Structural Barriers to Establishing a Coherent General Education Undergraduate Curriculum at Four-Year Research Universities

James Ahn

The Community Clinics Voice: Analysis of Value in Online Community for a Foundation's Grantees

Michelle Angier

Disentangling the Money Problem in Intercountry Adoption Policy

Theodore Apostol

Increasing College Diversity: How UCLA's SIO Evaluates its Effort

Hyunhoe Bae

Estimating the Social Benefit of the Air Quality Improvement due to Imposing a Carbon Tax

Amanda Ballard

Understanding the Next Generation of Nonprofit Employees: The Impact of Educational Debt

Lauren Bell

Turning Dollars into Water: California Bay-Delta Authority/ Department of Water Resources Proposition 50 Funding Allocation Assessment

Rebecca Benassini

A Framework for Estimating the Costs of Greenhouse Gas Emissions to Human Health for Local Governments

Joshua Bode

So... What's the Likelihood of Rolling Blackouts: Improving Resource Adequacy Risk Analysis in California

Noah Bookman

The Early Academic Outreach Program: Making the Biggest Difference at the Schools in the Middle

Amy Boone

Lessons Learned from Marine Protected Area Designations: Opportunities for Investment by the Packard Foundation

Garance Burke

Bridging the Gaps: Toward an Efficient Delivery of Social Services in Bayview Hunters Point

Edgar Cabral

Identifying the Barriers to the Use of ASES Funds

Sandra Chapin

Shrinking World Language Services: A Case for Social Enterprise

Wayne Chen

Building Governance Capacity in China: Strategies and Measurement Tools

Arielle Cohen

Evaluating Regional Contribution Agreements

Allison Cole

Reforming the Current System of Informal Training for Early Care and Education Providers in California

Loraine Cook

Bringing Sex to the Doctor's Office: Increasing U.S. Women's Receipt of Sexual Health Counseling in Their Reproductive Years

Kimberly Curry

Chemical and Biological Defense Decision Support Tool:

Development of Tool Architecture

Jeffrey Deason

Estimating the External Costs of Driving in San Francisco

David Deming

Services Outsourcing and Employment Dynamics in California

Benjamin Elkin

Diversity Communications Strategies for NIKE, Inc.

Diana Epstein

An Analysis of Tradeoffs Between Two Alternative Investments Aimed at Improving Outcomes in California's Community Colleges

Luana España

Providing More Options of Telecommunications and Information Services to Low-Income Customers in California

Jessica Fast

HIV Prevention in KwaZulu-Natal, South Africa: Predicting How Resource Allocation Decisions Impact HIV Incidence and Cost-Effectiveness

Rinat Fried

Attending to the Bottom-line: Boosting School District Revenue and Enhancing Educational Mission Through Interdistrict Enrollment and Attendance Policy

Jessica Garcia-Kohl

Crossing the Language Divide in Alameda County: Alternatives to Increase Utilization of Language Assistance Services in Medical Settings

Christian Geckler

A Snapshot of California's Youth Councils: A Study of the Implementation of the Youth-related Components of the Workforce Investment Act in California

Tracy Geraghty

Sustainability and Customer Satisfaction: An Analysis of Governance Structures and Reorganization Opportunities Among Special Districts in Eastern Napa County

Lisa Goldberg

Who Should be Vaccinated First? An Analysis of Vaccination Strategies During Early Stages of Pandemic Influenza in California

Katharine Greenbaum

A Strategy for Success: California's YESon71 Campaign and Improving the Fourth Branch: Recommendations for California's Initiative Process

Gyojeong Gu

Alternatives To Reduce Budget Deficit

Richard Halkett

Less Bang for Your Buck: Nuclear Expertise Proliferation in the Former Soviet Union: Model, Measurements and Possible Interventions

Ian Hart

Implementing Advance Disposal Fees for Automobiles in the Commonwealth of Northern Marianas Islands

Catherine Hazelton

Overcrowded Schools, Desperate Measures: Survey Indicates that California Schools, Often Ineligible for Facilities Funds, Use Poor Remedies to Meet Enrollment Demands

Elisabeth Hensley

Measure Well, Invest Well: Strategies for Ensuring a Diverse, Educated Workforce for San Francisco Preschool For All

Flora Hewlett

Reaching the Tipping Point: An Evaluation Policy for TPC

Robert Hope

Peer Learning to Build Grantee Capacity: Design Options for Tipping Points Grant-making Program

Sula Jacobs

Non-Appropriated Base Funding at Great Smoky Mountains National Park: Campground Revenue Strategies and Backcountry Permit Fees

Ethan M. Jennings

Is Reducing Asset Poverty a Better Anti-Poverty Strategy? Causes of Transient Poverty and the Asset Effect

Weslie Kary

Issues in Medical Technology Management

Diana Lane

The Emergency Food Assistance Program in California: Opportunities for Reform

Cordelia Leoncio

Improving Access to Public Benefits Programs for San Francisco's Families

Alison Little

The Effectiveness and Cost-Effectiveness of Children's System of Care and Wraparound in California

Molly Lohman

Analysis of Financial Self-Sufficiency as a Model for the Haas School of Business

Daniel Lurie

Tipping Point Community

Adam Lynch

Encouraging Innovation in the Tri-Valley Economy: National Labs, Innovation Networks, and Microenterprise Support

Robert Lyons

Introducing Biomass Gasification Through Waste Disposal

Jim Maloney

Strategic Plan for the Institute for Gay and Lesbian Strategic Studies

Bree Mawhorter

Municipal Finance for the People: Making Fontana's Financial Condition Accessible to a Non-Finance Audience

Anne McDonough-Hughes

Evaluating the Role of the California Public Utilities Commission in Workplace Diversity Issues at California's Regulated Utilities

Patricia McGinnis

A Cure for Poor Quality: How Physician Organizations are Responding to California's Pay for Performance Program

Lauren McMahon

Who Should be Vaccinated First? An Evaluation of Vaccination Strategies During the Early Stages of Pandemic Influenza

Andrej Milivojevic

Brave New Justice?: Barriers to Cooperation with the International Criminal Tribunal for the Former Yugoslavia in Serbia and US Policy Options

Jennifer Miller

Implementation Options for the Department of Health and Human Services Supporting Healthy Marriages Demonstration

Kim Mondelli

Structural Mechanisms to Foster Voter Turnout in San Francisco

Sele Nadel-Hayes

Transforming Youth Corrections: A Transition Plan for the California Youth Authority

Helen Oliver

Housing Voucher Portability in Alameda County: A Caseload Analysis of Clients and Cost Pressures

Merrick Pascual

Keeping Affordable Housing Opportunities Within Reach: An Examination of the Filtering Process and Conversion of Rental Units

Elizaveta Perova

Russia's Brain Drain: Scientific Emigration from Russia

Bryan Quevedo

Telling the Whole Story: Mobilizing Volunteers in Ethnic Communities

Aaron Rosenfield

Senate Bill 1953: Does It Meet the Challenge Earthquakes Pose to General Acute Care Hospitals in California?

Jan Rus

Regulation and Taxation of California Health Care Intermediaries

Patricia Salazar

Community Benefits Agreements: Promoting Public-Private Partnerships in Oakland

Janine Santimauro

Financing a Healthier Tomorrow: Increasing Educational Support for California's SBHCs

Lisa R. Schroeer

Large Hog Farms: Linking Food Safety and Trade

Anat Shenker

Studying the Studies: An Analysis and Critique of Economic Impact Reports on Wal-Mart

Denise Shepherd

Northern California Youth Leadership Seminar 2005-2010 Strategic Plan

Beth Sirull

Understanding Corporate Safety Testing Decisions: Building a Standard of Care for the Commercialization of Consumer Applications of Nanotechnology

Laurel Tan

Tackling the Major Health Care Cost Drivers: Better Alternatives to Consumer-Driven Health Plans

Jennifer Taylor

Restructuring Subsidized Rent Programs at the U.S. Department of Housing and Urban Development

Felicity Teruya

On the Path to Self-Sufficiency: A People and Place Based Approach to Workforce Development

Brian Thomas Turner

From Compostable Tableware to Industrial Transformation: Maximizing Environmental Benefits of Federal Biobased Product Policy

Renske van Staveren

A Blueprint for Philanthropic Involvement on Affordable Housing in San Francisco

Amy Vassalotti

Predicting the Impact of a California Minimum Wage Increase on the California economy

Anupama Vege

Investment in the US Electricity Grid

Corina Warfield

Implementing Integrated Environmental Permitting in the United States

Gigi Whitley

No Exit: Women Parolees and Proposition 36 Substance Abuse Treatment Programs

Margot Yapp

Developing Performance Measures for Allocations of Transportation Funds in the San Francisco Bay Area

The PPIA Summer Institute Celebrates 25 Years

In November, the Public Policy and International Affairs (PPIA) Junior Summer Institute celebrated its twenty-fifth anniversary by hosting a day-long conference and evening gala in Washington, D.C. The events commemorated the success of the Junior Summer Institute in preparing over 3000 college juniors for graduate studies and careers in public policy and international affairs. The Goldman School has the distinction of being the only School to have hosted the Summer Institute for 25 consecutive years.

The Pre-Gala Conference began with a welcome by the Chair of the celebration, Dale Robinson Anglin ('88), who was a participant in the 1985 Berkeley Summer Institute. The program featured a forum on immigration policy and discussion groups on various policy topics including education policy, nonprofit management, and health policy. The conference concluded with a luncheon and a

program featuring alumni guest speakers from various Summer Institute locations. GSPP alumni



GSPP Summer Institute Alumni and Staff

attending the conference included Denise Bradby ('88), Gabe Cabrera ('98), David Camppt ('88), Brian Hardy ('97), and Ashindi Maxton ('99).

On the evening of Saturday, November 5th, over 150 alumni and friends of the program gathered for cocktails, awards, dinner and dancing at the PPIA Gala. While the event was for alumni from former and current PPIA Institutions, UC Berkeley had the highest number of PPIA alumni in

attendance with over 20 former participants celebrating twenty-five years. In addition to the GSPP alumni who attended the pre-gala conference, Ana Traylor ('01) and Professor Rucker Johnson, Assistant Dean Mike Treviño, Director of Career and Alumni Services Cecille Cabacungan, Coordinator of Admissions and Student Affairs Jalilah LaBrie and PPIA Director Talitha Green all participated in the festivities.

The 2006 PPIA Junior Summer Institute will begin on Sunday, June 18th and will end on Saturday, August 5th. Every summer, 30 talented participants from across the country come to GSPP to complete coursework in policy analysis, economics and statistics. Additionally, the participants visit various local, state and federal government agencies and nonprofit organizations. For more information about the PPIA Junior Summer Institute at UC Berkeley, please contact Talitha Green at (510) 643-8561 or via email at tagreen@berkeley.edu.

CLASS NOTES (continued from page 5)

Carol Chetkovich ('87, PhD '94) directs the Public Policy program at Mills College.

Joseph Castro ('90) reports that his son, Isaac, is a freshman at UC Berkeley this fall and majoring in Celtic Studies.

Leo Levenson ('90) married Rebecca Whiteman on July 3, 2005. The blended family includes 3 children, Wen, Max, and Emily. They reside in Berkeley.

Cecilia Leong ('91) re-entered the work force with Springboard Schools after 8 years as a stay-at-home mom. She reports that the hours and pay are definitely better, but she treasures the time she has with her kids, Andrew and Abigail.

Claudia Colindres Johnson ('92) delivered a seminar on Legal Triage at the Pathways to Justice Conference sponsored by the Legal Aid Association of California and the State Bar. She discussed how the Legal Advice Line of Bay Area Legal Aid which she manages, triages cases for legal representation in seven counties across four areas of law. She

implemented the Legal Advice Line for one of the largest providers of legal services to the poor in the Bay Area in March 2004. More information can be found at www.baylegal.org.

Jackie Hausman ('93) started a new position as the Children's Health Initiative Coordinator for the First 5 Yolo in August. She is coordinating the implementation of a new Healthy Kids insurance product in Yolo County and the effort to improve access to quality health care services for all children in the County.

Nani Coloretti ('94) has recently taken a job with San Francisco Mayor Gavin Newsom as his Deputy Policy Director. She helps manage and implement the Mayor's policy agenda through collaboration with public and private sector stakeholders. She says that "It's a big but fun job with lots of 48-hour projects."

Janet Coffman ('95) has completed the requirements for a PhD in Health Services and Policy Analysis from UC Berkeley and will soon begin a new job as a research associate at the UCSF Institute for Health Policy Studies.

Michael Kobori ('95) was recently promoted to Vice President, Global Code of Conduct, at Levi Strauss & Co., where he is responsible for the company's labor standards in its global supply chain.

Deborah Leland ('95) and her husband John Hunter returned to the Bay Area last year after spending 8 years in Boston. Deb, John and their two daughters are living in Oakland, and Deb is the Team Leader for Northern California Lending with the Low Income Investment Fund.

Kevin Gurney ('96, PhD '04) has started as an Assistant Professor at Purdue University in the Earth and Atmospheric Science Department and as the Associate Director of the Purdue Climate Change Research Center. He married Helen Ivy Rowe on November 5th.

Steve Frenkel ('00) is living near Chicago and is working for the Governor of Illinois as his policy advisor for environmental and energy issues. He says there

(continued on page 12)

Faculty Highlights

(continued from page 3)

Pharmaceutical Research & Manufacturers Association, which culminated in the release of "Uninsured Californians and Access to Prescription Drugs."

Suzanne Scotchmer has been elected a Director of the American Law and Economics Association and also appointed to the Science, Technology and Economic Policy Board of the National Academies of Sciences. Links to these organizations can be found on her home page, <http://socrates.berkeley.edu/~scotch/>. Last spring she co-taught a Science Policy course with Stephen Maurer and in the current term, is teaching Economics of Innovation, using her 2004 book *Innovation and Incentives* (MIT Press). Together with Peter Menell (a colleague at Boalt School of Law), she was asked to survey the field of intellectual property for the North-Holland handbook series and spent much of the spring in that endeavor. At the same time, she has begun a line of research on digital rights management, which she presented in the summer at an interdisciplinary conference of computer security experts and economists called Workshop on the Economics of Information Security. She continues her active lecturing schedule at universities here and abroad. She served as chair of a thesis defense in Paris during the summer and gave lectures in Brussels, Grenoble and Toulouse over the spring and fall.

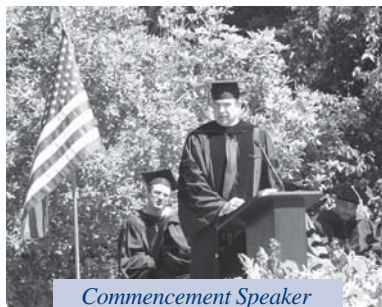
Martin Trow has completed his final report as Chairman of the International Advisory Board to the Swedish National Agency for Higher Education. The report has already had an influence on Swedish governmental policy towards higher education. As a Fellow of the Center for Studies in Higher Education, he has met with several groups from abroad to help them understand the nature of American higher education with a focus on California higher education. He continues his work as Chairman of the Board of the California Association of Scholars which is an affiliate of the National Association of Scholars in Princeton.

Margaret Taylor recently presented her work on innovation in climate-relevant environmental technologies at the First Scientific Conference of the West Coast Governor's Global Warming Initiative. This work is assisting the policy-making process for California to achieve new greenhouse gas emissions targets. She will present this work again at a tele-seminar for the cross-EPA Environmental Technology Council.

David Vogel recently published *The Market for Virtue: The Potential and Limits of Corporate Social Responsibility*. He has presented lectures about his book at Queens College and at Nottingham, Columbia and Yale Universities.

Commencement Ceremony (continued from page 6)

Schwarznegger. Beatty, a longtime political activist, has been very active in campaigning for Democratic



Commencement Speaker
Warren Beatty

presidential candidates since Robert Kennedy. During his speech, Beatty discussed the growing disparity of wealth among citizens, democracy in America, and taxes. Many media outlets were in attendance to see

Warren Beatty and his wife Annette Bening, and there was speculation that Beatty would announce his campaign for California Governor during the commencement address. While he indicated that he did not want to run, Beatty said that "he was not ruling out" a run for governor. Beatty concluded his speech by stating that "the power of American public opinion to guide its government may be the rescue of the human race." The commencement ceremony was followed by a reception at the Goldman School for graduates, families and guests.

The 2005 commencement ceremony may be seen by visiting the events archive at: http://gspp.berkeley.edu/news-events/webcasts/events_archive.htm.

Autumn 2005 PolicyMatters: Europe, Marriage, Climate Change, and Katrina

Started in Fall 2003 by David Deming ('05) and Richard Halkett ('05), *PolicyMatters* is a student-run journal for the Goldman School, featuring articles written by current MPP students, alumni, faculty and friends of the School. *PolicyMatters* started as a weekly discussion group and has since evolved into a biannual publication. With the recent release of volume 3, this

policy journal has quickly become an integral part of the GSPP community.

To view *PolicyMatters* issues, please visit: http://gspp.berkeley.edu/people/students/policyMatters/policymatters_journal.htm. If you want to be added to the mailing list or if you would like to submit an article, please send an email to editor@policy-matters.org.

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Policy Focus: Europe and the U.S.

"Is the US in the Driver's Seat? Obstacles to Collective EU Security Policy." *Sean West ('06)*

"The New Dynamics of the US-UK Special Relationship." *Richard Halkett ('05)*

Features

"When Women Win: Increasing Competition Through Redistricting Reform." *Catherine Hazelton ('05)*

"For Better Or Worse: Federal Government in the Business of Marriage Promotion." *Heather Leitzke ('06)*

"A Closer Look at the Market for Individual Development Accounts." *Besty E. Baum ('06)*

Policy in Practice

"Beyond Ideology: Mitigating Climate Change." *Mark C. Trexler ('82, PhD '89)*

"Building New Coalitions Around Brownfield Development." *Daniel Hutch (EPA Economist)*

Special Feature: Hurricane Katrina

"Rebuild What?" *Professor Michael O'Hare*

"Katrina Sheds Light on America's Energy Policy Priorities." *Professor Daniel M. Kammen*

"Coordinating Post-Disaster Medical Services: A Physician's Perspective." *Ashby Wolfe ('07)*

Executive and International Programs

First Executive Program for a Chinese Institution

This semester EIP sponsored the *Higher Education Management and Policy Executive Program*. The two-week long program was customized for campus presidents, deans, and other high-level



Dean Michael Nacht, EIP Director Blas Pérez Henríquez, and Fall 2005 Harbin Executive Program Participants

administrators from China's Harbin Institute of Technology to acquire a comparative perspective about higher education management and policy in the United States, with special emphasis on California, our university system, and the Berkeley campus.

Harbin is located in northern China's Heilongjiang province, near the Chinese-Russian border and has historically been a major industrial base. The Harbin Institute of Technology is a state university with a curriculum focused mainly on science and engineering. Its current leadership recognizes that change in the Chinese economy and society requires reforming China's higher education system and strengthening its academic management capacity.

The program aimed to provide participants with the practices and challenges experienced by UC Berkeley. The course's curriculum mixed theory with problem solving, strategic management, and planning, with experiential learning through case studies and lectures in which our senior administrators, deans and directors shared actual practices used in managing UC Berkeley and its units.

Participating GSPP instructors in this program included Dean Michael Nacht, Professors Eugene Bardach, John Ellwood, David Kirp, Jane Mauldon, Michael O'Hare and visiting lecturer Tom Courtney. From the Berkeley campus, lecturers included Charles Townes, Nobel Laureate and Professor Emeritus of Physics; Marjorie Shapiro, Professor and Chair of the Physics Department; Judson King, Director of the Center for Studies in Higher Education; Dr. Tom Kalil, Special Assistant to the Chancellor for Science and Technology; and Robert Price, Associate Vice Chancellor for Research, among other distinguished UC Berkeley faculty members and administrators.

For more information, please contact Blas Pérez Henríquez, Assistant Dean for Executive and International Programs and Executive Director, Center for Environmental Public Policy, at (510) 643-5170 or via email at bph@berkeley.edu.

Center for Environmental Public Policy (CEPP)

A New Course: Water Policy in the West

This semester, CEPP sponsored GSPP's "Water Policy in the West" course with practitioner Paul Stanton Kibel and Professor Michael Hanemann served as co-lecturers. The course provided a survey of the history, legal framework, stakeholders and current pressing debates regarding the allocation of western water resources. Although much of the seminar focused on California water policy issues, other regional issues were also addressed including those affecting the Pacific Northwest and the larger Colorado River Basin.

Paul Stanton Kibel is a partner with the water

and natural resources practice group at Fitzgerald, Abbott & Beardsley in Oakland. He holds an LL.M. from U.C. Berkeley's Boalt Hall School of Law and a B.A. from Colgate University. Since 2001, he has served as Co-Chair of the Natural Resources Subsection of the California State Bar, and he has previously taught Urban Environmental Policy at Stanford University and Golden Gate University School of Law. He is the author of the several books and articles relating to water policy. Michael Hanemann is a Professor of Agricultural Economics and Public Policy at UC Berkeley.

Valuing a GSPP Education

by Karen Chin, B.A. Communications & Public Policy, 1965, GSPP Board Member

Challenge. Stimulation. Community. Every student enters GSPP with unique talents, perspectives and accomplishments. Yet, an unscripted theme arose at recent GSPP Board and alumni gatherings: a GSPP education was among the hardest things alumni and students had ever experienced.

What a tribute to GSPP...and to you. Your uniquely brilliant mind was identified and you accepted the challenge here. Your fellow students, the faculty and you fed on one another's brainpower to parry, learn, argue, support and hone real world skills. A GSPP education is deeply valuable – both professionally and in enrichment of your own world.

Many of you express your belief in the value of a GSPP education by supporting the next generation. Alumni giving exceeded \$100K for the first time in fiscal year 2005. The Class of 1974 gave \$40,000 in gifts and matches in honor of their 30th reunion. Jim Marver's generous match of his classmates' gifts is included in this total.

Last year, GSPP maintained the highest alumni-giving rate (25%) of any professional school or unit on campus. The graduating senior class rivaled a school record with a 95% participation rate in making gifts & pledges of \$5,000 to establish a writing prize for the student journal, *PolicyMatters*.

We can do more. The financial challenges of higher education are well documented. Being ranked at the top means GSPP faculty and students are targets of other institutions. But it also means deep respect and acknowledgement for a GSPP degree and your hard work while here. Don't let that diminish. If you've never

(continued on the next page)

Valuing a GSPP Education (continued)

donated to GSPP before, your participation is as important as the amount. If you have given, know that you can have an impact on helping to keep the best here or to bring them aboard.

Not to be overlooked are the networking, the mentoring, the collegiality of the students and alumni. We urge you to quantify your ties to GSPP, as have alumni from the School's early years, who are reaching milestone reunions.

Following the Class of 1974's lead

last year, the Class of 1975 held successful and well-attended 30th reunion activities on Oct. 21 & 22. Gathering at the alumni recognition dinner on Friday, then at GSPP for a forum and luncheon on Saturday, classmates reconnected and enjoyed stimulating presentations on the California economy by classmates Liz Hill, Doug Henton and Pat Windham. Mark Hoffman skillfully chaired the reunion committee.

You're part of the GSPP community and we hope you'll come

back to it, or become more active with it. A donation from you would mean a lot. If you like, let us know what you're up to! You may also have contacts with companies, foundations or individuals who would find the breadth and depth of GSPP of interest. Let's connect!

For more information, contact Annette Doornbos, Director of External Relations and Development (510) 642-8005, or Nancy Hall, Director of Annual Fundraising (510) 642-9437.

Goldman School of Public Policy Annual and Major Gift Donors (\$100 and up) 7/01/04-6/30/05

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CLASS NOTES

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are "Lots of one-page memos!" and that the 48-hour project is about 43 hours too long to simulate what goes on in an office like his. Most recently, he helped draft a sustainable energy plan for Illinois that will boost use of wind and other renewable energy sources.

Nikki Kinghorn ('00) and partner Patricia Hatch happily announced the birth of their second child, Grace Kinghorn Hatch. Grace was born at home on Labor Day and joins brother Isaac.

Abel Guillen ('01) has been promoted to Assistant Vice President of Caldwell Flores Winters Inc. Over the last five years, he has helped school districts and other municipal agencies pass bond elections to issue over \$1.5 billion for facility improvements.

Emily Chang ('01) started a new position as Executive Director for the Walnut Creek Downtown Business Association.

Michelle Wong ('01) is currently a Senior Consultant at Kaiser Permanente's Care Management Institute,

leading work in diabetes care and a national cardiovascular disease prevention initiative. She recently got engaged.

Chris Roe ('04) was recently named Director of Programs and Policy for the Business Higher Education Forum, a Washington, D.C.-based organization representing leaders from American businesses, colleges, universities, and foundations.

Willow Schrager ('04) was married to Bear Korngold on September 10, 2005 in Napa Valley.

Ian Hart ('05) started as Communications Director for Oakland's Pacific Institute in September. He and Nick Larocque registered as domestic partners in July.

Diana Lane Jensen ('05) married Rob Jensen on September 24th at the Sugar Bowl ski resort in Norden, CA. **Amanda Ballard** ('05), **Corie Calfee** ('05) and **Jeff Deason** ('05) were all in attendance. She reports that it was a beautiful weekend in the mountains.

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GSPP Website. View webcasts of past GSPP events; reconnect with classmates via the on-line alumni directory; post and search employment opportunities; and keep up to date with GSPP!

@cal Online Alumni Community. A full suite of Web services for Cal degree holders. @cal allows alumni to sign up for free e-mail forwarding, GSPP listservs, and the career network (gsppalum.cal.berkeley.edu).

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BERKELEY POLICY NOTES

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