

THE CALIFORNIA RECALL ELECTION

During the recent California Recall Election, GSPP Professor Henry Brady provided key testimony before the Ninth Circuit Court of Appeals that led to the Court's decision to temporarily delay the recall election.



Henry Brady

Professor Brady “thought that it was a good idea to point out before the election that problems might occur because of Votomatic-style pre-scored punching cards,” and that pre-election conversations would encourage voter authorities to take voter education more serious.

Although the election results were not close, following the recall Brady

estimated that about 176,000 votes were not counted which is more than four times the estimate he made for the Court Cases. “I was very surprised to find that in Los Angeles County where Votomatic-style punch cards were used, one in eleven ballots had no recorded vote for the recall election where in Alameda County only one in one hundred and thirty-three ballots had no recorded vote for the recall question.”

In reviewing the recall, Brady thought that one possible precedent of the election was that states with recall provisions would make more efforts to use them. He also noted that Governor-elect Schwarzenegger has a “very difficult road ahead of him with an enormous budget deficit and an electorate that is unprepared for the kinds of decisions that have to be

made.” The decisions that the new governor will have to deliver, may make him a “target of great anger” if another wealthy individual decides “to bankroll another recall effort.”

Professor Brady stated that even though the recall focused attention on the state's problems, “discussion of those problems was at a remarkably superficial level.” He was distressed that there was no real discussion of how the eight billion dollar budget deficit “either requires draconian budget cuts or some tax increases.” He is hopeful, however, “that the state can now focus on its problems and get beyond the notion that it is the fault of the politicians or the special interests.”

A political scientist and economist by training, Professor Brady is currently the Director of the UC Archive and Technical Assistance Program.

FALL EVENTS: THE ALUMNI DINNER, RACIAL PRIVACY AND HOMELAND SECURITY

At the Fifth Annual Alumni Recognition Dinner, members of the GSPP community gathered to celebrate the accomplishments of two distinguished alumni. The guest of honor was U.S. Secretary of Agriculture, Ann Veneman ('71), who was named the alumna of the year. In presenting her with the award, three members of the GSPP community, classmate Elisabeth Jonsson Kersten ('71), Professor Gene Bardach, and John De Luca, Executive Vice Chairman of the Wine Institute, shared memories and words of admiration for Secretary Veneman's many accomplishments. During the evening, Professor David Kirp presented Lovelife CEO David Harrison ('00) with the Distinguished Service Award for his extensive work



Dean Michael Nacht & Secretary of Agriculture Ann Veneman ('71)

on HIV/AIDS policy in South Africa. Additional guest speakers of the evening included the outgoing Chair of the GSPP Alumni Association Aaron Estis ('85), Dean Michael Nacht, and first year student Bryan Quevedo.

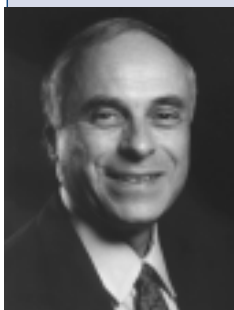
During homecoming weekend, additional GSPP events included David Harrison's ('00) lecture entitled “Young, Beautiful and Dead: Growing Up With Disease and

Democracy in South Africa and Dean Michael Nacht's lecture, “The War on Terrorism: How Are We Doing?”

In September, GSPP hosted a Public Forum on the California ballot measure Proposition 54: The Racial Privacy Initiative. A proponent and opponent to the measure were invited to discuss the potential consequences of the Proposition. Additionally, the Goldman School co-sponsored a conference entitled “Managing the Unbounded Risk: Technology, Markets, Politics and the Search for Homeland Security,” where several prominent technologists, social scientists, legal scholars and security experts gathered to discuss the future of national security.

These events will soon be available for viewing via the GSPP website.

Message From Dean Nacht



The Goldman School is buzzing with activity and intellectual sparks as we move through the fall semester. Our entering class of almost 80 MPP students come from all over the United States, East Asia, Latin America, and Europe. Undergraduate institutions represented include seven of the nine UC campuses, all eight Ivy League institutions, and other leading public and private colleges and universities—from Cal Tech to St.

Petersburg State Polytechnic, from Kalamazoo College to Swarthmore, and from Oxford to Yonsei. These students are a wonderful addition to the GSPP community. We have also enrolled more than a half-dozen new doctoral students, our largest class in several years.

Our faculty continue their tradition of scholarly achievement and policy engagement. To name just three: Henry Brady's testimony before the Ninth Circuit Court of Appeals in September led to the temporary halting of the California Gubernatorial recall election. John Ellwood's commentary on California politics and the budget crisis have placed him in great demand in the print and electronic media. And David Kirp's newly published book—*Shakespeare, Einstein and The Bottom Line* (published by Harvard University Press)—and his accompanying op ed featured in *The New York Times* in late October—have stimulated a national dialogue on the influence of financial incentives in higher education.

The School has sponsored some wonderful events. Jack Glaser and Steve Raphael organized a spirited debate on the Racial Privacy Initiative, which was on the ballot in California in the October 7 election and would have precluded state institutions from collecting race-based data to inform health policy and other decisions. In early October

we had a gala alumni dinner, attended by more than 100 faculty, staff, students and alumni. Honored guests included US Secretary of Agriculture Ann Veneman, '71 (the first woman to hold this post and the first GSPP alumnus to hold cabinet rank) and Dr. David Harrison, '00, a medical doctor who is doing extraordinary work to encourage behavior modification among youth in South Africa in order to stem the AIDs epidemic.

Two of the School's recent policy initiatives continue to flourish. In September we co-hosted the first in a series of conferences on information technology and homeland security, attracting more than 100 specialists from government, industry and academia to discuss vexing issues of cyber security. A number of Berkeley faculty and GSPP graduate students are engaged in this very exciting work, led by Dr. Jay Stowsky, former Associate Dean of the Haas School of Business. And in the environmental area, Michael Hanemann (who holds appointments in Agricultural and Resource Economics as well as Public Policy) received a \$1 million grant from the California Energy Commission to study California Climate Change. The work involves Professor Margaret Taylor, staff from Lawrence Berkeley Laboratory, and other Berkeley faculty.

The School is very fortunate that Steve Raphael has agreed to serve as Associate Dean, in addition to his many other research, teaching and service activities. We are all benefiting from his wise counsel.

And among our talented staff, Receptionist Sharon Zarkin has received the Chancellor's Outstanding Staff Award (of 8000 eligible staff on campus, over 300 were nominated, and 30 selected). Sharon's warmth, common sense, great experience, and "can do" attitude make her an invaluable member of our community.

You can see why it is a very exciting time at GSPP. Please stop by and bring us up to date on what you have been doing and how we can work productively together.

Michael Nacht

Spring 2003 Commencement Ceremony

On May 18th, the graduating Class of 2003 along with GSPP faculty and staff and family and friends, gathered at the Faculty Glade to celebrate the commencement ceremonies of GSPP's largest graduating class.

To a class of 61 MPP students and 1 Ph.D. student, GSPP alumni Amy Lemley ('98) and Deanne Pearn ('98) delivered a keynote address on life after the Goldman School and how graduates can use their "public policy toolkit" to make a difference

in society.

Faculty remarks were made by



GSPP Faculty

Professor Steve Raphael and the graduating student speaker was Rafael Gomez. The Outstanding Graduate Student Instructor Award was presented to Corey Newhouse and Rebecca Sandulli received the Smolensky Prize for Outstanding Advanced Policy Analysis. The Class of 2003 presented the School with a painting entitled *City Corner* which is displayed in the lobby of GSPP's new addition.

A full listing of Advanced Policy Analysis titles is listed on page 3.

Class of 2003 Advanced Policy Analysis Projects

The Advanced Policy Analysis (APA) serves as GSPP's master's thesis. The list of APAs completed by the Class of 2003 is provided below. **Please note that some APA titles have been abbreviated.** For a complete listing of APA titles or to request a copy of an APA, send an e-mail to goldalum@socrates.berkeley.edu

* Master of Public Policy/Master of Public Health Degree

** Master of Public Policy/Juris Doctor Degree

Kelly Abbott* What do Federal Medicaid Reforms Mean for California?

Jeff Abramson A Review of U.S. Nuclear Strategy: Undermining Security and Nuclear Non-Proliferation

Alexander Bidot-Cruz A Review of State Level Financing for Training and Workforce Preparation

Maria Soledad Bos OECD Agriculture Subsidies and Its Effects on Food Security in Sub-Sahara Africa

Brian Brown Re-Evaluating the Reassessment Process for Commerical Properties Owned by Legal Entities

Michele Byrnes Addressing Barriers to Implementing the San Francisco Gang-Free Communities Initiative

Hayley Buchbinder* Better Training for Mental Health Paraprofessionals

Amy Cardace Improvement Through Collaboration: Inside the San Francisco Department of Human Services

Jennifer Carlat Smart Growth and the California Labor Movement: New Negotiations to Improve Worker's Quality of Life

Panha Chheng Improving Governance in East Timor

Carmen Chu Financing Public School Construction: Distribution and Equity

Erika Cruz The Capacity of California Community Colleges to Meet Existing and Projected Demand for a Well-Trained Early Childhood Education Workforce

Franklin Cruz Judging Justice: Using Information to Enhance Indigent Defense at the Bronx Defenders

Renalyn Cuadro The Effects of Medicaid Reimbursement Increases on Dentists' Participation

Crispin Delgado Increasing Access to Healthcare: A Case Study of the Underutilization of Healthy Families

Ayça Ergeneman Recommendations for the Eritrea Dissemination of Improved Stoves Program

Mandy Felse Improving Services to Emancipated Foster Youth in San Francisco

Chris Furguele Balancing Multiple Missions in California's Community Colleges

Andrew Fuys Quantitative Performance Measurements for Water Supply Projects: Practical Applications in Rural Eritrea

Ruth Genn Increasing Quality Educational Programming in California Conservation Corps

Elizabeth Gettelman Yosemite's Other Valley: Hetch Hetchy Restoration and its Impact on Tuolumne County

Rafael Gomez Evolving Charter School Accountability in CA

Jed Harris How the Port of Oakland Can Manage New Regulatory and Commercial Challenges in Post 9/11 Environment

Andrew Hill Russia's Regional Nuclear Warhead Storage Facilities: Problems and Solutions

Inbar Hurvitz Redesigning School Linked Services Delivered in Berkeley: Core Elements of Effective Governance

Stephanie Jayne Evaluating the Mission of the Legal Services for Entrepreneurs Project

Lindsey Johnson The Impact of Career Ladders Approach to Workforce Development in the California Community Colleges

Derek Kershaw Cost-Effectiveness Analysis of a Proposed Air Quality Regulation on Distributed Generation of Electricity in Northern California

Amy Laitinen Raising Low Pay in a High Income Economy: The Economics of a San Francisco Municipal Minimum Wage

Robert Letzler Detecting Problems in Electricity Markets: Net Revenue Methods

Justin Louie To Organize or To Serve?: Tensions Between Community Organizing and Service Provision Within Grassroots Social Change Organizations

Shelby McCulley Linkages Program Evaluation Plan

Takashi Miura Public Health Budgeting

Michelle Munn Increasing Capacity of Child Development and Early Childhood Education at California's Four-Year Universities: A Preliminary Study

Anissa Nachman Implementing a Utility User Tax: Recommendations for the City of Davis

Corey Newhouse Making After-School Work for Kids: Improving Program Quality and Data Management for Public Funded After School Programs in Oakland

David Ng Ensuring Equal Access to Justice: Improving Efficiency in the Court Interpreters Program in the Wake of S.B. 371

Deanna Niebuhr Foster Care Funding Reinvestment Strategy: A Program Concept Design

Clare Nolan Children of Arrested Parents: Strategies to Improve Their Safety and Well-Being

Scott Olson Electric Utility Green Pricing: Statistical Analysis of Program Component Impacts and Implications for Future Renewable Energy Programs

Junko Oshima School Policy Development for Asian Pacific Islanders in Orange County

Celia Pedroza The Advocates for Successful Transitions to Independence Project: Year 3 Evaluation Report

Nicole Poimiroo Developing a Neighborhood Crime Prevention Strategy for the City of Oakland

Elizabeth Pollitt Oak-to-Ninth: Community Benefits and Redevelopment in Oakland

Harriet Ragozin The City of San Leandro's General Fund Forecasting Model and Background Report

Angie Rodgers Federal Reparations for American Slavery: A Cost Benefit Framework

Leah Rose-Goodwin Sustainable Environmental Practices for Mass Transit Agencies

Rebecca Sandulli Evaluating Funding Alternatives for California's Department of Fish and Game

Mark Sawicki The Price of Leadership - Implementing a Carbon Tax in California

Patricia Scholl Effective Institutions for Regional Economic Development

Daniel Seamans Collecting Data about Homeless Populations: Lessons Learned from a Process Evaluation of the Alameda County-Wide Shelter and Services Survey

Min Sin How to Improve the Domestic Violence Service at Korean Community Center of East Bay

Debra Solomon California Community Colleges and K-12 Teacher Preparation: A Missed Opportunity?

Nathan Steinwald Fiscalization of Land Use in California, Reform Options

Matthew Stokes Can Sacramento Help House the Bay Area? Housing Elements and Related Strategies to Increase Housing Production

Daiki Suemitsu Addressing Brominated Flame Retardants-Lessons from Japan

Michael Thompson The Market for Homeland Security: Addressing Barriers to the Acquisition and Use of Information Technology by First Responders

Winne Tsen No Child Left Behind in La Frontera: Meeting the Goals of Reauthorized Elementary and Secondary Education Act Along the U.S. - Mexico Border

Karen Tumlin** The Invisible Workforce: Post-Employment Training for Low-Wage Immigrant Workers in California

Tracy Wates Exotic Species in National Parks: Managing Public Conflict

Helena Zyblikewycz The Implications of a Statewide Living Wage Policy in California

Doctor of Philosophy in Public Policy

Héctor Cárdenas Building Distributed Regulation: A New Approach to Decentralized Regulatory Governance

GSPP Professor & APPAM President



Gene Bardach

For the third time in the Goldman School's thirty-four year history, a GSPP faculty member has been chosen as the President of the Association of Public Policy Analysis and Management (APPAM) for the 2003 calendar year.

As President, Professor Gene Bardach chairs the Executive Committee and Policy Council of the Association, and is the senior decision-maker, serving as both the leading spokesperson and representative. APPAM currently has 2000 individual members and 85 member institutions.

At the Annual Research Conference in Washington, D.C., Professor Bardach delivered a Presidential Address titled, "The Guidance Problem: What Can You Learn from Someone Else's Experience?"

New and Visiting Faculty



Alain de Janvry

GSPP welcomes UCB Professor Alain de Janvry from the Department of Agricultural and Resource Economics. Professor de Janvry is an economist specializing in poverty analysis and rural development abroad. This fall he is teaching a course on International Economic Development.

In Spring 2004, former Labor Secretary Robert Reich will be a visiting faculty member at GSPP and will teach a graduate-level elective on wealth and poverty. Currently Dr. Reich is a Professor at Brandeis University.



Robert Reich

Faculty Highlights

Gene Bardach was a Visiting Scholar at the Center for the Analysis of Risk and Regulation at the London School of Economics, and gave a seminar describing research for the book he is writing on fairness and public policy. In July, he taught a course in policy analysis to junior faculty and some practitioners from Azerbaijan, Georgia and Kyrgyzstan. In September, he participated in a course for high-level civil servants from Australia and New Zealand in Sydney concerning interagency collaboration. He also gave an address on this topic to the Institute for Public Administration in Melbourne. In November, he gave the Presidential Address at the Washington, D.C. Annual Research Conference of the Association for Public Policy Analysis and Management, entitled "The Guidance Problem: What Can You Learn from Someone Else's Experience?"

Lee Friedman served as an expert witness for the State of California in the federal Pacific Gas & Electric (PG&E) bankruptcy case. His task was to explain to the court why he believed that public interest considerations should lead the court to reject the PG&E plan in favor of the California Public Utilities Commission (CPUC) plan. A tentative settlement of the case was announced in June and should it become finalized, the terms of the settlements will be those that he advocated. In late July, he was invited to give the keynote address at the national conference of the American Agricultural Economics Association in Montreal, entitled "Wither, or Whither, Agricultural Crop Subsidies?"

Jack Glaser has received a lot of attention for his recently published, co-authored paper on psychological correlates of political conservatism, including extensive print, radio, and television coverage in the U.S. and internationally, and a co-authored op-ed in the *Washington Post*. Over the summer he addressed a National Academy of Sciences panel on racial profiling in counterterrorism and more recently testified at a public hearing of Amnesty International USA on racial profiling. He also received the Hellman Faculty Fund Award to study the effects of jurors' knowledge of the likelihood of the death penalty, and race of defendant, on judgments of guilt.

David Kirp's new book *Shakespeare, Einstein, and the Bottom Line: The Marketing of Higher Education*, was published by the Harvard University Press in November. The current issue of *Change* magazine carries an excerpt, and an article on a related theme - the cost squeeze in higher education and the Bush Administration's proposals - will be appearing shortly in *The Nation*. His article on California's public education mess ran in the October issue of *The American Prospect*.

Rob MacCoun has been commissioned by the National Academy of Sciences to write a paper examining potential unintended consequences of emerging vaccine-like immunotherapies for nicotine and cocaine. He has written four chapters in various

forthcoming books on behavioral economics, a paper with John Caulkins on the deterrence of drug dealing, and a paper in *Brooklyn Law Review* (with Jennifer Robbennolt and John Darley) examining how jurors reconcile conflicting goals in personal injury litigation. His recent op-ed in the *San Francisco Chronicle* examined U.S. arguments against Canada's decision to decriminalize marijuana.

Michael Nacht's article on "Domestic Roots of US China Policy from Clinton Through 2001" has been accepted for publication in a volume on US-China-Japan Triangular Relations to be published by Harvard University Press in early 2004. He is also completing studies on US policy to counter the proliferation of weapons of mass destruction, the future of nuclear weapons, and port security. Nacht has given invited lectures on national security and on management strategies at Harvard University, Sandia National Laboratories, and to several private organizations. He chairs the Counter Proliferation Panel of the Department of Defense Threat Reduction Advisory Committee that reports to the Deputy Secretary. He has made frequent media appearances to comment on national security and foreign policy issues, including National Public Radio's Morning Edition, KCBS radio in San Francisco, and KRON4-TV morning news in San Francisco on a regular basis.

John Quigley lectured at the Royal Institute of Technology in Stockholm and at the Koc University in Istanbul. He presented papers at the Annual Meetings of the American Economic Association, the Regional Science Association, and the American Finance Association. He participated in conferences sponsored by the National Bureau of Economic Research and the Homer Hoyt Institute. He recently served on the Brookings Panel on Economic Activity, and presented the keynote paper at the ENHR Conference on Housing Markets in Transitional Economics sponsored by the United Nations.

Steve Raphael was appointed Associate Dean of the Goldman School in August 2003. His responsibilities will include working on curriculum and coordinating faculty teaching loads and class schedules.

Martin Trow recently became an elected member of the American Academy of Arts and Sciences. The Academy honors distinguished scholars, and leaders in public affairs, business, administration, and the arts. He has also recently published "In Praise of Weakness: Chartering, the University of the United States, and Dartmouth College" in the journal *Higher Education Policy*. He continues to serve as Chairman of the International Advisory Committee to the National Agency for Higher Education, Sweden and is on the S. Neaman Working Group on The Future Research University of Israel. He is also a Research Associate at the Research Institute for Independent Higher Education at the Association of Japanese Private Universities.

Executive and International Programs

Berkeley Executive Seminar

In August 2003, Executive and International Programs (EIP) hosted the second edition of the Berkeley Executive Seminar (BES), a joint project sponsored by GSPP and the Institute of Governmental Studies (IGS). BES is a certificate course designed to give local government leaders the opportunity to develop innovative skills in public management and to facilitate the sharing of insights and best practices among similarly experienced peers. BES 2003 participants included city managers from a diverse set of localities from West Hollywood to Hillsborough. Participants experienced a diverse curriculum, beginning with a lecture on Strategic Management by Dean Michael Nacht and a lunch seminar hosted by Sacramento Bee columnist, Peter Shrag, on "California: Tragedy, Farce, or Both." These events were followed by a joint-lecture on "The

Leadership Diamond" by Ahmed Yehia, Quantum Leadership Solutions,



EIP Director Blas Pérez Henríquez and IGS Director Bruce Cain with the 2003 BES Participants

and Raymond Patchett, City Manager of Carlsbad.

Additionally, GSPP Professors David Kirp, Michael O'Hare, Suzanne Scotchmer, John Ellwood and Gene Bardach delivered lectures on ethics, public management, the digital age, budgeting and the eightfold path. The keynote dinner featured John Gage,

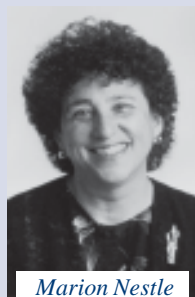
Chief Science Researcher and co-founder of Sun Microsystems and his thoughts regarding the "Impact of Emerging Technologies on Governance." Additional guest speaker Jean M. Ross, Executive Director of the California Budget Project, spoke on the "California Fiscal Crisis." BES was sponsored in part by generous grants from Stone & Youngberg LLC and the California City Management Foundation.

EIP offers executive education programs for mid-career government officials and public policy professionals. For more information on current and upcoming EIP news and events please visit the GSPP website. If you feel like your organization would benefit from a GSPP/EIP executive training program please contact the Assistant Dean for Executive and International Programs, Blas Pérez Henríquez, at eip@uclink.berkeley.edu.

GSPP's Annual Spring Events: 2003 Health Lecture and Wildavsky Forum

In Spring 2003, the Goldman School continued the tradition of inviting policy experts from across the country to speak to members of the GSPP community. GSPP's top-notch guest speakers addressed topics ranging from health to race policy.

On April 1st, the Fifth Annual Rhoda Goldman Lecture in Health Policy featured the Chair of NYU's Department of Nutrition and Health and UC Berkeley alumna, Dr. Marion Nestle. Dr. Nestle presented a lecture entitled "Food Politics and the Obesity Epidemic." In her lecture, Dr. Nestle described the "ironic politics of obesity" and how the rate of obesity has skyrocketed over the past 10 years, since portions have become larger and the number of calories available in the food supply increased by about 500 calories a day in the early 1980s.



Marion Nestle

Dr. Nestle argued that food companies

spend billions of dollars each year to market their products but "no money is being spent on nutritional marketing." In Washington, D.C., each product has a lobbying organization "whose job it is to make sure that no nutritionist or government agency says eat less of a product," which is how the obesity epidemic is grounded in politics. Dr. Nestle offered several policy recommendations such as adjusting tax policies and food prices, and instituting a national agency to implement the established obesity prevention goals.

On April 10th, the Goldman School hosted the Ninth Annual Aaron Wildavsky Forum for Public Policy, honoring the founding dean of GSPP. Dr. Kenneth Prewitt, Carnegie Professor of Public Affairs at Columbia University, delivered the lecture "Ethno-Racial Classification in Public Policy." The former Director of the U. S. Census Bureau described the origins of the census and compared the initial 1790 census to the 2000 census. Dr. Prewitt discussed how the census remains an "exercise in making society legible to the policymaking process" yet now, statistics obtained from the census are

more likely to be used by "the electorate and interest groups to make policy recommendations."

During his lecture Dr. Prewitt argued that the current ethno-racial classification system is "very unstable." He intends to continue research on classifications by



Kenneth Prewitt

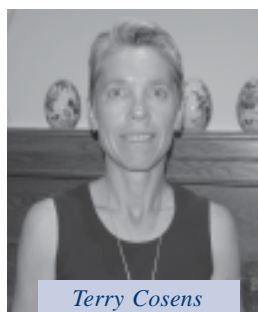
studying the political forces involved with stating one's identity, understanding the politics of classification, and reflecting on the democratic theory. Dr. Prewitt plans to understand the "tortured history of ethno-racial classification in its current instability" and to understand "how nations sort out the various categories that underpin policymaking."

Both of these events may be viewed via webcast on the GSPP website.

Alumni Profile: Terry Cosens ('79)

Prior to coming to GSPP, Alumna Terry Cosens volunteered in both government and nonprofit agencies. She was interested in public service but was unsure about working in the public sector versus the private sector. Ultimately, she decided to come to the Goldman School because GSPP was highly ranked among the policy schools and she thought pursuing a master's degree in public policy would give her a lot of career options.

After receiving her MPP in 1979, Terry worked at the California Department of Finance for eleven years. During that time she was a principal budget analyst. She then went on to the California State Treasurer's Office (STO) where she was later appointed by the State Treasurer to a Career Executive Assignment in 1991. In the State



Terry Cosens

Treasurer's Office, Terry was the Assistant Director of the Public Finance Division. This position was a nice blend of her long term interests in the public and private sectors. As an Assistant Director, Terry worked with Wall Street and other State employees in selling municipal bonds for the State of California. From her experience at the STO she learned that

"one's policy and ethical beliefs should be compatible with the person at the top of the organization" and that state employees are "expected to balance a myriad of interests."

While reflecting on her degree, Terry stated that GSPP taught her "some much-needed quantitative skills as well as how to research, analyze, and write about a complex subject in a compressed period of time." She encourages current students to research prospective jobs and make sure there is a balance between career and personal goals. She advises GSPP students to "do the best you can for your client but never compromise your ethics."

When asked about the rewards and challenges of her position, she responded that "the major reward of her job was working with some very talented people in state government and on Wall Street." Her career highlight was being part of a team that earned the STO its first-ever Wall Street award. One challenge she faced in her position was "keeping [her] eye on the ball." Terry stated "that even though I was in an appointed position and could be fired, my first and only moral obligation was to serve the public good." At times, she found the politics of the position difficult.

Her second challenge was much more personal. On 9/11, she was in the World Trade Center working for the State Treasurer's Office. According to Terry "that day changed my life, as it has changed our nation and the world." As a result, she retired from the State Treasurer's Office in July 2003.

To find out information about contributing to a nonprofit organization dedicated to helping the children who lost a parent during 9/11, please contact Terry at dcosens@infostations.com.

GSPP Alumni Association Board of Directors 2003-2004

Kate Blumenreich ('02)
Tangerine Brigham ('90)
Lynn Chadwick ('87) *Secretary*
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Budd Shenkin ('71)
Neal Taniguchi ('85)
Richard Turman ('87)

CLASS NOTES

We welcome alumni updates regarding promotions, job changes, publications, lectures/seminars, marriages, etc. Submissions must be limited to 50 words and can be sent by fax, U.S. mail, or e-mail. Due to limited space, all submissions are subject to editing.

David Good's ('75, PhD '79) new book, *The Politics of Public Management* has recently been released by the University of Toronto Press. David is currently a professor in the School of Public Administration at the University of Victoria, Canada.

Curtis Gibbs ('77) secured almost \$400,000 in funding for the website expericela.com, which was launched in late July 2003. He has also overseen the development of this site which is a public service of CRA/LA, MTA/LA and the city of Los Angeles.

Steve Rosenbaum ('80) has made several trips to Africa as a State Department Speaker to address leaders on various rule of law topics. In July 2003, he addressed the national Etats Généraux de la Justice and was also named a 2002-2003 Wasserstein Public Interest Fellow by Harvard Law School.

Karl Hausker ('81, PhD '85) and Kate McGinty moved to Harrisburg, PA when Katie became head of the PA Department of Environmental Protection. Karl continues consulting on environmental issues. Outside of working hours, they are consumed by their twin 4 year old daughters adopted in India and their birth daughter, now 2 years old.

Mitali Perkins' ('86) second book for young adults "Monsoon Summer," will be released by Random House in 2004. His book introduces kids to the concept of micro-lending to the poor. For more information about Mitali and his writing, visit www.mitaliperkins.com.

Craig Thomas ('88) received tenure at the University of Massachusetts, Amherst, where he teaches public policy and public management. Recent additions to the family include Ellie, who is now two, and a new book on endangered species policy in California, entitled *Bureaucratic Landscapes* (MIT Press).

Claudia Colindres Johnson ('92) welcomed Eva Ruby Johnson on 1/23/03. Claudia is a supervising attorney for the Bar Association of San Francisco where her focus is eviction defense as well as overall supervision of intake and placement.

Alfonso Galindo ('94) was appointed UCLA's Representative in Mexico in April 2003. He lives in Mexico City and Los Angeles with his wife Monica and daughter Cecilia.

Melissa Haber ('95) is living in Somerville, MA with her husband Ezra and their three children, Mehitabel, Linus and Toby. Her first novel, *The Heroic Adventures of Hercules Amsterdam* is being published by Dutton Children's Books and has been called "inventive, witty, and well-told" by the *Kirkus Reviews*.

Greg Linden ('95) co-authored an article in the latest issue of *Industrial and Corporate Change* about the economics of multi-invention products in the chip industry entitled, "System-on-a-Chip Integration in the Semiconductor Industry: Industry Structure and Firm Strategies."

Tom Mackey ('95) pursued a PhD from Yale before switching to the JD program at Georgetown, which he will complete next year. Last summer he married Chen-Su Chen, who is finishing her Ph.D. Their first baby was due in August.

Deana Goldsmith Tanguay ('95) married Tim Tanguay in October 2002. Their first child was due in October. Deana was promoted to Principal Research Analyst and serves on the Board of Directors at Berkeley Policy Associates.

(continued on page 8)

The Third Dimension: Alumni Giving

Your alumni support makes GSPP what it really is – a School that goes above and beyond. GSPP, no matter what the economy, will train highly qualified policy leaders. The basics are covered – but your gifts heighten the impact of the School and the student experience.

Your gifts bring Dr. David Harrison ('00) from South Africa to speak to students and the public about his work in South Africa to prevent HIV/AIDS in teenagers.

Your gifts bring Professor Robert Reich, former Secretary of Labor in the Clinton administration, to teach a class on Wealth and Poverty and to make public speeches.

Your gifts bring alumni, students and faculty together for professional networking.

Your gifts provide funds for hospitality and support for visitors who enhance public engagement. They enable the dean to serve as an ambassador for the School.

In the face of startling budgetary realities, **your gifts build** the third dimension of the educational life and public involvement at GSPP.

GSPP exceeded its annual goal in 2002-03 with its highest level to date of alumni giving (268 alumni gifts totaling \$70,357, with an average gift of \$263). Alumni made 15 gifts of \$1000 and up, an increase of 36% over last year. Special thanks are due to Charlie Dickson

('79), who gave \$10,000, the largest single alumni gift to date, to the New Community Fund for fellowship support. Budd Shenkin ('71) and Maren Anderson ('79) made record gifts of \$7,500 and \$5,000 respectively to the Annual Fund. Thank you, Charlie, Budd and Maren!

GSPP's public impact and visibility have grown exponentially over the past year. In the month of September alone, there were 21 media citations – this from a faculty of fewer than 20 members. Print and broadcast media call upon GSPP faculty as experts on national security, the California budget, drug policy, higher education policy, environmental policy, and more.

To keep you current on GSPP's media exposure, the School produces a monthly electronic news digest. To subscribe, please contact Annette Doornbos, Director of External Relations and Development at 510-642-8005 or doornbos@socrates.berkeley.edu. This popular news "e-digest," in addition to keeping alumni and friends of the School informed of its current events, has cut mailing costs and enhanced the interactive relationship between you, GSPP's alumni, and the School.

Visit GSPP's website at <http://gspp.berkeley.edu> for up-to-date information about GSPP events and programs. You may also make a secure, tax-deductible gift online at this site. Thank you for your interest and investment in GSPP.

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GSPP Silver Society



Dorothy Robyn

Dorothy Robyn ('78) has launched GSPP's bequest program, The Silver Society. GSPP Alumna of the Year in 2001 and senior advisor for the Brattle Group, an economic consulting firm, Dorothy has included GSPP in her will. For information on making a planned gift, see <http://gspp.berkeley.edu/giving/donating.htm>. Alumni are entitled, free of charge, to the services of UC Berkeley's planned giving attorneys, experts in estate planning.

Class Notes

(cont'd)

Laura Thomas ('95) is leaving the HIV Health Services Section of the SF Department of Public Health to work for fellow alum **Mark Cloutier** ('93) at Continuum. She will be the Director of Grants and Public Policy.

David Cohen ('96) recently joined one of Northern California's leading law firms, McDonough, Holland & Allen where he will be part of the firm's construction/real estate section.

Alisa Tanaka ('96) married Matt Dodge on May 17 in Washington, D.C. An employee-owner at TATC Consulting, Alisa assists the U.S. Department of Labor with workforce development projects. Matt is an IT Specialist at the U.S. Mint.

Jennifer Friedman ('97) has left the Office of Management and Budget after five years, and has joined the Democratic Staff of the Budget Committee in the House of Representatives. Her portfolio includes Medicare, Medicaid and public health programs.

Nicole Maestas ('97) completed her Ph.D. in Economics last year and now works as an economist at RAND in Santa Monica. Her research focuses on retirement behavior and health economics.

Sandy Sullivan ('97) married Don Dunbar in July 2002, and welcomed Ian Benjamin Dunbar into the world on 5/1/03. The family just moved to Chicago where Sandy has begun doctoral work in social and political ethics at the University of Chicago Divinity School. She can be reached at sandrajs@uchicago.edu.

Kasey Langley ('99) and her partner, Nathan, welcomed the arrival of their son Jonathan Langley Grothe on May 20, 2003.

Hank Dempsey ('00) is working as a Consultant to the Assembly Business and Professions Committee in the Legislature in Sacramento.

Nikki Kinghorn ('00) and her partner Patricia Hatch welcomed their son, Isaac Hatch, born at home on February 24th. Nikki continues as the Research and Planning Director for the Oakland Police Department.

Joanie Reller ('01) and **Jesse Rothstein** ('00, PhD '03) have moved to Princeton. Jesse is an Assistant Professor of Economics and Public Affairs at Princeton University and Joanie begins work as a Program Officer with the Center for Health Care Strategies in November.

Hayley Buchbinder ('03) is a Research Associate at Tomas Rivera Policy Institute, an affiliate of USC's School of Policy, Planning and Development. She works on research issues related to the Latino community and health policy. She is working with **Celina Torres** ('02).

Leah Rose-Goodwin ('03) reports "It was a boy!" Tristan Hajime Goodwin was born on July 1st and is growing before their eyes.

Nicole Poiriroo ('03) reports that shortly after graduation, Chris Coburn proposed and she said yes. They've decided to get married on October 9, 2004 in Santa Cruz, where they now live.

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Berkeley Policy Notes
Goldman School of Public Policy
University of California, Berkeley
2607 Hearst Avenue #7320
Berkeley, CA 94720-7320

Phone: (510) 642-4670
Facsimile: (510) 643-9657
URL: <http://gspp.berkeley.edu/>

Editors
Cecile Cabacungan
Talitha Green
Michael Treviño

Contributing Writers
Nancy Hall
Michael Nacht
Blas Pérez Henríquez

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BERKELEY POLICY NOTES

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