

**GSPP Alumni Association Board of Directors Candidate Statements
2017 Election**

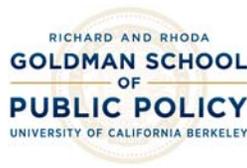
2017 GSPP Alumni Association Board of Directors Candidates

- **Ginny Fang – MPP 2008**
- **Chloe Brown – MPA 2017**
- **Maureen Friar – MPP 1990**
- **Ana Bradshaw - MPP 2007**
- **Elizabeth O'Malley – MPA 2017**
- **Enrique Ruacho – MPP 2012**
- **Armando Salcedo-Cisneros – MPP 2010**
- **J. Oliver Schak – MPP 2013**
- **Julian Ryu – MPA 2017**
- **Mary Ann Bates – MPP 2010**
- **Ethan Guy – MPP 2015**
- **Andrew Lomeli – MPP 2013**

TO CAST YOUR VOTE:

- 1) Review the candidate statements on the following pages.
- 2) Check your email for your personalized link to the online ballot.
If you did not receive an email, contact Cecille Cabacungan (cecille@berkeley.edu)

Voting Period: June 6 – June 23, 2017
(Voting ends at 11:59 PST on June 23, 2017)



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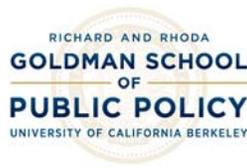
GINNY FANG – MPP 2008

Chief Executive Officer, Golden Gate Global (San Francisco, CA)

For the past three years, I have served on the GSPP Alumni Board. In my first year, I helped the Board to achieve the highest gift levels to the School in almost a decade. I am now working to establish a foundation for an international alumni network. It is exciting that GSPP has hundreds of alumni abroad. This network of policy-minded professionals should be better leveraged for both current students and alumni alike. I am running again for the Alumni Board in order to continue this work.

A little about me - since graduating GSPP, I have focused my career on international economic development. Specifically, on increasing the flows of foreign direct investment into the United States. I was the founding Executive Director of ChinaSF, a public-private partnership under then Mayor Gavin Newsom in the City of San Francisco. We set up trade offices in Beijing and Shanghai to better attract investment into San Francisco in the cleantech, biotech and digital media industries. After ChinaSF, I moved on to my current position where I am CEO of Golden Gate Global, an international finance firm. We raise funds from foreign investors and target the investments in US-based transformative real estate developments that create jobs here in the United States. Our investors come from over 20 different countries around the world. We have helped finance worthy projects in California such as the San Francisco Shipyards (a former Navy base), Oakland's Brooklyn Basin (just south of Jack London Square), and the NBA's Sacramento Kings new home in downtown Sacramento. It is estimated that the projects we have invested into will create over 20,000 US jobs as they are built to completion.

I hope to have the honor of continuing work on the GSPP Alumni Board, and helping the School to better leverage its extensive international network.



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CHLOE BROWN – MPA 2017

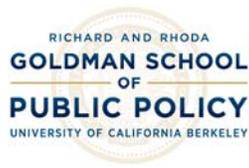
Senior Analyst and Project Manager, US Government Accountability Office (San Francisco, CA)

I am honored to have been nominated and would be excited to serve on the GSPP Alumni Association Board. My participation would help address the needs and leverage the strengths of MPA students and alumni that would also benefit the broader GSPP community.

I would like to serve on the board in order to continue to build on the opportunities that GSPP provides for MPA students, an effort I began immediately as a member of the first MPA cohort. Because the program was brand new and served a different demographic of students, there were opportunities for improvement. For example, a feedback initiative that I led with a few other classmates was key to the overhaul of the MPA summer core curriculum, which will have better course sequencing and provide leadership, budget, and quantitative methods courses that are more relevant to mid-career professionals. I also successfully spearheaded efforts to add two additional leadership electives, which was a top priority for our cohort. In addition, I co-organized the first MPA-MPP mixer, which provided the first major opportunity for the two groups of students to network together.

I would also like to serve on the board in order to help connect MPPs and MPAs to federal career opportunities. As a Senior Analyst at the U.S. Government Accountability Office (GAO), I've sponsored an APA and three IPAs. I have also participated in several informational interviews and leveraged connections to other GAO staff for MPP students considering internships and job offers in San Francisco and DC, helping them make better informed decisions. In addition, I have opened my professional and personal network to students considering opportunities at other federal agencies, providing valuable insight.

If elected, I would help diversify the board by bringing representing perspectives of MPA students and alumni. I would take an active role in our programs and initiatives to engage alumni, serve students, and help the board anticipate and meet the needs of both of these groups. I appreciate your consideration.



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MAUREEN FRIAR – MPP 1990

Principal, Friar Strategies (New York, NY)

I am delighted to run for a second term on the GSPP Alumni Board. During these past three years I have learned much about the aspirations of the school and have seen firsthand the dedication of the administration, faculty and the Alumni Board to attract stellar students, support current classes, engage the alumni nationally (and even internationally), and provide a financial base for GSPP's continued growth.

My focus as a board member has been on alumni engagement and kickstarting a GSPP chapter in New York City where I live. I would like to build on the connections we've made and help GSPP solidify regular reunions for alumni. I believe it is important for GSPP graduates to become ambassadors of the school and feel connected to what the school is doing no matter the distance from Berkeley.

I bring to the board over 25 years of experience as a nonprofit leader and advocate in homelessness, affordable housing and disability rights issues. Most recently, I have been engaged in organizations that promote grassroots women's empowerment globally.

If I am able to continue as a board member, I commit to building GSPP's presence on the East Coast and to advancing ideas that will help strengthen alumni engagement. I look forward to ending my second term with a 30th reunion of the stellar class of 1990. Thank you for your kind support!



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ANA BRADSHAW – MPP 2007

Assistant to the Human Resources Director, City of San Antonio (San Antonio, TX)

Ten years ago when I left GSPP a newly minted MPP to return to my native Texas, I left confident in the skills that I had gained – the GSPP toolbox – ready to take on the world. More importantly, though, I left committed to upholding the values of GSPP and ready to spread the word in the heart of LBJ School & Bush School territory. It is now with that same resolve to expand GSPP's reach that I ask for your vote for the Alumni Association Board.

While the majority of GSPP graduates remain in the Bay Area, make the short trek to Sacramento, or head to Washington, DC, there are those of us who choose to serve across the country or abroad. We are the ambassadors of GSPP and engaging the entire alumni network is essential to the sustainability of the school that we all love. Whether it's recruiting prospective applicants, calling newly admitted students, or just spending a little time networking and catching up, we all play a role in the future of GSPP.

It would be an honor to serve on the Alumni Association Board and offer my perspective based on my experiences both at the school and in my life since. Giving back would be just one way to say thank you to a school and community that embraced the quiet girl from Texas all those years ago and helped me become the person that I am today. Thank you for your consideration.



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ELIZABETH O'MALLEY – MPA 2017

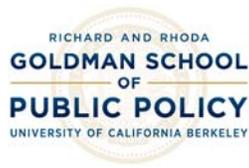
Arts & Social Impact Strategist (Bay Area, CA)

I am honored to have been nominated by my peers to serve on the GSPP Alumni Association Board. It would be a privilege to serve this community that has become so dear to me over the past year.

As a member of the inaugural MPA class, I have experienced first-hand an exciting evolution of the Goldman School of Public Policy both as an academic institution and as a community. This program has not only offered me and my cohort an exceptional education that will guide us to future successes in our public sector careers, it has offered the wider community a new perspective that has benefited GSPP in a multitude of ways. I would be proud to represent this unique new faction of students and alumni on the Board and help to fully integrate the MPA program into the GSPP community.

During my short time at the Goldman School, I did everything I could to be an active member of the community and facilitate the introduction of the MPA program into GSPP. I participated in numerous meetings with Goldman staff and faculty to brainstorm how the program could be improved for future MPA cohorts both academically and socially. I co-planned and co-hosted an MPA/MPP mixer to encourage cross-cohort networking. I took admissions calls with prospective MPAs to prepare them for their experience and welcome them to the GSPP community. Despite an intense academic schedule, these efforts were important to me because Goldman students are the best and brightest and I believe that we are only made stronger together. I bring this belief to the Alumni Board and hope to use my skills to continue to make the GSPP community stronger together.

Prior to my time at GSPP, I served as the Assistant Director of Individual Giving for the Sundance Institute (Sundance Film Festival), developing funding initiatives that supported independent filmmakers worldwide. I would gladly bring my nearly 10 years of experience in media, fundraising, event planning and community outreach to the GSPP Alumni Association Board and work collaboratively with other members to serve the objectives of the board. Thank you for your consideration and I hope to receive your support!



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ENRIQUE RUACHO – MPP 2012

Legislative Advocate, Los Angeles Unified School District (Sacramento, CA)

In 2013-2014 and 2016-2017 I joined the Alumni Association Board of Directors to give back to GSPP so that future students can benefit from everything I did while I was a student. The Board still has a lot of work to accomplish and this is why I am running once again.

My favorite memories of GSPP consist of completing problem sets in the living room, debating major policy issues at our lunch tables, and taking over the Blue Room to prepare for our quantitative tests. Indeed, at the core of these memories are the people: fellow classmates and the amazing GSPP staff and professors. As alumni, we have a duty to give back to GSPP and to ensure that others have an opportunity to leave GSPP with the same memories we each took away. If elected to the GSPP Alumni Association, I plan to build on my prior work on the board, to give back to GSPP and to broaden the reach of our alumni association. Thank you in advance for your consideration of my candidacy. Please feel free to reach out to me (Enrique.Ruacho@gmail.com) with any questions now or in the future. I hope to count on your VOTE!



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ARMANDO SALCEDO-CISNEROS – MPP 2010

Senior Consultant, Vazquez Nava y Consultores, SC (Mexico City, Mexico)

I am a member of the MPP Class of 2010. Since graduation, I have lived in Mexico City working for a public policy and public administration consultant office that helps the federal and states governments in the design and implementation of their public policies and programs.

In the last three years, I have been a member of both the Governance and the Alumni Activities Committees of the Alumni Board. During this time I have worked to increase the awareness about the importance of strengthening the Alumni International network. I am sure that by increasing the constant exchange of ideas and experiences, the GSPP community will increase its knowledge, skills and abilities to face and solve problems.

If elected, I will also work with the Public Affairs alums to make them an active member of the GSPP community, since they will bring a new and fresh perspective to the MPP students and alums. I am convinced that each member of our community is valuable and has a lot to teach and share with the rest of us. To keep growing we definitely need to create a strong network able to foster the exchange of experiences.

As I said three years ago, we are all interested in keeping GSPP as a top School; we all have to work for it.



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J. OLIVER SCHAK – MPP 2013

Education Research Analyst, US Department of Education (Washington, DC)

Nothing inspires me more than seeing people me commit themselves to public service, particularly at a time in which the world craves effective and uplifting leadership. I ask for your vote so that I can help in GSPP's efforts to cultivate an emerging generation of progressive leaders. Specifically, my service on the board will be guided by three principles:

- **Environmental justice.** I believe we need to further strengthen environmental studies and programming. Alumni should work to build networks among those working in this space. We should commit financial and practical support for GSPPers who are passionate about environmental policy. I also support making it a priority for the school minimize its carbon footprint.
- **Diversity and inclusion.** I would encourage GSPP and Berkeley to welcome all students and faculty regardless of their race, ethnicity, nationality, religion, socioeconomic status, parental background, gender identity, sexual orientation, and disability status. I believe genuine diversity strengthens rather than weakens free speech. I support committing resources to assist students from less traditional backgrounds, hire and retain diverse faculty, and make sure the school stands by values of inclusion.
- **Resistance.** GSPP students and alumni provide a community of individuals committed to making policy better for the greater good. We should build a stronger alumni community outside of California and connect GSPPers across areas of expertise to defend democratic institutions.

I have worked on federal higher education policy for almost four years as an analyst and I have helped allocate millions of dollars of student fee revenue as a student at GSPP. I understand the importance of raising financial resources and look forward to building upon past efforts to invest in current GSPPers and support the above priorities.

I would be honored to have your vote and welcome questions that come my way at schakj@gmail.com.



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JULIAN RYU – MPA 2017

Senior Program Manager, University of California Office of the President (Oakland, CA)

I am a proud graduate of GSPP's inaugural Master of Public Affairs program. After 15 years in the private sector primarily as a management consultant in New York, I joined the MPA program to pivot my career into public service, an area of long-held passion and interest. The program allowed me to learn how to apply my existing skills in strategy, analytical thinking, and program management towards driving social change and empowering underserved communities. I am most pleased that GSPP provided me not only with the policy theoretical and analytical underpinnings but also taught me how to apply those learnings in a real-world environment. As a direct result, I landed a position at the University of California Office of the President to serve as an internal consultant to implement strategic initiatives across the entire university system. During my time as a student, I was highly active with community events and clubs, including leading several discussions, forums, and social events with MPPs and MPAs. I also convened a group of MPA students to provide organized feedback and actionable recommendations to the administration to advance the MPA program further. I believe I emerged as a respected leader during my time at GSPP; my cohort selected me as their MPA class representative to speak at commencement.

I believe I would bring valuable perspective and a passionate voice to the GSPP Alumni Association as a MPA graduate. I feel there is tremendous potential for the MPA program as it pertains to the GSPP Alumni Association, and I am committed to realizing that potential. By attracting established leaders committed to public service, the MPA program will enrich the experience of the entire GSPP community – including alumni globally – and will raise the stature of the school. As a member of the Alumni Board, I would place attention at ensuring MPA and MPP alumni maintain strong ties to GSPP and a sense of giving back. I would also remain steadfast in ensuring that GSPP remain a beacon for higher public education in bringing diverse cohorts.

I want to add that I do believe my extensive experience working with a wide breadth of organizations in different sectors and geographies brings me a distinct appreciation of the “real-world” needs and challenges in front of GSPP alumni and students. I have also participated actively in fund raising efforts as a member of my undergraduate class reunion committee. As an Alumni Board member, I would be excited to leverage my experience and my large network to provide further connections and opportunities to the GSPP community. I greatly appreciate your consideration and attention.



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MARY ANN BATES – MPP 2010

Deputy Executive Director, MIT's Abdul Latif Jameel Poverty Action Lab, North America (Davis, CA)

I was excited to learn about the Alumni Board's ambitious, specific plan for engaging our alumni community and would be thrilled to join. I would serve by drawing on my experience in fundraising, board governance, and building partnerships between academia and government. After talking with multiple board members, I have a good sense of the commitment needed and the goals of the board, and would be honored to contribute.

GSPP was transformative for me, opening the door to policy work I love. Over the past seven years my work has spanned international and domestic policy, including the chance to launch and set up a new regional office for the Poverty Action Lab focused on the US and North America region. From supporting the launch of a behavioral insights team within the Obama White House to working with a Republican Medicaid Director to build a rigorous impact evaluation into a pay for success project for maternal and child health, I've seen the potential for evidence and the policy analysis I learned at GSPP to build bridges.

I would be excited to give back to GSPP and help tap the alumni community to focus on three areas in particular:

- 1) Increase the scale and depth of partnerships between government leaders (federal, state, and local) and GSPP students, alumni and faculty. Our IPA and APA projects are an excellent foundation for this, and there is great potential for developing more opportunities, particularly beyond California and DC. Having worked in Boston for six years and with state and local governments in many different regions, I see great potential for ensuring that GSPP's policy expertise becomes much more well-known and tapped across the US and internationally.
- 2) Raising funds to enable GSPP to be competitive in attracting and funding a strong, diverse cohort of students each year. Having started my life in Ohio's Amish community, I have experienced first-hand the transformative power of recruitment and support services that attract a wide range of talented applicants who can contribute a unique perspective to the GSPP community.
- 3) Building stronger connections among alumni. All of our alumni should know about the amazing work coming out of GSPP today and feel personally invested in GSPP's continued success. It was only after my class's five-year mark came and went that I realized we didn't have a reunion. There is tremendous potential to provide more opportunities for alumni to build connections with each other through formal and informal platforms.



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ETHAN GUY – MPP 2015

City Administrator's Analyst, City of Oakland City Administrator's Office (Oakland, CA)

I am honored for the opportunity to run for a seat on the Alumni Board. I understand that to be an effective board member it means being an active participant not just something I can add to my resume.

I currently work as a City Administrator's Analyst in the City of Oakland's City Administrator's Office. In my role, I assist the City's Chief Resilience Officer, Kiran Jain, in the implementation of the City's resilience strategy, Resilient Oakland. Our work focuses on applying design-thinking to government processes; emphasizing breaking down silos and increasing community engagement as we rethink how cities deliver services. By creating systems with the end-user in mind, we can provide more effective services and build better community trust.

While the Board should be applauded for their recent efforts to develop a more present Board, there is more work to be done for the Board to play a more active role in lives of alumni. Working for the City of Oakland, I am surprised by how few GSPP alumni I know of. While this could be lauded as alumni shying away from the spotlight and getting work done, it is a missed opportunity to build camaraderie or to provide new employees a support network. As a member of the board, I would push to establish a more robust and supportive Alumni network. Utilizing the existing Alumni directory and social media platforms (like LinkedIn) we could provide opportunities and tools for both across-agency networking and methods for proactively linking alumni within agencies for day-to-day support.

Thank you for your time. I look forward to your vote.



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ANDY LOMELI – MPP 2013

Director of Funds Development, National Hispanic Media Coalition (Los Angeles, CA)

During the Spring of 2011, I faced one of the toughest decisions of my life. Despite the Goldman School incurring a greater financial burden than other graduate programs I had to choose from, I took a leap of faith and enrolled at Berkeley, a decision that required me to move across country. As I look back on the last few years since graduation, I remain nothing but thankful for having made that decision.

As I've heard from other fellow alumni over the past few years, I understand that I was not the only person to face such a financial predicament. I consider myself blessed to have benefitted from receiving financial scholarships for most of my academic career--beginning in parochial elementary school all the way through college and graduate school. I make no mistake about the fact that I would not be in my current position if not for the generosity of donors before me, and I understand the responsibility that comes with being the recipient of that generosity: I owe nothing less to the generations that will follow me. For that reason, I hope to join the GSPP Alumni Board and help grow the resources that GSPP has available to provide similar opportunities to the future policy leaders that this country needs.

Following last year's election, non-profit organizations have benefited from a surge in public giving, and I am convinced that GSPP can similarly harness this momentum through effective mobilization of our alumni community. GSPP has recently taken several positive measures that will increase its financial resources through new and exciting programs, though I hardly believe it is time to rest upon laurels. It is obvious that GSPP alumni feel indebted to the school, and I hope to build upon existing alumni networks to identify which programming can most benefit graduates while drawing upon my development background to help cultivate a stronger culture of financial giving. I appreciate your taking the time to read my statement and your consideration for this position.